Stevens Point 41st Annual
FESTIVAL OF THE ARTS

Sunday, April 7, 2013 • 10:00 am–4:00 pm

Entry Deadline
Friday, November 23, 2012
(email images postmark application form)

Notifications sent
week of January 15, 2013

Refund Deadline
Tuesday, March 15, 2013

Festival Chair:
Mark Karlson
Email: PointFoA@gmail.com
Website: FestivalOfTheArtsStevensPoint.org

Location/Audience

The Festival of the Arts takes place in Stevens Point—in the heart of Central Wisconsin. Artists and festival-goers come from all over Wisconsin, Minnesota, Iowa, Michigan, and Illinois. Attendance to the festival is in the 1,100–1,500 range for a single day.

The beautiful Noel Fine Arts Center on the campus of the University houses this indoor festival, where patrons browse two floors of 50+ artists’ booths.

Standards & Rules

- All artwork must be original. Mass produced or commercial products are not allowed to be in the show.
- Artists accepted into the Festival will be selected by a panel of qualified jurors.
- Two-dimensional work must be appropriately matted, mounted and/or framed. All work exhibited by artists must be in the same media and of the same quality of that represented in application images.
- Only one exhibitor is permitted to show in each booth. The exception to this rule applies to work that is entered and juried as collaborative.
- All sales are conducted between the artist and purchaser. Artists are responsible for collecting and reporting Wisconsin sales tax.
- All funds generated from jury and registration fees are used for cash prizes, publicity, scholarships, and operating expenses.
- The FoA Council reserves the right to ask any exhibitor not complying with the rules and standards to leave the show.

Display & Set-up

- Each artist’s booth space is approximately 8’ x 10’. Due to the organic floor plan, some spaces are wider and shallower than this. If you have a display with fixed dimensions, please note this request on your Artist Application. Set up begins 7:00 am Sunday.
- Artists must supply their own display materials including booth/canopy, pedestals, lighting and extension cords.
- Electricity will be available at no additional charge to the Artists. Wattage is limited to 500W.
- Special requests will be accommodated as long as availability allows.
- If requested, assistance will be available for Artists’ set-up, break-down, unloading and loading.
- Elevators are located in the building for access to the mezzanine-level.
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Artist Awards

The FoA Council annually recognizes one Best of Show winner and ten Award of Excellence winners. In addition to monetary awards, winning artists are guaranteed boothspace at the Festival of the Arts for the following year. Should they wish to participate, the jury selection process and jury fee are waived this year for these 2012 award winners:

2012 Best of Show Winner
Debra Dembowski—Jewelry

2012 Award of Excellence Winners
Betty Christian — Jewelry
Rick Foris — Ceramics
Ilze Heider — Fiber
Herb Johnson — Sculpture
Frank Kudla — Jewelry
Bill Lemke — Photography
Christine Mount Kapp — Painting
Leonard Nagler — Painting
Scott Simmons — Glass
Julie Sutter-Blair — Drawing

Application Procedure

Image Submission
Applicants must submit four (4) digital images. Three (3) of the images must depict the work you would be exhibiting and one (1) must show your booth setup. You, your name or the name of your business must not appear in any of the images.

- Image dimensions: Images prepared to application specification are acceptable, as are images that are at least 1000 pixels on the longest side.
- File format: Save all images as Baseline Standard JPG
- File size: Files must be under 2.0 MB.
- Color Space: Images must be saved in RGB color space, preferably sRGB.
- Image labeling should be as follows: Last name_first name1-4.jpg. Image #4 as booth photo, please.
Example: Jones_John1.jpg, Jones_John2.jpg, Jones_John3.jpg, Jones_John4.jpg

Please include a brief Artist Statement (15-20 words) describing your work, your medium and technique on Artist Application form.

Jury Fee
There is a $15 non-refundable jury fee assessed for each application.

Registration Fee
The fee for registration as an exhibitor is $100.00. This fee will be refunded to non accepted artists. Please include a #10 self addressed stamped envelope for notification of acceptance or check return.

Artist Application Form
Complete form and send with separate checks for Jury fee and Registration fee to:
Festival of the Arts
P.O. Box 872, Stevens Point, WI 54481-0872

Entry Deadline -
Email images and postmark application
Friday, November 23, 2012

Special Events

Silent Auction
Each year proceeds from our silent auction event are used to fund scholarships for university students in the Departments of Art & Design, Music, and Theatre & Dance; and for area high school students. These awards are an investment in the future of art students. Your donations make this encouragement and support possible. Thank you!

Festival Banquet
There is a Saturday evening banquet for artists and their guests sponsored by the FoA Council. During the evening event student scholarship winners will be recognized. The event begins at 6:00pm.

Housing/Accommodations
Area motel information will be included on the accepted artist link on FoA website homepage. Housing is also available in private area residences. If you desire housing in a private residence, please choose this option on your Artist Application.

2012 Best of Show Award Winning Artist
Debra Dembowski

2012 Award of Excellence Winners
Betty Christian — Jewelry
Rick Foris — Ceramics
Ilze Heider — Fiber
Herb Johnson — Sculpture
Frank Kudla — Jewelry
Bill Lemke — Photography
Christine Mount Kapp — Painting
Leonard Nagler — Painting
Scott Simmons — Glass
Julie Sutter-Blair — Drawing
Artist Application

Name _________________________________________________________________
Address ________________________________________________________________
City ___________________________________________________________________
State___________________________Zip _____________________________________
Phone (day)___________________________(eve) _____________________________
Fax__________________________________ Email _____________________________
WI Seller’s Permit # _______________________________________________________
Wisconsin Department of Revenue Sales and Withholding: (608) 266-7776

Please Indicate Your Participation

Silent Auction
Proceeds are used to fund scholarships for university and high school students.
Contributors will receive a receipt for the donated pieces.
☐ Yes, I will donate work for the Silent Auction. Thank You!

Housing/Accommodations
For those artists arriving Saturday night housing can be obtained at no charge in private
residences. Artists requesting housing will be contacted by a host family directly.
Please indicate if you have special needs, i.e. pet allergies.
☐ Yes, I would like housing. Number in party:________________________
Smoking: Yes / No
Special requests: _______________________________________________

Festival Banquet
An informal supper for artists and their guests, sponsored by the FoA Council, takes
place Saturday at 6:00pm.
☐ Yes, I will attend the banquet. Number attending: __________________

Acceptance
☐ I accept the rules and regulations regarding my participation in the 2013 Festival of
the Arts and grant my permission to use images of my work to promote the show. As
a condition of my participation I agree to bear all risk and responsibility for any loss,
theft, or damage to my work or other personal property despite cause, and to abide by all
rules and standards set forth by the Festival of the Arts Council.

Signed_________________________________________________Date___________

Entry must be postmarked by Friday, November 23, 2012