WORKFORCE DEVELOPMENT PANEL







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AQUACULTURE OUTREACH SPECIALIST

UNIVERSITY OF WISCONSIN STEVENS POINT NORTHERN AQUACULTURE DEMONSTRATION FACILITY

WISCONSIN SEA GRANT

WHAT MAKES UWSP NADF UNIQUE

- ✓ Aquaculture Experience Expert staff and skilled experience available at the facility working with variety of species/systems
- ✓ Commercial Scale & Industry Applied Research and Demonstration (23,000 –44,000L RAS grow-out systems)
- ✓ Over 15 Species of Freshwater Fish Researched at various life stages including food fish, bait fish and conservation species
- ✓ Various Production Systems showcasing RAS, flowthrough, outdoor pond, cold_water and cool_water incubation, and larval systems
- = TECHNICAL ASSISTANCE
- = RESEARCH CAPACITY
- **= EDUCATIONAL OPPORTUNITIES**













1. SPARKING INITIAL INTEREST

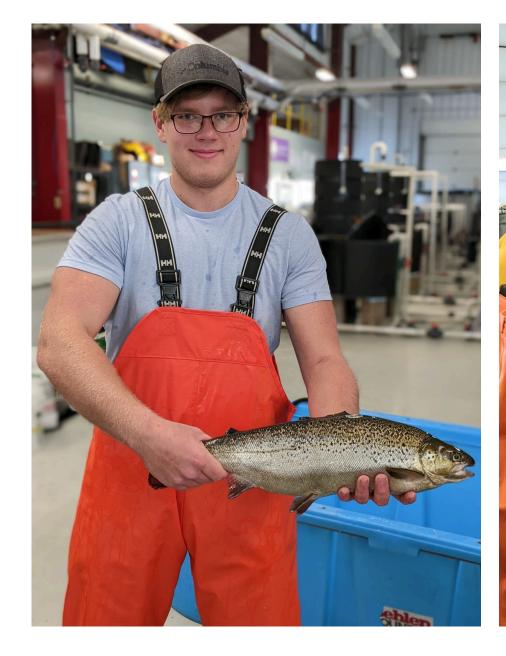
- EDUCATIONAL TOURS (~200 K-12 ANNUALLY)
- HANDS ON ACTIVITIES AT EVENTS







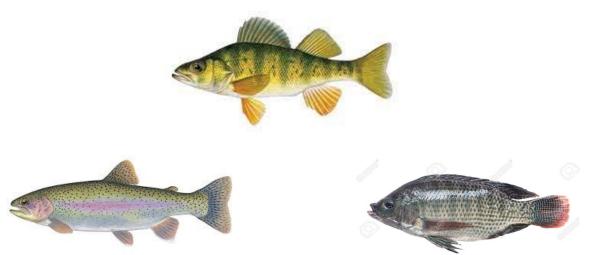
3. OWNERSHIP, INCENTIVES, FUTURE POSSIBILITIES- INDEPENDENT STUDY, INTERNSHIPS, APPRENTICESHIPS













Outreach Activity Inspiring and Learning Opportunity

Dong-Fang Deng

Aquaculture Nutrition Lab

School of Freshwater Sciences, University of Wisconsin-Milwaukee











Education

Research Tours and Demonstration









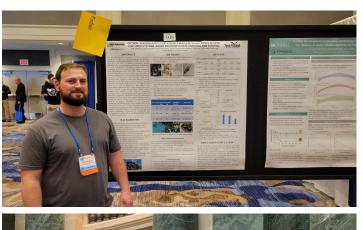
Hands-on Learning undergraduate and high school students

