# Business Economics

## Major Map 2024

### Getting Started

- Enroll in Bus 100: Introduction to Business to start exploring careers and to learn about the Sentry School of Business and Economics.
- Visit the Anderson Classroom to Career Center to meet the advising team.
- Sign up to the Anderson Center Canvas page.
- Meet your ACAC first-year academic adviser.

### Knowledge and Skills

- Attend the Sentry School Internship Expo to learn about future internship opportunities and the internship application process.
- Talk with a faculty member at their drop-in office hours about career opportunities.
- Start connecting with Corporate Partners about internships and submit applications.
- Attend a Smiley Professional Events Career Panel to learn about opportunities in Business Economics.

### Act Locally and Globally

- Meet fellow Sentry School students in the First-Year Experience Program.
- Attend the Sentry School Involvement Fair to learn about student organizations.
- Attend the Office of International Education’s Study Abroad Fair to learn about opportunities.
- Connect with your peers in your Sentry School classes.
- Attend a Center for Business and Economic Insight presentation and join a Sentry School or UWSP club.
- Follow the Sentry School on social media platforms to stay informed.
- Consider becoming an officer of a student organization.
- Explore study abroad opportunities within your graduation plan.
- Consider an internship or volunteering with a non-profit organization.

### Career Readiness

- Visit the Anderson Classroom to Career Center to learn about career-readiness and development opportunities.
- Download and login to the Virtual C2C app.
- Look for an on-campus job through Quest.
- Create a college resume.
- Complete your Handshake profile.
- Practice networking in Bus 325 at Learn to Network receptions.
- Attend a Corporate Partner Connection event to learn about Sentry School partner organizations.
- Attend a LinkedIn workshop and develop your personal, attention-getting profile.
- Develop a resume, cover letter, and other application materials in Bus 201.
- Explore post-graduation options for careers and employers by attending Internship Expo and learning about Corporate Partners.
- Network with Corporate Partners and other employers at Sentry School networking events.
- Update your resume.
- Participate in the Interview Challenge in Bus 301.

### Preparing for What’s Next

- Register for the Bus 480 capstone course in your last semester.
- Consider taking Business 305: Strategic Career Planning Seminar in your senior year.
- Research employer companies and start your job search early to find your dream job.
- Join relevant professional associations; take advantage of virtual and in-person networking opportunities.
- Celebrate with fellow soon-to-be graduates and area professionals at Senior Celebrations as part of the Kickstart Your Career program.
- Join the Sentry School mailing list for news about future Alumni Meet-ups and other exciting alumni events to remain connected with the Sentry School.

### Careers

- Financial Analyst
- Project Estimator
- Banking Branch Manager
- Marketing Coordinator
- Personal Finance Advisor
- Social Media Strategist
- Tax Manager
- Data Analyst

### Available Online

Major Map documents are available online with additional information!

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The staff and faculty at the University of Wisconsin Stevens Point want to help you craft your personal journey. Use this map as a jumping off point for conversations about your goals.