

# ARTS MANAGEMENT SAMPLE GRADUATION PLAN (revised 6/4/24)

This graduation plan illustrates the type of curriculum a new student would take to complete a degree in four years. It is not meant to serve as an official document. Students should contact their academic adviser to develop a personalized plan of study. Refer to the University Catalog for a complete list of requirements: <https://catalog.uwsp.edu/>.

Semester 1		Semester 2	
	Credits		Credits
MATH 90* (if required; otherwise Elective)	3	ARTM 195 <b>Required</b> Introduction to Arts Management	3
<b>GEP General Education</b> Written Communication*	3	<b>GEP General Education</b> Arts (AM Creative Arts Elective^)	3
		<b>GEP General Education</b> Historical Perspectives	
<b>GEP General Education</b> Oral Communication	3	<b>GEP General Education</b> Humanities	3
<b>GEP General Education</b> Wellness	2	<b>GEP General Education</b> Quantitative Literacy*	3
<b>GEP General Education</b> Arts (AM Creative Arts elective^)	3		
<b>Total credits</b>	<b>14</b>	<b>Total credits</b>	<b>15</b>
Semester 3		Semester 4	
	Credits		Credits
COMM 130 <b>Required</b> Fundamentals of Public Relations	3	COMM 212 <b>Required</b> ** Writing for Professional Communication or	3
ACCT 210 <b>Required</b> Introduction to Financial Accounting	3	MSTU 107 <b>Required</b> ** Foundations of Media Writing	
		ARTM 280 <b>Required</b> Arts Management Internship I (may be taken during Summer)	2
World Language* <b>Required for BA</b>	4	World Language* <b>Required for BA</b>	4
<b>GEP General Education</b> Written Communication*	3	Arts Management Major Creative Arts Elective^	3
<b>GEP General Education</b> Investigation Level not Arts	3	<b>GEP General Education</b> Social Sciences	3
		<b>GEP General Education</b> Natural Sciences	3
<b>Total Credits</b>	<b>16</b>	<b>Total credits</b>	<b>18</b>
Semester 5		Semester 6	
	Credits		Credits
ARTM 330 or 360 <b>Required</b> Upper-Level Arts Management Elective	3	ARTM 380 <b>Required</b> Arts Management Internship II (may be taken during Summer)	2
BUS 330 <b>Required</b> Principles of Marketing	3	BUS 320 <b>Required</b> Principles of Management	3
Arts Management Major Creative Arts Elective^	3	BUS 340 <b>Required</b> Business Law and Ethics	3
Elective	3	Arts Management Major Creative Arts Elective^ (300+)	3
<b>GEP General Education</b> U.S. Diversity	3	<b>GEP General Education</b> Global Awareness Elective	3
			3
<b>Total credits</b>	<b>15</b>	<b>Total credits</b>	<b>17</b>
Semester 7		Semester 8	
	Credits		Credits
ARTM 400 <b>Required</b> Artistic Planning, Presentation, Promotion	3	ARTM 480 <b>Required</b> *** Externship in Arts Management	6
		Elective	3
		Elective	3
Elective	3	OR	
Arts Management Major Creative Arts Elective^ (300+)	3	ARTM 485 London Externship	6+6
Elective	3	plus 6 additional credits of coursework selected in consultation with the Office of International Education.	
Elective	3		
<b>Total credits</b>	<b>15</b>	<b>Total credits</b>	<b>12</b>
		<b>Overall University Credits</b>	<b>120+</b>
<b>Minimum 52-60 credits in major coursework. Major satisfies GEP Interdisciplinary Studies requirement.</b>		<b>Minimum 120 credits for degree (must include minimum 40 credits at 300-400 level)</b>	

\*Depending upon placement. If you place into MATH 90, or if you test out of the Math requirement, you will need an extra 3 credits somewhere in your plan to make up for those missing credits. If you test into ENG 150, substitute an elective in one of the Written Communication spaces. If you test out of part or all of the World Language requirement, substitute an elective or requirement in one or both of those spaces.

\*\*Students may choose to take EITHER COMM 212 or MSTU 107 to fulfill the professional writing requirement for the Arts Management major.

\*\*\*ARTM 480 may be taken for 12 credits (a full-time externship), but only 6 credits will count towards completion of the Arts Management major.