



Delivering Energy
Efficiency Together
FACT SHEET

REWARD SCHOOLS FOR ENERGY SAVING BEHAVIORS

Delivering Energy Efficiency Together (DEET) rewards K-12 school districts for reducing their energy consumption by making energy-smart choices like:

- Turning off lights when classrooms and offices are unoccupied;
- Enabling computers' 'sleep' mode when not in use; and
- Optimizing heating and cooling equipment schedules to meet actual building occupancy needs.

DEET participants are rewarded with energy-related prizes and cash back incentives for making measurable behavior changes. Focus on Energy will help you identify energy saving strategies that work best for your building(s) and will yield the largest energy savings.

HOW DOES IT WORK?



*Opt in to continue participation

BENEFITS OF PARTICIPATION

A 150,000 ft² school can earn over \$4,000 in DEET incentives and prizes and avoid paying thousands of dollars on utility bills* during the first year initiative by reducing electricity use by 7% and natural gas use by 3%.

Points are awarded three times a year for reducing kWh and Therms usage and can be redeemed for a variety of energy-related prizes, such as, ENERGY STAR LED light bulbs, LED task lights, and power strips. Installing these devices will help your district realize energy savings immediately.

Public and private K-12 school districts served by utilities participating in Focus on Energy are eligible. Visit focusonenergy.com/utilities to find the list of utilities.

Interested in participating? Contact your Energy Advisor to get started. There are three opportunities to enroll each year. Applications must be submitted prior to the start dates listed below:

- **January 15**
- **May 15**
- **September 15**

Learn more! Visit focusonenergy.com/DEET to download an application.

*Assumptions:
\$0.11/kWh blended rate and \$0.60/Therm



Rocky Branch Elementary School, River Falls School District

\$4,400+ IN YEAR 1 INCENTIVES

Electrical usage reduced by 5%, Natural gas usage reduced by 9%

Q WHO CAN PARTICIPATE?

A Individual public and private K-12 schools or entire districts can participate. In addition, eligible buildings must not have:

- completed major renovations or energy upgrades within the last year OR
- planned for major renovations or energy upgrades within the next year.

HOW DO WE MAXIMIZE OUR INCENTIVES?

Each building Energy Champion will receive a flash drive containing a resource directory of behavior-related energy saving resources and action items. Involve ALL building occupants (facilities, administration, faculty, support staff and students) to build an energy efficiency conscious culture at your school and reduce your energy expenditures for years to come.

Q HOW ARE INCENTIVES CALCULATED?

A The incentive rates are \$0.04/kWh and \$0.60/Therm. Incentives are based on utility bill savings. Your energy use for the 12 months prior to starting DEET will be weather normalized for heating loads and used as your baseline. Utility data will be reviewed after one year and compared to the baseline.

HOW DO WE EARN POINTS FOR PRIZES?

Points are awarded every four months for reducing kWh and Therms usage (175 kWh = 1 point, 25 Therms = 1 point). Points can be redeemed for a variety of energy-related prizes, a value of up to \$500 per year.

“ Our custodial staff work in sections, only using lights when needed. It's efforts like this that have made a big impact reducing the electricity consumption in our buildings.

- **Homer Moore, Head Custodian, Washburn Elementary School**



CAN WE STILL RECEIVE OTHER FOCUS ON ENERGY INCENTIVES?

To ensure the initiative remains centered on promoting energy saving behaviors instead of upgrading equipment, schools will not be eligible to receive any other prescriptive or custom incentives while participating in DEET. However, unplanned equipment upgrades made during your school's participation will contribute toward the energy use reduction rewarded over the course of DEET.

WHAT PRIZES CAN WE WIN FOR OUR DISTRICT?

Prizes include, but are not limited to, ENERGY STAR LED light bulbs, LED task lights, power strips, charging stations, timers, watt meters, light meters, and scholarships that support energy awareness and education. Prizes can be ordered three times a year.

SAVING ENERGY AND MONEY FOR WISCONSIN

For more information, call 888.947.7828 or visit focusonenergy.com/DEET.