Creating Connections:

- Farmers with resources
- Consumers with information
- Businesses with opportunities
WISCONSIN FARM CENTER

Resources for all stages of farming:

• Financial consulting
• Transition planning
• Mediation
• Veterinary analysis
• Mental health resources
MARKETING AND OUTREACH

Promote and grow rural economies:

- Something Special *from* Wisconsin
- Alice in Dairyland
- Marketing orders - dairy, potato, cherry, cranberry, ginseng, corn, and soybean
- County fairs
- Cultivated ginseng
ECONOMIC INNOVATION CENTER

Economic Development:

- Dairy
- Livestock and meat processing
- Farm to school
- Organic, grazing, specialty crops
- Minority farmers
- Grants
GRANTS

- Buy Local Buy Wisconsin Grants
- Dairy Processor Grants
- Specialty Crop Block Grants
- Wisconsin Local Food Purchase Assistance Program
- Resilient Food Systems Infrastructure Program
- Meat Processor Infrastructure Grants
- Meat and Poultry Supply Chain Resiliency Grants

For more information, search: DATCP Grants
In December 2021, Governor Evers signed Assembly Bill 314, now 2021 Wisconsin Act 92, which invests five million dollars to increase exports of Wisconsin agricultural goods. In collaboration with the Wisconsin Economic Development Cooperation (WEDC), the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) submitted a strategic five-year plan for the funding, named the Wisconsin Initiative for Agricultural Exports, to the Wisconsin Legislature on December 31, 2021.