

OUR STORY

Institute for Behavioral Health and Wellness Training

CRISIS INTERVENTION CONFERENCE

UWSP offers the first annual Crisis Intervention Conference in partnership with the WI Department of Health Services.

1996

MHSUR CONFERENCE

UWSP offers the first annual Mental Health & Substance Use Recovery Conference in partnership with the WI Department of Health Services.

2004

HEALTH AND WELLNESS COACHING

UWSP offers its first professional development programming specifically for health and wellness coaches.

2016

NATIONAL BOARD APPROVAL

The Health and Wellness Coaching Certificate program received national approval from the National Board for Health & Wellness Coaching (NBHWC), making it the only NBHWC-approved program based in Wisconsin.

2019

ICARE PARTNERSHIP

UWSP forms a partnership with the International Center for Addiction and Recovery Education (ICARE) to offer a NBHWC-approved Certified Professional Recovery Coach training program.

2022

MCI PARTNERSHIP

UWSP forms a partnership with the Medical Coaching Institute to offer a NBHWC-approved certificate programs in Caregiver Coaching and Medical Coaching.

2023

HEALTH AND WELLNESS COACHING CONFERENCE

The inaugural International Health and Wellness Coaching Virtual Conference draws over 200 attendees from across the globe.

2024

ATTENDANCE PASSES 3,000 PER YEAR

Participation in UWSP's behavioral health and wellness continuing education programming grows to over 3,400 attendants in a single year.

2024

PROFESSIONAL FOOD ADDICTION COACHING

UWSP launches its first Professional Food Addiction Coach Certification program.

2025

INSTITUTE IS FOUNDED

The Institute for Behavioral Health and Wellness Training is founded at UWSP; the institute empowers behavioral health and wellness professionals with knowledge, skills, and resources to advance their careers, foster healthier communities, and improve individual wellbeing through high-quality continuing education.

2025