This graduation plan illustrates the type of curriculum a new student would take to complete a degree in four years. It is not meant to serve as an official document. Students should contact their academic adviser to develop a personalized plan of study. Refer to the University Catalog for a complete list of requirements: https://catalog.uwsp.edu/.

Sample Graduation Plan
Business Administration-Marketing (BS)

Semester 1
- English 101 or 150 – Freshmen English (WC)
- Wellness Course (WLN)
- Math 109, 111 or Math 120 – Calculus (QL) (with placement score)
- Humanities Course (HU)
- Economics 110-Principles of Macroeconomics (SS)

**Total credits 15**

Semester 2
- Communications 101 – Fund. Of Oral Communication (OC)
- Natural Science Course (NS)
- Arts Course (ART)
- History Course (HP)
- Economics 111 – Principles of Microeconomics (SS)

**Total credits 15**

Semester 3
- Accounting 210 – Intro to Financial Accounting
- Math 355 – Stats Course (For 321, Soc 351, Papr 314, Psych 300)
- English 202 – Sophomore English (WC)
- Arts/Humanities/History/ OR Natural Science Course
- Business 325 – Organizational Behavior

**Total credits 16**

Semester 4
- Accounting 211 – Intro to Managerial Accounting
- Environmental Responsibility (ER)
- Business 300 – Written Comm for the Business Pro (COM)
- Arts/Humanities/History/ OR Natural Science Course
- Business 330 – Principles of Marketing

**Total credits 15**

Semester 5
- Marketing Elective
- Business 331 – Marketing Research
- Business 301 – Oral Comm for the Business Professional (COM)
- Business 340 – Business Law (IS)
- Business 350 – Principles of Finance

**Total credits 15**

Semester 6
- Marketing Elective
- Business 337 – Buyer Behavior
- Business 360 – Principles of Production
- Business 370 – Management Information Systems
- Global Business Course

**Total credits 15**

Semester 7
- Global Awareness Course (GA)
- Marketing Elective
- Marketing Elective
- Marketing Elective
- Open Elective

**Total credits 15**

Semester 8
- U.S. Diversity Course (USD)
- Business 480 – Strategic Management (CAP)
- Internship (XL)
- Open Elective
- Open Elective

**Total credits 15**

Summer or Winter courses?
Optional

**Total credits 121**

(Fa) = offered fall semesters (Sp) = offered spring semesters (Su) = offered only in summer

General Education Program (GEP) category abbreviations: Written Communication (WC), Oral Communication (OC), Quantitative Literacy (QL), Wellness (WLN), Arts (ART), Humanities (HU), Social Sciences (SS), Natural Sciences (NS), Environmental Responsibility (ER), U.S. Diversity (US), Global Awareness (GA), Experiential Learning (XL), Interdisciplinary Studies (IS), Communication in the Major (COM), Capstone in the Major (CAP).

GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses)

Areas of concentration: Areas of concentration (finance, insurance, and real estate [FIRE], management, marketing, entrepreneurship, international business) require 21 credits. At least 15 of these credits must be from Business courses listed in the area of concentration; up to 6 credits can be from non-Business courses listed in the area of concentration. Earn at least a 2.50 GPA in courses in the concentration. To complete a second area of concentration, complete at least 15 additional credits.

Additional University Requirements:
1.) Earn 40 credits in 300 and 400 level courses
2.) Earn a minimum of 120 semester credits

Note: The above guide earns you’re a BS in Business Administration with a concentration in Entrepreneurship. The GEP courses as well as some business courses, can move between semesters. This is just a guideline to remain on track for a 4-year graduation plan.

1/18/2017