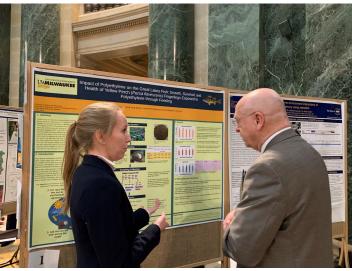


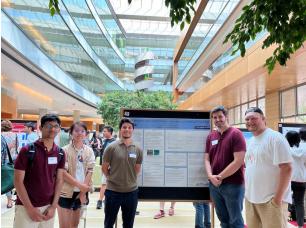


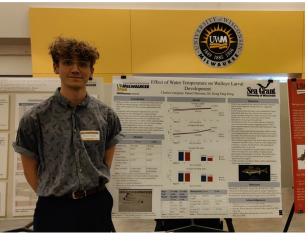


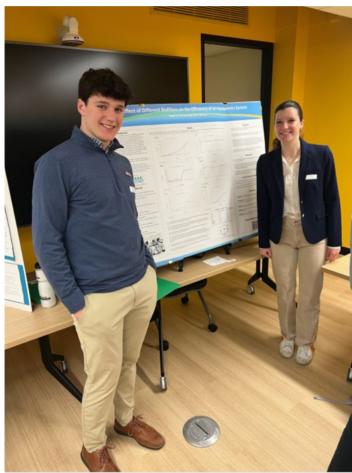
Communication



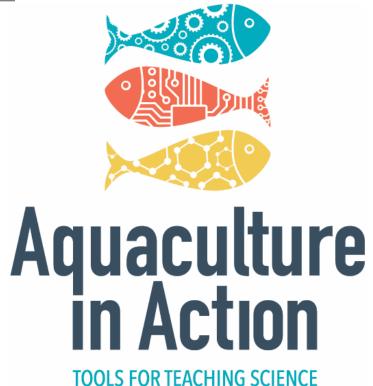
















Maryland Sea Grant

J. Adam Frederick
Assistant Director for Education
Maryland Sea Grant College
Institute of Marine and Environmental Technology



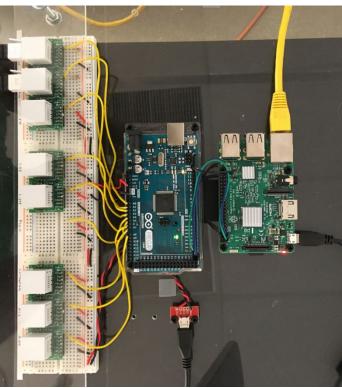






Aquaculture in Action- tools for teaching science





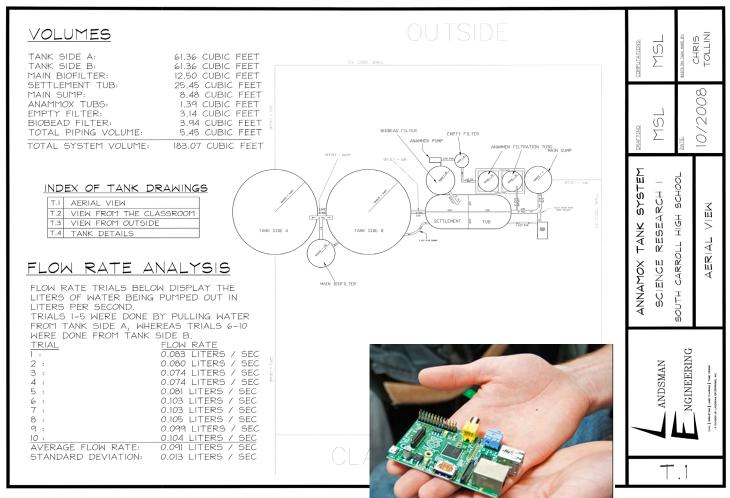
- Technology integration
- Hands-on science
- Long-term research and data collection
- Raise and release native species





Aquaculture in Action- tools for teaching science







Raspberry Pi. Photograph: Daniel Strain









The Michigan Aquaculture Workforce Pathway







Elliot Nelson MI Sea Grant / MSU Extension

Dr. Barbara Evans Lake Superior State University



Recruiting and Training Teachers

center



Recruiting and Training Teachers

 Recruiting through existing networks

- Michigan Math and Science Centers
- Center for Great Lakes Literacy
- National Sea Grant aquaculture contacts





