

NAME:

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**University of Wisconsin
Stevens Point**

Arts Management Major (BA) Planning Sheet
University of Wisconsin - Stevens Point
Division of Communication

Effective: September 2014

Students who elect to pursue an Arts Management major (BA) must complete the following requirements:

- All elements of the General Education Program
- A minimum of 65 credits of required and elective major courses with a minimum 2.75 major GPA;
- One year of a foreign language (or equivalent through placement); and
- Additional electives to satisfy minimum requirements for graduation

I. Foundation Level of General Education Program (level must be completed by the time you complete 60 credits):

<input type="checkbox"/>	First Year Seminar (3 credits) FYS _____ 3 credits. If you transfer in 30 credits or more, you will not take an FYS, but must take an additional course from the "Investigation" level (which might be covered with a major elective).
<input type="checkbox"/>	Written Communication (3 or 6 credits, depending upon placement) ENGL 101 – 3 credits AND <input type="checkbox"/> ENGL 202 – 3 credits <input type="checkbox"/> OR ENGL 150 – 3 credits
<input type="checkbox"/>	Oral Communication (3 credits) COMM 101 – 3 credits
<input type="checkbox"/>	Quantitative Literacy (0 – 4 credits, depending upon placement) <input type="checkbox"/> Placement score of 1: <input type="checkbox"/> MATH 90 – 0 credits AND <input type="checkbox"/> Any QL course – 3 or 4 credits <input type="checkbox"/> Placement score of 3 or 4: Any QL course – 3 or 4 credits <input type="checkbox"/> Placement score of 7, 8 or 9: QL requirement satisfied; no QL course needed
<input type="checkbox"/>	Wellness (1 credit) _____ - 1 credit

II. Investigation Level of General Education Program (21 credits if an FYS course is taken; 24 credits if no FYS taken):

	GEP Category (min. 3 cr. required each category)	Arts Management Major Options to Fulfill GEP Category
<input type="checkbox"/>	_____ Arts	ART 101, 102, 103, 104, 181, 397; COMM 160, 190, 253, 363; DNCE 352; IA 210; MUS 109, 142, 144, 146, 147, 246, 341, 342, 343, 345; THEA 105, 329, 351, 352, 361, 452, 490 can count as major electives in the creative arts area
<input type="checkbox"/>	_____ Humanities	ART 270, 271; COMP LIT 102; ENGL 200, 211, 212, 213, 214, 280, 282, 283, 285, 286, 287, 288, 289, 308, 309, 310, 311, 312, 313, 314, 319, 320, 329; FREN 340; GERM 340; IA 150, 160; MUS 100, 103, 105, 220, 221, 301, 305, 307, 320, 323, 326, 329, 427; SPAN 340; WDMD 100 can count as major electives in the creative arts area
<input type="checkbox"/>	_____ Historical Perspectives	ART 282, 283 can count as major electives in the creative arts area
<input type="checkbox"/>	_____ Social Sciences	Take any SS course; no major courses available
<input type="checkbox"/>	_____ Natural Sciences	Take any NS course; no major courses available
<input type="checkbox"/>	_____ Additional Courses to meet 21-24 credit minimum	

III. Cultural & Environmental Awareness Level of General Education Program:

	GEP Category (min. 3 cr. required each category)	Arts Management Major Options to Fulfill GEP Category
<input type="checkbox"/>	_____ U.S. Diversity	ENG 280, 282, 287; IA 160; MUS 105, 305 can count as major electives in the creative arts area
<input type="checkbox"/>	_____ Global Awareness	ART 181, 270, 271, 282, 283, 370, 372, 374, 375, 378, 396, 397; IA 150; MUS 220, 307 can count as major electives in the creative arts area
<input type="checkbox"/>	_____ Environmental Responsibility	IA 130 can count as major elective in the creative arts area

IV. Integration Level of General Education Program:

	GEP Category (0-3 credits per category)	Arts Management Major Options to Fulfill GEP Category
<input type="checkbox"/>	Experiential Learning	ARTM 480 or 485 will satisfy this requirement when completed.
<input checked="" type="checkbox"/>	Interdisciplinary Studies	The Arts Management Major is an interdisciplinary major.

