Institutional Data Access and Protection Policy

Policy No. 1
Date Drafted: 02/19/2008
Date Approved: 02/02/2009
Last Date Revised: 09/08/2008

1. Policy Purpose
The purpose of this policy is to establish consistent requirements to protect data and govern data access. This policy establishes a standard definition of sensitive data and security precautions needed to protect that data. Other key elements of data governance including the roles and responsibilities of data stewardship and the process for obtaining and securing appropriate access are further defined in the Institutional Data Access and Protection Roles and Responsibilities Policy.

Institutional data is information that supports the mission and operation of the University of Wisconsin-Stevens Point. It is the responsibility of the University of Wisconsin-Stevens Point to implement policies and procedures to provide necessary access to institutional data while at the same time ensuring confidentiality, integrity, and accountability of the information. Institutional data is essential and its protection must be ensured to comply with legal, regulatory, and administrative requirements. This policy is a basis for complying with federal and state laws such as the Gramm-Leach-Bliley Act (GLBA), the Health Insurance Portability and Accountability Act (HIPAA), the Family Educational Rights & Privacy Act (FERPA), and Wisconsin Notification Act 138.

(NOTE: Phrases shown in italics at their first occurrence in this document are defined in the associated IT Common Definitions document)

2. Policy Scope
All data (electronic, paper, spoken, or otherwise) used to conduct university operations and meet its educational, business, and research goals are governed by this policy. This includes data gathered, given, received, or used by employees, students, and/or affiliates for purposes of administrative, instructional, or research use. Also included is all licensed, purchased, or leased data.

- Examples of data gathered, given, or received include but are not limited to: student data for instructional or administrative use, personnel and payroll data, financial and budget data, and data available from the university web sites, printed on paper copy or written.
- Examples of licensed purchased or leased data include but are not limited to: geographic data sets, postal mailing addresses, and survey results data.
3. Policy Statement

*Chief data stewards* are the senior administrative officers of the University of Wisconsin-Stevens Point and are responsible for overseeing all institutional data resources. Their designees, the data stewards, are accountable for managing institutional data access, assessing institutional risks and threats to the data for which they are responsible, and for classifying its relative sensitivity as Level I (low sensitivity), Level II (moderate sensitivity), or Level III (high sensitivity). Unless otherwise classified, institutional data is Level II. University personnel may not copy, replicate, or otherwise propagate Level III institutional data without prior approval of the appropriate data steward. Data stewards can request assistance from the *Information Security Office* in classifying their data and advice about available controls.

- Institutional data must be protected from unauthorized disclosure, modification, or destruction.
- Permission to access institutional data will be granted to all eligible university employees for legitimate university purposes. Legitimate university purposes and eligible employees will be determined by the data stewards based on appropriate university policy.
- Authorization for access to Level III institutional data comes from the data steward and is typically made in conjunction with an acknowledgement or authorization from the requestor’s department head, supervisor, or other authority.
- Where access to institutional data has been authorized, use of such data shall be limited to the purpose for which access to the data was granted.
- University employees, students, and affiliates must report instances in which institutional data is at risk of unauthorized disclosure, modification, or destruction.
- All decisions regarding the collection and use of institutional data must be in compliance with the law and with university policies and procedures.
- Appropriate security practices, consistent with the data handling requirements in this policy, must be used to protect institutional data.
- Any individual granted access to institutional data is expected to observe ethical restrictions that apply to the information they access, and to abide by applicable laws and policies with respect to accessing, using, or disclosing information.
- University employees must read and acknowledge they have read the institution’s confidentiality agreement educating them on sensitive data and their responsibilities regarding its protection.

3.1. Data Classification

Authorization to access institutional data varies according to its sensitivity (the need for care or caution in handling). For each classification, several data handling requirements are defined to appropriately safeguard the information.

A. **Level I: Low Sensitivity**:
   Access to Level I institutional data is targeted for general public use and may be granted to any requester or may be published with no restrictions. Level I data is specifically defined as public in local, state, or federal law, or data whose original purpose was for public disclosure.
Examples of Level I (low sensitivity) institutional data:
- published “white pages” directory information
- maps
- university websites intended for public use
- course catalogs and schedules of classes (timetables)
- campus newspapers, magazines, or newsletters
- press releases
- campus brochures

B. **Level II: Moderate Sensitivity:**
Access to Level II institutional data is authorized for all employees for business purposes unless restricted by a data steward. Access to data of this level is generally not available to parties outside the university community and must be requested from, and authorized by, the data steward who is responsible for the data.

Examples of Level II (moderate sensitivity) institutional data:
- project information
- official university records such as final grades, financial aid awards, financial reports, etc.
- human resources information
- some research data
- unofficial student records
- budget information

C. **Level III: High Sensitivity:**
Access to Level III institutional data must be controlled from creation to destruction, and will be granted only to those authorized persons who require such access in order to perform their job, or to those individuals permitted by law. Access to Level III data must be individually requested and then authorized by the data steward who is responsible for the data. Level III data is highly sensitive and access to this data is restricted by laws such as the Gramm-Leach-Bliley Act (GLBA), the Health Insurance Portability and Accountability Act (HIPAA), the Family Educational Rights & Privacy Act (FERPA), Code of Federal Regulations Title 45, the Wisconsin Notification Act 138, and any other applicable federal or state laws. In law, Level III data elements are usually restricted due to a direct relationship to an individual’s identity (such as name); however this policy requires restriction of the data elements themselves regardless of any link to an individual's identity.

