# Business Administration

## Major Map 2024

### Getting Started

**Your Course Journey**
- Enroll in Bus 100: Introduction to Business to start exploring careers and to learn about the Sentry School of Business and Economics
- Visit the Anderson Classroom to Career Center to meet the advising team
- Sign up to the Anderson Center Canvas page
- Meet your ACAC first-year academic adviser

**Knowledge and Skills**
- Attend the Sentry School Internship Expo to learn about future internship opportunities and the internship application process
- Talk with a faculty member at their drop-in office hours about career opportunities
- Start connecting with Corporate Partners about internships and submit applications
- Attend a Smiley Professional Events Career Panel to learn about opportunities in Business Administration

**Act Locally and Globally**
- Meet fellow Sentry School students in the First-Year Experience Program
- Attend the Sentry School Involvement Fair to learn about student organizations
- Attend the Office of International Education’s Study Abroad Fair to learn about opportunities
- Connect with your peers in your Sentry School classes
- Join the Business Club or other Sentry School/UWSP clubs
- Follow the Sentry School on social media platforms to stay informed

**Career Readiness**
- Visit the Anderson Classroom to Career Center to learn about career-readiness and development opportunities
- Download and login to the Virtual C2C app
- Look for an on-campus job through Quest
- Create a college resume
- Complete your Handshake profile
- Practice networking in Bus 325 at Learn to Network receptions
- Attend a Corporate Partner Connection event to learn about Sentry School partner organizations
- Attend a LinkedIn workshop and develop your personal, attention-getting profile
- Develop a resume, cover letter, and other application materials in Bus 201
- Explore post-graduation options for careers and employers by attending Internship Expo and learning about Corporate Partners
- Network with Corporate Partners and other employers at Sentry School networking events
- Update your resume
- Participate in the Interview Challenge in Bus 301

### Making Progress

**Your Course Journey**
- Explore the 4-year plan for Business Administration and talk about graduate opportunities through the Sentry School MBA
- Learn about annual scholarship opportunities in the Sentry School and start applying every year
- Apply for admission to the Sentry School

**Knowledge and Skills**
- Start connecting with Corporate Partners about internships and submit applications
- Attend a Smiley Professional Events Career Panel to learn about opportunities in Business Administration

**Act Locally and Globally**
- Connect with your peers in your Sentry School classes
- Join the Business Club or other Sentry School/UWSP clubs
- Follow the Sentry School on social media platforms to stay informed
- Consider becoming an officer of a student organization
- Explore study abroad opportunities
- Consider becoming an officer of a student organization
- Follow the Sentry School on social media platforms to stay informed

**Career Readiness**
- Practice networking in Bus 325 at Learn to Network receptions
- Attend a Corporate Partner Connection event to learn about Sentry School partner organizations
- Attend a LinkedIn workshop and develop your personal, attention-getting profile
- Develop a resume, cover letter, and other application materials in Bus 201
- Explore post-graduation options for careers and employers by attending Internship Expo and learning about Corporate Partners
- Network with Corporate Partners and other employers at Sentry School networking events
- Update your resume
- Participate in the Interview Challenge in Bus 301

### Preparing for What's Next

**Your Course Journey**
- Start taking advanced courses in the major
- Understand course progression and prerequisites for the Business Administration major to avoid bottlenecks
- Meet your Sentry School faculty adviser

**Knowledge and Skills**
- Explore the addition of minors and certificates to complement your major
- Complete an internship (or more than one!) in your major area
- Sign up for a “Lunch With a Leader” mentoring session to gain experience talking to professionals and learn about companies and industries

**Act Locally and Globally**
- Consider becoming an officer of a student organization
- Explore study abroad opportunities
- Consider an internship or volunteering with a non-profit organization
- Reach out to the Sentry School to learn about future internship opportunities

**Career Readiness**
- Consider taking Business 305: Strategic Career Planning Seminar in your senior year
- Research employer companies and start your job search early to find your dream job
- Join relevant professional associations; take advantage of virtual and in-person networking opportunities
- Attend the Sentry School in-person and virtual networking events
- Attend the Sentry School Graduate Report to promote yourself with Corporate Partners
- Attend the Sentry School graduate Exit Surveys; we want to celebrate your accomplishments!
- Complete the UWSP and Sentry School Graduate Report to promote yourself with Corporate Partners
- Meet with a Career Coach to work through weak points
- Complete the UWSP and Sentry School Graduation Exit Surveys; we want to celebrate your accomplishments!

### Careers

- Account Executive
- Data Analyst
- Operations Manager
- Controller
- Inspector General
- Cost Estimator
- Director of Marketing
- Loan Officer
- Appraiser
- Revenue Agent

### Available Online

Major Map documents are available online with additional information!