



This graduation plan illustrates the type of curriculum a new student would take to complete a degree in four years. It is not meant to serve as an official document. Students should contact their academic adviser to develop a personalized plan of study. Refer to the University Catalog for a complete list of requirements: <https://catalog.uwsp.edu/>.

Semester 1	Credits	Semester 2	Credits
MATH 90* (if required; otherwise Elective)	0/3	ARTM 195 Required Introduction to Arts Management	3
GEP General Education Written Communication*	3	GEP General Education Arts (AM Creative Arts Elective^)	3
GEP General Education Oral Communication	3	GEP General Education Historical Perspectives	3
GEP General Education Wellness	2	GEP General Education Humanities	3
GEP General Education Arts (AM Creative Arts elective^)	3	GEP General Education Quantitative Literacy*	3
<i>Total credits</i>	12/14	<i>Total credits</i>	15
Semester 3	Credits	Semester 4	Credits
COMM 230 Required Introduction to Public Relations	3	COMM 221 Required Basic Journalism: Newswriting and Reporting	3
ACCT 210 Required Introduction to Financial Accounting	3	ARTM 280 Required Arts Management Internship (may be taken during Summer)	2
World Language* Required for BA	4	World Language* Required for BA	4
GEP General Education Written Communication*	3	Arts Management Major Creative Arts Elective^	3
GEP General Education Investigation Level not Arts	3	GEP General Education Social Sciences	3
<i>Total Credits</i>	16	GEP General Education Natural Sciences	3
		<i>Total credits</i>	18
Semester 5	Credits	Semester 6	Credits
COMM 334 Required Public Relations Writing	3	ARTM 380 Required Arts Management Internship (may be taken during Summer)	2
BUS 330 Required Principles of Marketing	3	BUS 320 Required Principles of Management	3
Arts Management Major Creative Arts Elective^	3	BUS 340 Required Business Law and Ethics	3
GEP General Education Investigation Level not Arts	3	Arts Management Major Creative Arts Elective^ (300+)	3
GEP General Education U.S. Diversity	3	GEP General Education Global Awareness	3
<i>Total credits</i>	15	<i>Total credits</i>	14
Semester 7	Credits	Semester 8	Credits
ARTM 395 Required Seminar in Arts Management	3	ARTM 480 Required Externship in Arts Management (GEP General Education Experiential Learning) OR	12
COMM 431 Required Public Relations Campaigns	3	ARTM 485 London Externship (GEP General Education Experiential Learning) plus 6 additional credits of coursework selected in consultation with the Office of International Education	
Arts Management Major Creative Arts Elective^ (300+)	3		
Elective	3		
Elective	3		
<i>Total credits</i>	15	<i>Total credits</i>	12
		Overall University Credits	120+
Minimum 65-73 credits in major coursework. Major satisfies GEP Interdisciplinary Studies requirement.		Minimum 120 credits for degree (must include minimum 40 credits at 300-400 level)	

*Depending upon placement. If you place into MATH 90, or if you test out of the Math requirement, you will need an extra 3 credits somewhere in your plan to make up for those missing credits. If you test into ENG 150, substitute an elective in one of the Written Communication spaces. If you test out of part or all of the World Language requirement, substitute an elective or requirement in one or both of those spaces.

^Minimum of 9 credits of Arts Management Major Creative Arts Electives must be from Art, Dance, Music, or Theatre. Minimum of 6 credits must be at the 300+ level.

General Education Program (GEP) category abbreviations: Written Communication (WC), Oral Communication (OC), Quantitative Literacy (QL), Wellness (WLN), Arts (ART), Humanities (HU), Social Sciences (SS), Natural Sciences (NS), Environmental Responsibility (ER), U.S. Diversity (US), Global Awareness (GA), Experiential Learning (XL), Interdisciplinary Studies (IS), Communication in the Major (COM), Capstone in the Major (CAP).

Total credits may vary depending on selected electives. 120 minimum credits are required for graduation from UWSP.
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