## DATA ANALYTICS
### MAJOR MAP 2024

### GETTING STARTED
- Enroll in DAC 101: Introduction to Data Analytics to start exploring careers and to learn about the Sentry School of Business and Economics.
- Visit the Anderson Classroom to Career Center to meet the advising team.
- Sign up to the Anderson Center Canvas page.
- Meet your ACAC first-year academic adviser.

### MAKING PROGRESS
- Explore the 4-year plan for Data Analytics and talk about graduate opportunities through the Sentry School MBA.
- Learn about annual scholarship opportunities in the Sentry School and start applying every year.
- Apply for admission to the Sentry School.

### MAKING PROGRESS
- Start taking advanced courses in the major.
- Understand course progression and pre-requisites for the Data Analytics major to avoid bottlenecks.
- Meet your Sentry School faculty adviser.

### PREPARING FOR WHAT’S NEXT
- Register for the DAC 480 capstone course in your last semester.
- Consider taking Business 305: Strategic Career Planning Seminar in your senior year.
- Apply for graduation.

### CAREERS
- Business Intelligence Analyst
- Machine Learning Engineer
- Data Analyst
- Quantitative Analyst
- Healthcare Data Analyst
- Data Scientist
- Cybersecurity Analyst

### KNOWLEDGE AND SKILLS
- Attend the Sentry School Internship Expo to learn about future internship opportunities and the internship application process.
- Talk with a Data Analytics faculty member at their drop-in office hours about career opportunities.
- Start connecting with Corporate Partners about internships and submit applications.
- Attend a Smiley Professional Events Career Panel to learn about opportunities in Data Analytics.
- Explore the addition of minors and certificates to complement your major.
- Complete an internship (or more than one!) in your major area.
- Sign up for a “Lunch With a Leader” mentoring session to gain experience talking to professionals and learn about companies and industries.
- Research employer companies and start your job search early to find your dream job.
- Join relevant professional associations; take advantage of virtual and in-person networking opportunities.

### ACT LOCALLY AND GLOBALLY
- Meet fellow Sentry School students in the First-Year Experience Program.
- Attend the Sentry School Involvement Fair to learn about student organizations.
- Attend International Programs Study Abroad Fair to learn about opportunities.
- Connect with your peers in your Sentry School classes.
- Join the Association for Data Analytics or other Sentry School/UWSP clubs.
- Follow the Sentry School on social media platforms to stay informed.
- Consider becoming an officer of a student organization.
- Explore study abroad opportunities within your graduation plan.
- Consider an internship or volunteering with a non-profit organization.

### CAREER READINESS
- Visit the Anderson Classroom to Career Center to learn about career-readiness and development opportunities.
- Download and login to the Virtual C2C app.
- Look for an on-campus job through Quest.
- Create a college resume.
- Complete your Handshake profile.
- Practice networking in Bus 325 at Learn to Network receptions.
- Attend a Corporate Partner Connection event to learn about Sentry School partner organizations.
- Attend a LinkedIn workshop and develop your personal, attention-getting profile.
- Develop a resume, cover letter, and other application materials.
- Explore post-graduation options for careers and employers by attending Internship Expo and learning about Corporate Partners.
- Network with Corporate Partners and other employers at Sentry School networking events.
- Update your resume.
- Sign up to be included in the Sentry School Graduate Report to promote yourself with Corporate Partners.
- Meet with a Career Coach to work through weak points.
- Complete the UWSP and Sentry School Graduation Exit Surveys; we want to celebrate your accomplishments and many more!

### AVAILABLE ONLINE
Major Map documents are available online with additional information!