

College of Fine Arts & Communication

LEADERSHIP RETREAT III

NFAC 110

August 22, 2024

I. ANNOUNCEMENTS

- A.** Convocation: Student/Alumni/Faculty and Staff News/Photos Due Aug. 22
- B.** Marketing Materials: Review and Corrections Due Aug. 26
- C.** Program Portfolio Management Submission: Word Doc. Due Aug. 28
Input into Academic Affairs link: Due Aug. 29
- D.** New Student Welcome Session Confirmed Participants: Stacey Berk (Music), D. Dancho (Theatre), Cary Elza (Media Studies), M. Estanich (Dance), S. Manasreh (Music) Stuart Morris (GD), Jim O'Connell, Laurie Schmeling (Theatre)
- E.** Fall Calendar:
 - UW President Rothman Roundtable, 3:00-4:00 p.m., Welcome Center, Aug. 8
 - COFAC Convocation: Thurs., Aug. 29: 10:30 am. – 12:00 noon
 - COFAC New TT Faculty Meeting: Thurs., Aug. 29, 1:30
 - COFAC Financial Op/Travel Training for all Faculty/Staff: Thurs., Aug. 29. 2:15
 - COFAC New Student Welcome, Aug. 30, 1:30 p.m./Ice Cream Social, 4:00 p.m.
 - Homecoming and COAC Open House Student Showcase: Saturday, Oct. 5, 11:00 a.m.
 - COFAC Budget Meeting: Wed., Oct. 23, 4:00-5:00 p.m., NFAC 221
 - COFAC Holiday Party: Friday, Dec. 13, 4:00-6:00 p.m., Sentry
- F.** Other

II. DISCUSSION

- A.** COFAC Advisory Council
- B.** First Week COFAC Student Groups Session (set date/time)
- C.** Strategic Planning
 - 1. Review University Purpose Made Possible (2021): Strategic Themes
 - a. Align Financial Model with Institutional Vision
 - b. Expand Educational Opportunities for Student Success
 - c. Enhance the Student Experience
 - d. Serving our Internal and External Communities for Impact
 - 2. Review COFAC Mission, Vision, Values (2022)
 - 3. Conduct new SWOT Analysis
 - 4. Review and Revise: Goals, Strategies, Key Performance Indicators
 - Top Priority— Sustainability:
 - Financial Sustainability
 - Enrollment Growth: Recruitment & Retention
 - Curriculum Considerations
 - Fund Raising and Collaborations
 - Marketing Strategies (with UCM)
- D.** Other