Call to Order

Approval of minutes

BS conversation options (With Stuart) staffing, outcomes, array electives for each

Announcements:

1) Notes from SDC meeting (see last pages of agenda)

2) Future webinars/recruitment efforts

3) Fall 2021 check for mistakes

Discussion Item: Governance for next year

Discussion Item: Continue strategic planning discussions for MSTU/Possible Grad Program Future Discussions/Collab with others in SDC

Old Business:

New Business:

Adjournment

cc: Julie Sittler, Stuart Morris, Dean Cisler, Jenna Fremstad
MEDIA STUDIES MEETING AGENDA
Thursday, Feb. 25 2021
3:20pm

Present: Shofner, C., Elza, C.; Ingersoll, A.; Fakazis, E.; Wilz, K.; Tolstedt, M.
Guest: Morris, S.

Call to Order 3:20pm

Approval of minutes
- minutes approved by general consent

Quick Chat with Stuart re: facilities
- we are looking at 2nd floor options for IT Server space as opposed to CAC 300
- will be completing needs/haves/wants list over the next week during strategic planning conversations

Announcements:

Governance Positions
Wilz: we need to consider our governance positions for next fall, especially GEC openings
Fakazis: what are the qualifications for rep positions on Arts, CT, etc? (Wilz outlines)
- Discussion on the issues regarding time scheduling issues with governance positions

Wilz: can someone attend upcoming curriculum committee meeting?
Ingersoll: I will be able to attend

Notes from SDC meeting:
4. Discussions
   - Vaccine Prioritization
   - Wilz updates on correcting the 1st and 2nd tier lists
   - Fall Scheduling
   - Marketing
   - We now have access to arts educators, speech classes, and undeclared list so if we want to reach out to those students, that would work for outreach
   - Will print and design remain in SDC?
   - Need to do more internal marketing – most of focus has been external
   - Websites – take down any incorrect; make sure our 4 year plans are there and accurate; if we have not done so (Fakazis: has done some of this) – need a master list –
     - Tolstedt & Fakazis have begun a list on this front (the file is up on Teams for review/edits)
     - Tolstedt: when you go to the MSTU link, we don’t have anything about our curriculum!
     - Concerns raised over when new website is coming; need for accurate info on current website
   - DO WE HAVE ANY MORE WEBSITES THAT ARE WRONG?
   - ARE OUR 4 YEAR PLANS CORRECT? UPDATED?

Action Items: Approve new MS BS Major Form (see in Teams)
- Discussion ensued on details regarding class options for MSTU BS
  - noted Todd’s request for some additional course requirements compared to BA
  - email developed for Todd regarding question surrounding University requirements for BS on campus
- Motion to table this item until we hear back from Todd
Elza (Fakazis) 6-0-0

Discussion Item: 4 year Rotation
- A review Mark’s rotation document
- Conversation regarding what we’re hearing from advisees
  Elza: this document will help us be more transparent with our advisees
  Tolstedt: are there classes that make sense at Marshfield or Wausau campuses?

**Discussion Item:** Dean’s email re: SDC Bylaws
  - Discussion ensued regarding the Dean’s comments on the Bylaws, including the merit process

Old Business:
New Business:
  - Conversation ensued about upcoming strategic planning efforts

Adjournment

cc: Julie Sittler, Stuart Morris, Dean Cisler, Jenna Fremstad
Agenda
School of Design & Communication
Executive Committee
Regular Meeting

Date 3/5/21
Time 2:00pm
Place Zoom (request link from Jenna Fremstad if needed)

1. Call to Order
2. Approval of Previous Minutes
3. Area Reports
4. (These are the questions I asked for our area report)
   Webinars:
   Q: clearer timeline/info on what we need to do for webinars (based on Diana’s experience last time – cost benefit analysis of doing these? Met with student who asked if she needed to attend one of these and I just wasn’t sure if she would benefit? Need to have better coordination
   
   Facilities:
   Q: We haven’t had a chance to chat with PCOM – what it timeline for coordination for areas once we submit the facilities plan?
   A: Fill out report by area. Compare and contrast. It’s actually helpful if we DO list dual usage of rooms – that’s a good thing! Include ALL rooms – even list ones that we COULD use (beyond NFAC, CAC, and elsewhere).
   
   Q: How will we decide how space is used?– no answer yet. Need to see full picture of space needs.
   
   Arts Bash:
   Q: why is arts bash over 5 days? What are we getting for our tickets?
   A: Very little will be “live” – build up to day of giving; donate by seat in room or seat in house, etc.
   Julie wants to pre-package all/most of this – no need for anyone there over spring break – each day leading up to day of giving (work with foundation to connect with alumni) one area per day culminate in day of giving
   If we have questions, have Julie come to meeting,
   We can just provide content and create something that represents our area – (i.e. link to Shanny’s podcast or link to Cary’s WPR interview)
   Arts bash used to be premiere donors (now fundraiser and homecoming for alums)
   This is not replacement to live event – effort to campaign direct them to day of giving – identify feature areas separately;
   Julie doesn’t want us to create new content – have existing content that we already have – none of that needs to be live

4. Action Items
5. Discussions
   • Needs/Haves/Wants Form (Justin as Guest Speaker)
Don’t want to use Covid related usage (since that’s not permanent)

- Make an asterisk about “may need to talk to student org about this space” “hey we have a sound room, it’s 3 converted closets, we’d like a new space”
- Stuart and Justin Playl will function as an intermediary to (what’s her name in IA who is coordinating this?) so we aren’t having to think about vent hoods, floors, macro to micro and not have to get deep in the weeds
- Rooms inventory to tour the rooms that are listed and measured for square footage
- We’ll then be able to ask specific questions about those rooms, etc.,
- Reach out to Justin Playl with any specific questions

6. **Announcements & Information**
  - Duo being replaced – they are going with Microsoft product – require to carry equivalent on our phone (fab)
  - Late May = new website launch -
  - 2 open governance positions on GEP (Arts & CT)
  - Vaccines