Training Teachers - Professional Development

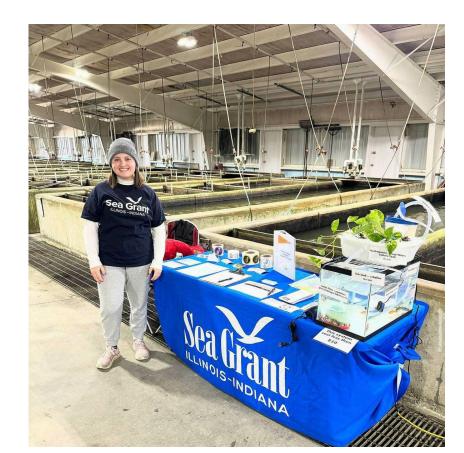
- 3 day workshops in MI and WI (2018)
- 2 Day Workshops at LSSU (2022 and 2023)
- ½ Day Workshop at Wisconsin Aquaculture Association Meeting(2020 and 2023)
- Presentations at Michigan Science Teachers Association (2019, 2020, 2021)
- Presentations at aquaculture associations and Center for Great Lakes Literacy
- Over 200 teachers and educators trained in why aquaculture is important and how to use aquaculture in the classroom since 2019





Training Teachers – Compiling and Distributing Resources

Aquaculture > 22-24 Teacher > Resource Folder F ▼ 🛎 🔳	(i)
Type 🕶 People 🕶 Modified 🕶	
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Presentations from Works Pictures Lesson Plans and Unit Plans	:
Additional Resources	
Files	
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K-8 Programs and High School Aquaculture Challenge





K-8 Programs

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- Boat 2 School (6th Grade)
- PreK 5th Library Program
- 3rd and 5th grade in classroom programs
- 7th and 8th grade programs at LSSU-CFRE
- Since 2018, over 1000 PreK-8th Grade youth exposed to aquaculture as food production and important for food



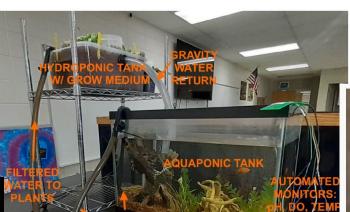


8th-12th Grade - Aquaculture Challenge

High School Competition

A 4 part Challenge

Build LABELED SYSTEM PIC SOARFF SYSTEM SUPPORTING





Monitor

Business Plan

Seafood Outreach







Aquaculture Challenge

- One-on-One Support is key
- Teacher Training is key
- Virtual platform has made it very open and accessible
- Over 50% low income schools.
 Diverse student populations
- Teacher and student post-evaluations
- Since 2018
 - Over 500 high school youth participants!
 - Over 50 Teacher coaches
 - O Schools from MI, WI, OH, MN, NY, NE, IA, IL and IN





Post-secondary Training at LSSU



Post-secondary Curriculum Development: MI Sea Grant led effort

- Advisory group
- In depth workshop
- Model curriculum document
- Eventually utilized by LSSU to create programs





Lake Superior State University Aquaculture Programs

- Long Term programs that have channeled people into the industry
 - Fisheries and Wildlife Major
 - **Biology Major**
- **Programs Created in 2018 and 2019**
 - Aguaponics Entrepreneurship AAS (16 enrolled or graduated)
 - **Aquaponic Production Minor** (3 enrolled or graduated)
 - Aquaculture Minor (6 enrolled or graduated)
- These programs have led to more:
 - Aquaculture Classes
 - Aquaculture Internships



Degree Requirements

Total Credits Required: 20

Required Courses:

- MRKT281 Marketing Principles and Strategy 3
- NRES310 Ichthyology 3
- NRES345 Limnology 4
- NRES372 Freshwater Fish Culture 3
- NRES389 Internship in (Aquaculture) 3

Select one of following:

- ACTG132 Principles of Accounting I 4
- ECON202 Principles of Microeconomics 3

Select one of following:

- BIOL389 Internship in (Fish Health) 3
- NRES450 Apprenticeship in (Fish Culture) 1





Recent LSSU Graduates Have moved on to...

