V. Arts Management Major (BA)

A minimum of 65-73 credits, including the following:

<p>Required Major Courses</p> <p>Arts Management Courses (11 credits)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ARTM 100 or COMM 100 (1 credit) <input type="checkbox"/> ARTM 195 (3 credits) <input type="checkbox"/> ARTM 280 (2 credits) <input type="checkbox"/> ARTM 380 (2 credits) <input type="checkbox"/> ARTM 395 (3 credits) <p>Business Courses (12 credits)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ACCT 210 (3 credits) <input type="checkbox"/> BUS 240 (3 credits) <input type="checkbox"/> BUS 330 (3 credits) <input type="checkbox"/> BUS 320 (3 credits) <p>Communication Courses (12 credits)</p> <ul style="list-style-type: none"> <input type="checkbox"/> COMM 221 (3 credits) <input type="checkbox"/> COMM 230 (3 credits) <input type="checkbox"/> COMM 334 (3 credits) <input type="checkbox"/> COMM 431 (3 credits) see note* → <p>Foreign Language (0-8 credits, depending upon placement)</p> <ul style="list-style-type: none"> <input type="checkbox"/> _____ Foreign Language 101 <input type="checkbox"/> _____ Foreign Language 102 	<p>*AM majors may substitute COMM 330*, 333, or 339 for COMM 431. Contact the Division Head to make that substitution <i>after</i> you have registered for the course you wish to substitute.</p>
<p>Required Electives (18 credits; 6 credits must be at 300 level or higher)</p> <p>At least 9 credits from ART, DANC, MUS, THEA courses</p> <ul style="list-style-type: none"> <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <p>Up to 9 additional credits from areas above or areas listed to the right</p> <ul style="list-style-type: none"> <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <p style="text-align: center;"><i>6 credits from those listed above at 300 level or higher</i></p> <ul style="list-style-type: none"> <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) <input type="checkbox"/> _____ (____ credits) 	<p>Maximum of 3 credits combined (<i>not</i> per course) for courses that can be taken multiple times for credit (e.g., music ensembles or theatre practicum).</p> <p>Arts Management Topics: ARTM 300*</p> <p>Visual Arts: IA 130, 150, 160, 210; BIOL 322</p> <p>Media Arts: COMM 160, 190, 192, 253, 320, 322*, 330 (Entertainment and Arts or Social Media subtitles), 351, 352, 353*, 356*, 359 (Broadcast Mgmt subtitle), 360, 361, 362, 363*, 365*, 367, 369; WDM 100</p> <p>Literary Arts: COMM 374; ENGL 200, 211-214, 275-336; FREN 340; GERM 243, 340; SPAN 340; PHIL 303; C LT 102</p> <p>Additional electives (i.e., ENGL 347 or literature courses not listed above) might be available. After discussion with your advisor, contact the Division Head to seek exceptions.</p>
<p>Capstone Experience (12 credits)</p> <ul style="list-style-type: none"> <input type="checkbox"/> ARTM 480 (12 credits) OR <input type="checkbox"/> ARTM 485 (if eligible - 6 credits [must also take INTL 381 + 6 add'l credits of coursework offered through International Programs]) 	<p>All other coursework must be complete with major GPA of 2.75 or higher to enroll for the externship.</p>
<p>Additional Major Requirements</p> <ul style="list-style-type: none"> <input type="checkbox"/> minimum 65-73 credits of major coursework <input type="checkbox"/> 2.75 GPA for major courses 	<p>Recommended Electives</p> <p>CIS 373 – Excel and Publisher offerings</p> <p>ENGL 347 if not counted toward major electives</p>
<p>*Variable-focus course. Course may be taken more than once if different subtitles are taken each time. (EX: COMM 330: Entertainment & Arts subtitle and COMM 330: Social Media subtitle are different courses and should be counted separately.)</p>	

VI. Additional Graduation Requirements (Progress made toward these requirements is easily tracked on the last page of your DPR.)

<ul style="list-style-type: none"> <input type="checkbox"/> Minimum of 120 credits of non-remedial coursework. <i>Some students will need to take electives to reach this target. A minor, while not required, is encouraged if students need credits to meet the minimum university requirements. A series of focused coursework will also work if a minor is not feasible.</i> <input type="checkbox"/> Minimum of 40 credits at the 300 level or higher. <i>Some students will need to take additional electives to reach this target.</i> <input type="checkbox"/> Minimum 2.0 cumulative GPA in UWSP and transferred coursework.
