



# Division of Agricultural Development

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WISCONSIN DEPARTMENT OF AGRICULTURE, TRADE AND CONSUMER PROTECTION

March 22, 2024



**Office of the Secretary**  
Secretary Randy Romanski

Agricultural  
Development

Agricultural  
Resource  
Management

Animal  
Health

Food &  
Recreational  
Safety

Trade &  
Consumer  
Protection





# DEPARTMENT OF AGRICULTURAL DEVELOPMENT

## Creating Connections:

- Farmers with resources
- Consumers with information
- Businesses with opportunities



# WISCONSIN FARM CENTER

## Resources for all stages of farming:

- Financial consulting
- Transition planning
- Mediation
- Veterinary analysis
- Mental health resources



# MARKETING AND OUTREACH

## Promote and grow rural economies:

- Something Special *from* Wisconsin
- Alice in Dairyland
- Marketing orders - dairy, potato, cherry, cranberry, ginseng, corn, and soybean
- County fairs
- Cultivated ginseng



# ECONOMIC INNOVATION CENTER

## Economic Development:

- Dairy
- Livestock and meat processing
- Farm to school
- Organic, grazing, specialty crops
- Minority farmers
- Grants



# GRANTS

- Buy Local Buy Wisconsin Grants
- Dairy Processor Grants
- Specialty Crop Block Grants
- Wisconsin Local Food Purchase Assistance Program
- Resilient Food Systems Infrastructure Program
- Meat Processor Infrastructure Grants
- Meat and Poultry Supply Chain Resiliency Grants

For more information, search: [DATCP Grants](#)



# INTERNATIONAL AGRIBUSINESS CENTER WISCONSIN INITIATIVE FOR AGRICULTURAL EXPORTS (WIAE)



The screenshot shows the website for the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP). The header includes the state seal, the department name, and social media icons for Facebook, Twitter, YouTube, and Instagram. A navigation menu lists: ONLINE SERVICES, LICENSES/PERMITS, PUBLICATIONS, PROGRAMS/SERVICES, AGRICULTURAL DEVELOPMENT, NEWS/MEDIA, and ABOUT US. A search bar is present with a yellow arrow pointing to the 'AGRICULTURAL DEVELOPMENT' menu item. The main content area displays the breadcrumb 'DATCP Home > Wisconsin Initiative for Agricultural Exports (WIAE)' and the title 'Wisconsin Initiative for Agricultural Exports (WIAE)'. Below the title is a link for 'WIAE Plan'. A paragraph of text describes the 2021 funding for the WIAE. To the right, under 'Additional Resources', are links for 'IABC Homepage' and 'IABC Contact Information'.

State of Wisconsin  
Department of Agriculture, Trade and Consumer Protection

ONLINE SERVICES LICENSES/PERMITS PUBLICATIONS PROGRAMS/SERVICES AGRICULTURAL DEVELOPMENT NEWS/MEDIA ABOUT US

Search Department of Agriculture, Trade and Consumer Protection

DATCP Home > Wisconsin Initiative for Agricultural Exports (WIAE)

## Wisconsin Initiative for Agricultural Exports (WIAE)

WIAE Plan

In December 2021, Governor Evers signed [Assembly Bill 314](#), now 2021 Wisconsin Act 92, which invests five million dollars to increase exports of Wisconsin agricultural goods. In collaboration with the Wisconsin Economic Development Cooperation (WEDC), the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) submitted a strategic five-year plan for the funding, named the [Wisconsin Initiative for Agricultural Exports](#), to the Wisconsin Legislature on December 31, 2021.

Additional Resources

- [IABC Homepage](#)
- [IABC Contact Information](#)



[datcp.wi.gov](https://datcp.wi.gov)







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