Adult / Continuing Education

GLAC activities in 2019-2022

We hosted three Great Lakes Aquaculture Days in 2020-2022

- 1. Virtual conference with 11 talks and panel discussions ending in a cooking competition
- 2. Virtual farm tours with Q and A with farmer
- 3. Hybrid fish health workshop



Events website: greatlakesseagrant.com/aquaculture/events/featured/



MI Sea Grant New Farmer Resources













Aquaculture Labor Data

This table shows a list of occupations with job duties that are similar to those of farmers, ranchers, and other agricultural managers.

	OCCUPATION	JOB DUTIES	ENTRY-LEVEL EDUCATION 🤢 💠	2022 MEDIAN PAY 😉 💠
	Agricultural and Food Science Technicians	Agricultural and food science technicians assist agricultural and food scientists.	Associate's degree	\$46,140
	Agricultural and Food Scientists	Agricultural and food scientists research ways to improve the efficiency and safety of agricultural establishments and products.	Bachelor's degree	\$74,940
	<u>Agricultural Engineers</u>	Agricultural engineers solve problems concerning power supplies, machine efficiency, the use of structures and facilities, pollution and environmental issues, and the storage and processing of agricultural products.	Bachelor's degree	\$83,260
	Agricultural Workers	Agricultural workers maintain crops and tend livestock.	See How to Become One	\$33,290
Ville !	Animal Care and Service Workers	Animal care and service workers attend to or train animals.	High school diploma or equivalent	\$29,790
No.	Construction Equipment Operators	Construction equipment operators drive, maneuver, or control the heavy machinery used to construct roads, buildings, and other structures.	High school diploma or equivalent	\$51,050

What are Top 5 Best Paying Related Aquaculture Jobs in Wisconsin

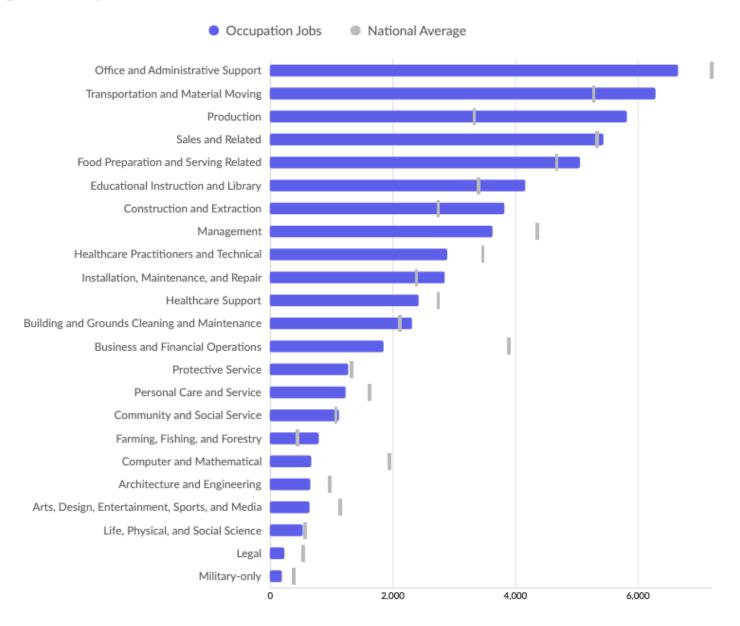
We found a few jobs that pay more than jobs in the Aquaculture category in Wisconsin.

For example Aquaculture Engineering jobs pay as much as \$91,152 (200.8%) more than the average Aquaculture salary of \$45,398.

