

Wood & Iron Sponsor Opportunities

	SEASON			EPISODE
BENEFIT	Diamond	Platinum	Gold	Silver
Number of sponsorships available	1	5	unlimited	1 per episode
Number of episodes	12	12	12	1
Logo linked to website on landing/episode page(s)	Top of page	Bottom of Page	Bottom of page	Bottom of page
Social media shout-outs	Monthly	Quarterly	Twice	Once
Customized audio advertisement episode	1	N/A	N/A	N/A
Episode shout-out	2 per episode	2 per episode	1 per episode	2
Sponsor logo linked to website in WFC newsletter	✓	✓	N/A	N/A
Company/organization guest spot	✓	N/A	N/A	N/A
Right of first refusal for season 2	✓	N/A	N/A	N/A
Sponsorship Amount	\$5,000	\$2,500	\$1,000	\$250