



## Chasing Autumn Sponsorship Opportunity

### **ABOUT CHASING AUTUMN**

Chasing Autumn is an unforgettable overnight camp experience for adults at the beautiful Treehaven Facility in Tomahawk, Wisconsin. Attendees are adult learners who live in Wisconsin, and who are looking for educational, hands-on programming, and meaningful social connections. Campers enjoy the splendor of the fall season with a range of fun outdoor activities including hiking, wildlife presentations, kayaking, environmental presentations, outdoor recreation, and Dutch oven cooking in a serene and picturesque setting.

Attendance at Chasing Autumn increased 123% from 2024 to 2025. We anticipate a full camp September 9-11, 2026, marking the third year of the event.

Find more information here about [Chasing Autumn](#).

### **HOW A SPONSORSHIP CAN BENEFIT YOUR BUSINESS**

Sponsoring Chasing Autumn will bring visibility for your business to our various audiences on social media, the 6,000 people who receive direct emails, and the 50 campers who attend the event. For those interested in presenting at the camp, you will be treated to an intelligent and curious audience with time and resources to pursue new hobbies and skills.

### **CAMPER TESTIMONIAL**

*Would you like to step into a lush forest and out of your hectic world for a brief rest? Would you like to learn something new; get to know new people? Put your worries on pause and enjoy nature for a while? If yes, "Chasing Autumn" may be just the program for you. Offered at Treehaven, a truly lovely retreat, you will find respite from the noise of everyday life. You will feast your eyes on miles of trees. You will be fed with nutritious, delicious meals, and get to pick from a variety of stimulating activities. You'll come away refreshed and fired up to take your place in the world again. I did! Rachel H.*

## Sponsorship Levels

Celebrate the beauty and spirit of the season by partnering with *Chasing Autumn*. Your sponsorship helps create meaningful experiences, connecting campers to nature, learning, and one another in the heart of Wisconsin. From hands-on sessions to shared meals and cozy evenings, each level of support plays a vital role in making camp both memorable and accessible.

### **Harvest Sponsor - \$100**

Supports supplies and materials for camper activities

- Logo featured on our webpage
- Verbal acknowledgment during session introductions

### **Trailhead Sponsor - \$250**

Supports one class presenter

- Logo featured on camp signage
- Opportunity to provide swag on a flyer for camper folders
- Recognition as “What to Do in the Treehaven Area” partner in *Chasing Autumn* materials
- Includes all benefits listed above

### **Campfire Sponsor - \$500**

Helps offset camper meal expenses

- Meal and/or guided hike for two sponsor representatives experience the impact firsthand
- Logo featured on camper name tags
- Includes all benefits listed above

### **Northwoods Sponsor - \$1000**

Helps offset camper lodging expenses

- Opportunity to lead an instructional, hands-on session aligned with *Chasing Autumn*
- Includes all benefits listed above

**We are happy to customize a sponsorship that fits your needs and budget!**

**TO SECURE YOUR SPONSORSHIP, EMAIL US AT [UWSPCEWEB@UWSP.EDU](mailto:UWSPCEWEB@UWSP.EDU)**