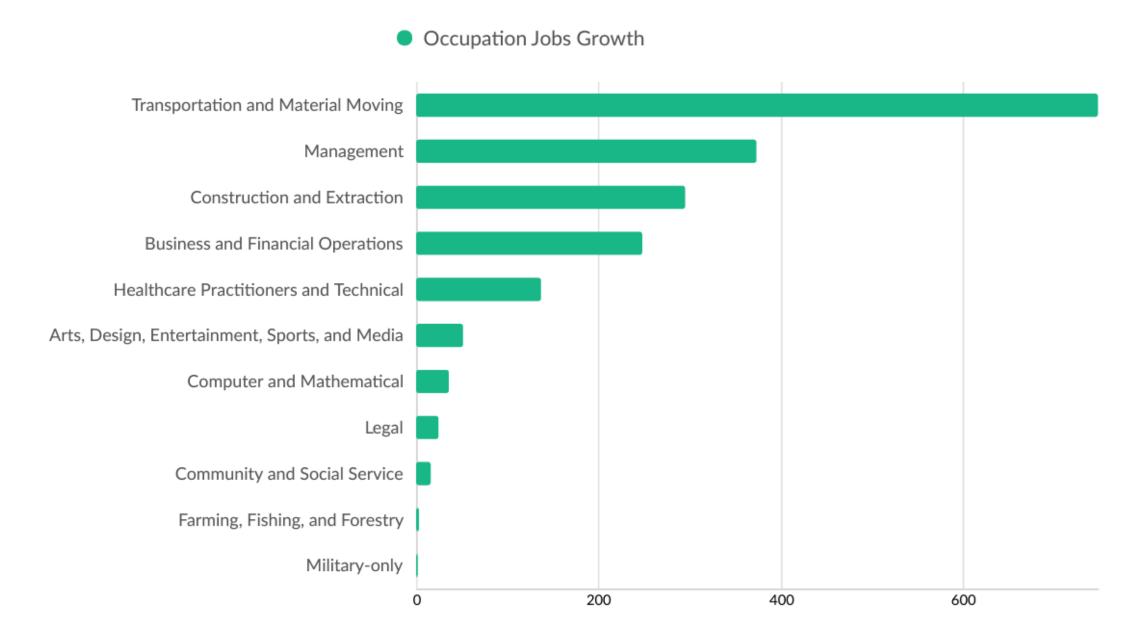
Job Title	Annual Salary	Monthly Pay	Weekly Pay	Hourly Wage
Aquaculture Engineering	\$136,550	\$11,379	\$2,625	\$65.65
Work From Home Aquaculture Technician	\$52,299	\$4,358	\$1,005	\$25.14
Aquaculture Specialist	\$45,372	\$3,781	\$872	\$21.81
Aquaculture Technician	\$37,302	\$3,108	\$717	\$17.93
Fish Farm Technician	\$32,924	\$2,743	\$633	\$15.83

Workforce Characteristics

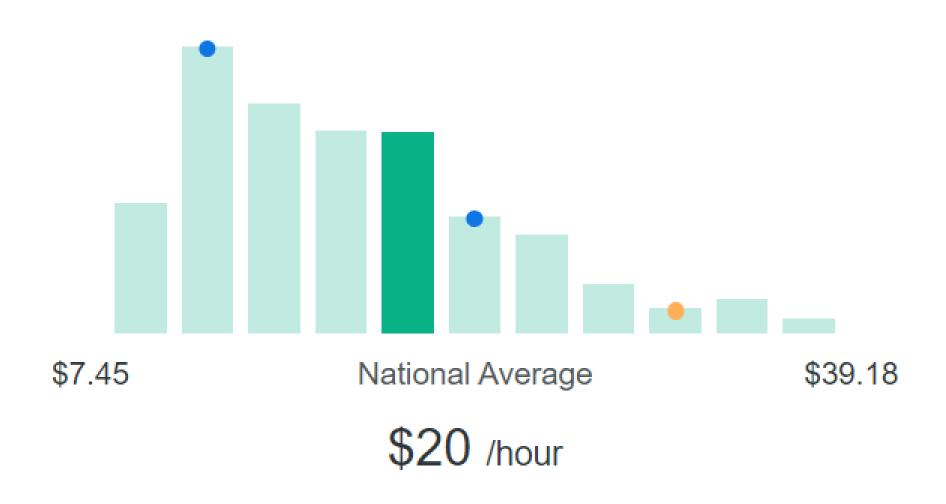
Largest Occupations



Top Growing Occupations



How much do high school students jobs pay per hour?