Examples of Level III (high sensitivity) institutional data:
- social security numbers
- credit card numbers
- passwords
- individual health information or financial account information
- driver's license numbers or state identification numbers
• survey or research data covered by the Institutional Research Board (IRB) as defined by the appropriate data steward
• research and/or classes that deal with “personally identifiable information” as defined by the appropriate data steward
• any information containing biometric data that can identify an individual, such as DNA profile, fingerprint, voice print, retina or iris image, or unique physical characteristic

3.2. Data Handling
The following chart specifies security precautions needed to safeguard and protect institutional data for the three data classifications. The level of control in the following data handling areas depends on the classification of data.

<table>
<thead>
<tr>
<th>Data Handling and Control Areas</th>
<th>Level 1 Low Sensitivity (Public Data)</th>
<th>Level II Moderate Sensitivity (Non-Public/Internal Data)</th>
<th>Level III High Sensitivity (Confidential/Restricted Data)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printed Reports</td>
<td>No controls</td>
<td>May be sent via campus mail; no labels required</td>
<td>Individually authorized, with a confidentiality agreement. Must be delivered via confidential courier; reports must be marked “confidential”</td>
</tr>
<tr>
<td>Electronic Access</td>
<td>No controls</td>
<td>Role-based authorization</td>
<td>Individually authorized, with a confidentiality agreement</td>
</tr>
<tr>
<td>Secondary Use</td>
<td>Authorization by data steward</td>
<td>As authorized by data steward</td>
<td>Prohibited</td>
</tr>
<tr>
<td>Physical Data/Media Storage</td>
<td>No controls</td>
<td>Access is controlled</td>
<td>Access is controlled, monitored, and logged</td>
</tr>
<tr>
<td>External Data Sharing</td>
<td>No controls</td>
<td>As allowed by Wisconsin Open Records Law; FERPA restrictions</td>
<td>As allowed by Federal regulations; Wisconsin Open Records Law; FERPA restrictions; and Business Associate Agreement for Protected Health Information (PHI)</td>
</tr>
<tr>
<td>Electronic Communication / Transmission</td>
<td>No controls</td>
<td><em>Encryption</em> recommended</td>
<td>Encryption required</td>
</tr>
<tr>
<td>Data Tracking</td>
<td>No controls</td>
<td>No controls</td>
<td>Social security numbers, credit cards, and PHI locations must be registered</td>
</tr>
<tr>
<td>Data Disposal</td>
<td>No controls</td>
<td>Recycle reports; wipe/erase media</td>
<td>Shred reports; Department of Defense Level Wipe or destruction of electronic media</td>
</tr>
<tr>
<td>Data Handling and Control Areas</td>
<td>Level I Low Sensitivity (Public Data)</td>
<td>Level II Moderate Sensitivity (Non-Public/Internal Data)</td>
<td>Level III High Sensitivity (Confidential/Restricted Data)</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>--------------------------------------</td>
<td>---------------------------------------------------</td>
<td>---------------------------------------------------</td>
</tr>
<tr>
<td>Auditing</td>
<td>No controls</td>
<td>No controls</td>
<td>Audit logins and changes in access</td>
</tr>
<tr>
<td>Mobile Devices</td>
<td>No controls</td>
<td>Password protection recommended; locked when not in use recommended</td>
<td>Password protected; locked when not in use; encryption used for the Level III data</td>
</tr>
<tr>
<td>Personally Owned Devices</td>
<td>No controls</td>
<td>Password protection recommended; locked when not in use recommended; up-to-date virus protection and patches required</td>
<td>Prohibited</td>
</tr>
</tbody>
</table>

**Printed Reports** – A requirement for the heading on a printed report to contain a label indicating that the information is confidential, and/or a cover page indicating the information is confidential is affixed to reports.

**Electronic Access** – How authorizations to information in each classification are granted.

**Secondary Use** – Indicates whether an authorized user of the information may repurpose the information for another reason or for a new application.

**Physical Data/Media Storage** – The protections required for storage of physical media that contain the information. This includes, but is not limited to: workstations, servers, CD/DVD, tape, USB Flash drives, laptops, and PDAs.

**External Data Sharing** – Restrictions on appropriate sharing of the information outside of the University of Wisconsin-Stevens Point

**Electronic Communication / Transmission** – Requirements for the protection of data as transmitted over telecommunications networks.

**Data Tracking** – Requirements to centrally report the location (storage and use) of information with particular privacy considerations.

**Data Disposal** - Requirements for the proper destruction or erasure of information when decommissioned (transfer or surplus), as outlined in the **Computer and Digital Storage Media Disposal Policy**.

**Auditing** – Requirements for recording and preserving information accesses and/or changes, and who makes them. Audit records will be kept and reviewed by appropriate staff.

**Mobile Devices** – Requirements for the protection of information stored locally on mobile devices. This includes, but is not limited to: laptops, tablet computers, PDAs, cell phones, and USB flash drives.

**Personally Owned Devices** – Requirements for the protection of information stored locally on devices owned by faculty or staff. This includes, but is not limited to: desktop computers, laptops, tablet computers, PDAs, cell phones, and USB flash drives.
4. Terms and Definitions
A common set of terms and definitions used in university-level IT policies are defined in the IT Common Definitions document.

5. Related Policies, Procedures, References, and Attachments
The collection of University of Wisconsin-Stevens Point IT policies and procedures contain acceptable use, security, networking, administrative, and academic policies that have been developed to supplement and clarify University of Wisconsin-Stevens Point policy.

- IT policies and procedures are available at: http://www.uwsp.edu/it/about/policies/
- IT Procedure – Policy Development, Approval, and Implementation
- IT Reference – Common Definitions
- The Surplus Property Office – Surplus Property Disposal policy can be found at: http://www.uwsp.edu//Surplus/
- IT Policy –Institutional Data Access and Protection Roles and Responsibilities

Contact Information
For questions about this IT policy, contact the Information Security Office at Information.Security.Office@uwsp.edu or the Director of Information Technology/CIO.