

# 2018 Central Wisconsin Digital and Social Media Conference

# April 4

All Day

## Conference details

The Small Business Development Center at UW-Stevens Point is excited to be organizing the Central Wisconsin 2018 Digital and Social Media Conference on Wednesday, April 4! The conference will feature Susan Weinschenk as the keynote speaker, in addition to several individual session presenters as well as a post-conference reception. The conference is divided into three tracks, focusing on social media, digital media, and websites.

There are exciting sponsorship opportunities for businesses and organizations alike! Please review this packet and let us know if you are interested by December 31, 2017. Contact Diana Wilcott for more information: [diana.wilcott@uwsp.edu](mailto:diana.wilcott@uwsp.edu) or 715-346-3861.

## Breakfast and Break Sponsor (\$2750)

- Your logo will appear on the buffet tables during breakfast and the break
- Your logo will appear on large projection screens throughout the day
- You will have five minutes to talk about your organization before lunch begins
- Opportunity to include one handout in the participant folders
- Your logo will appear on the table tents
- Includes (6) free tickets to the conference

## Lunch Sponsor (\$2750)

- Your logo will appear on the buffet tables during lunch
- Your logo will appear on large projection screens throughout the day
- You will have five minutes to talk about your organization before breakfast begins
- Opportunity to include one handout in the participant folders
- Your logo will appear on the table tents
- Includes (6) free tickets to the conference

## Name Badge Sponsor (\$2500)

- Your logo will be exclusively displayed on each lanyard given to attendees upon check-in
- Your logo will appear on large projection screens throughout the day
- Opportunity to include one handout in the participant folders
- Your logo will appear on table tents
- Includes (6) free tickets to the conference

## Folder and Pen Sponsor (\$2000)

- You will sponsor the folders and pens given out to each participant
- Your logo will appear on the front of the folders, along with the Digital and Social Media Conference logo and Wisconsin SBDC logo
- Your logo will exclusively appear on the pens
- Opportunity to include two handouts in the participant folders
- Your logo will appear on table tents
- Includes (4) free tickets to the conference

## Notebook Sponsor (\$1500)

- Your logo will be featured on notepads given out to attendees for the event, along with the Digital and Social Media Conference logo and Wisconsin SBDC logo
- Your logo will appear on large projection screens throughout the day
- Opportunity to include one handout in the participant folders
- Your logo will appear on table tents
- Includes (4) free tickets to the conference

## Keynote Speaker Sponsor (\$1000)

- You will have five minutes to talk about your organization before introducing the keynote speaker
- Your logo will appear on large projection screens throughout the day
- Opportunity to include one handout in the participant folders
- Your logo will appear on table tents
- Includes (4) free tickets to the conference

## Social Hour Sponsor (\$1000)

- You will have five minutes to talk about your organization before releasing the crowd after the final panel to attend a social hour
- Your logo will appear on large projection screens throughout the day
- Opportunity to include one handout in the participant folders
- Your logo will appear on table tents
- Includes (2) free tickets to the conference



University of Wisconsin  
Stevens Point



Sponsorships available  
Contact Diana Wilcott for more information  
[diana.wilcott@uwsp.edu](mailto:diana.wilcott@uwsp.edu) or 715-346-3861