University of Wisconsin Stevens Point

This graduation plan illustrates the type of curriculum a new student would take to complete a degree in four years. It is not meant to serve as an official document. Students should contact their academic adviser to develop a personalized plan of study. Refer to the University Catalog for a complete list of requirements: https://catalog.uwsp.edu/.

Semester 1	Credits
MATH 90* (if required; otherwise Elective)	0/3
GEP General Education Written Communication*	3
GEP General Education Oral Communication	3
GEP General Education Wellness	2
GEP General Education Arts (AM Creative Arts elective^)	3
Total credits	**12/14**

Semester 2	Credits
ARTM 195 **Required** Introduction to Arts Management	3
GEP General Education Arts (AM Creative Arts Elective^)	3
GEP General Education Historical Perspectives	3
GEP General Education Humanities	3
GEP General Education Quantitative Literacy*	3
Total credits	**15**

Semester 3	Credits
COMM 230 **Required** Introduction to Public Relations	3
ACCT 210 **Required** Introduction to Financial Accounting	3
World Language* **Required for BA**	4
GEP General Education Written Communication*	3
GEP General Education Investigation Level not Arts	3
Total Credits	**16**

Semester 4	Credits
COMM 221 **Required** Basic Journalism: Newswriting and Reporting	3
ARTM 280 **Required** Arts Management Internship (may be taken during Summer)	2
World Language* **Required for BA**	4
Arts Management Major Creative Arts Elective^	3
GEP General Education Social Sciences	3
GEP General Education Natural Sciences	3
Total credits	**18**

Semester 5	Credits
COMM 334 **Required** Public Relations Writing	3
BUS 330 **Required** Principles of Marketing	3
Arts Management Major Creative Arts Elective^	3
GEP General Education Investigation Level not Arts	3
GEP General Education U.S. Diversity	3
Total credits	**15**

Semester 6	Credits
ARTM 380 **Required** Arts Management Internship (may be taken during Summer)	2
BUS 320 **Required** Principles of Management	3
BUS 340 **Required** Business Law and Ethics	3
Arts Management Major Creative Arts Elective^ (300+)	3
GEP General Education Global Awareness	3
Total credits	**14**

Semester 7	Credits
ARTM 395 **Required** Seminar in Arts Management	3
COMM 431 **Required** Public Relations Campaigns	3
Arts Management Major Creative Arts Elective^ (300+)	3
Elective	3
Elective	3
Total credits	**15**

Semester 8	Credits
ARTM 480 **Required** Externship in Arts Management (**GEP General Education** Experiential Learning) OR ARTM 485 London Externship (**GEP General Education** Experiential Learning) plus 6 additional credits of coursework selected in consultation with the Office of International Education	12
Total credits	**12**
Overall University Credits	**120+**

Minimum 65-73 credits in major coursework. Major satisfies GEP Interdisciplinary Studies requirement.

Minimum 120 credits for degree (must include minimum 40 credits at 300-400 level)

*Depending upon placement. If you place into MATH 90, or if you test out of the Math requirement, you will need an extra 3 credits somewhere in your plan to make up for those missing credits. If you test into ENG 150, substitute an elective in one of the Written Communication spaces. If you test out of part or all of the World Language requirement, substitute an elective or requirement in one or both of those spaces.

^Minimum of 9 credits of Arts Management Major Creative Arts Electives must be from Art, Dance, Music, or Theatre. Minimum of 6 credits must be at the 300+ level.

General Education Program (GEP) category abbreviations: Written Communication (WC), Oral Communication (OC), Quantitative Literacy (QL), Wellness (WLN), Arts (ART), Humanities (HU), Social Sciences (SS), Natural Sciences (NS), Environmental Responsibility (ER), U.S. Diveristy (US), Global Awareness (GA), Experiential Learning (XL), Interdisciplinary Studies (IS), Communication in the Major (COM), Capstone in the Major (CAP).

Total credits may vary depending on selected electives. 120 minimum credits are required for graduation from UWSP.
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