ESA Youth Apprenticeship Programs

Youth Apprenticeship (YA) is a 1- or 2-year program that gives juniors and seniors in high school the chance to explore a career area of interest. Students spend part of their school day earning credit and wages while they gain valuable industry experience under the guidance of a local business mentor.

YOUTH APPRENTICESHIP PROGRAMS INCLUDE:

- Agriculture, Food & Natural Resources
- Architecture & Construction
- Arts, A/V Technology & Communications
- Finance
- Health Science
- Hospitality, Tourism & Lodging
- Information Technology
- Manufacturing
- Marketing
- Science, Technology, Engineering & Math (STEM)
- Transportation, Distribution & Logistics

Grow Your Pipeline of Talent

A robust recruitment strategy is pivotal for expanding your company's talent pool. A significant portion of students completing a Youth Apprenticeship program often transition to full-time or part-time roles with the YA employer while pursuing further education beyond high school. By engaging in the Youth Apprenticeship initiative, you not only invest in the future of a qualified apprentice who aligns with your company's requirements but also stand to reduce employee turnover and retention costs by seamlessly hiring graduates from the youth apprenticeship program into full-time positions.



Recruitment

Develop a recruitment pipeline and train future employees.



Motivation

Work with highly motivated students and create positive relationships with local school districts.



Diversity

Increase workforce diversity.



Opportunities

Provide supervisory opportunities for staff.



Skills

Students gain technical skills in the classroom that help them perform at a high level on the worksite.



Curriculum

Provide influence on curriculum offerings and student preparation.



Turnover

Reduce employee turnover and increase retention by hiring youth apprentice graduates.







Employer Responsibilities

- Interview and hire YA student(s)
- Participate in mentor training sessions
- Provide on-the-job training to YA student(s)
- Pay YA student(s) at least a minimum wage
- Participate in regular Progress Reviews with apprentice(s) at least 3 times per year
- Ensure 450 hours per year of worksite training/work hours
- Comply with employment of <u>minor labor laws in Wisconsin</u>

View Program Employer
Overview

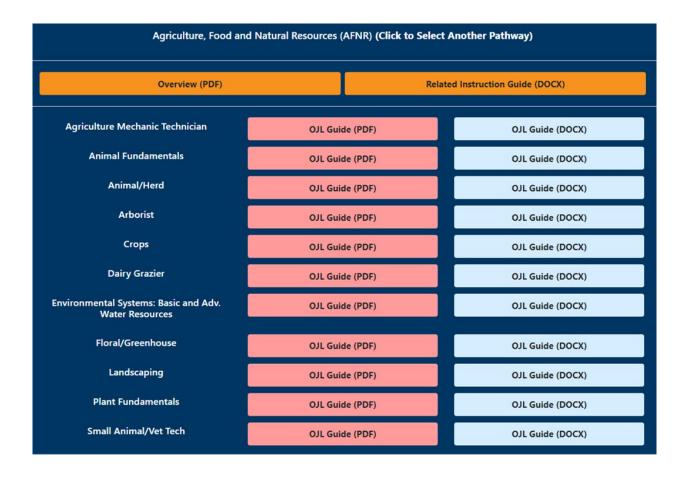
View Employer Timeline

Foster Community Engagement and Empower Local Students

Agriculture Food & Natural Resources

On the Job Learning Guides

In the Youth Apprenticeship program, you get to work with highly motivated students and create positive relationships with local school districts. Apprenticeships also allow companies to shape apprentices' skills to meet specific business needs, ensuring a well-trained workforce. As a partner in this program, you not only serve as a employer but also as a mentor to support high school students.



How to get started

- Call the nearest high school.
- School's guidance counselor or Local YA Coordinator.
- Reach out to your local Future Farmer of America program
- Reach out to your nearest CESA
- Department of WD YA Site:
 https://dwd.wisconsin.gov/apprenticeship/ya/
- Or https://www.apprenticeship.gov/employers/exploreapprenticeship





