



Center for Land Use Education
College of Natural Resources
University of Wisconsin-Stevens Point



Grant Opportunities Guide To Internships in Land Use Planning

Sponsored by



**College of Natural Resources
University of Wisconsin-Stevens Point**

and



**Cooperative Extension
University of Wisconsin-Extension**

Grants Opportunity Booklet

- 1) Purpose of Publication –Using grants to fund a planning intern The purpose of this publication is to help potential employers find grants that are suitable for funding a planning intern. There are many avenues of how and where to find grants and this is by no means an exhaustive list. If you discover other appropriate grant opportunities that are not listed here, please let us know and we will add them to our list.

This booklet is not about how to write grants. There are several resources on this subject listed at the end of the booklet.

- 2) Why use grants as a source of funding for student interns?

There are several advantages and disadvantages to using grants as a source of funding for student interns.

a) Advantages

Some of the advantages to using grant money as a source of funding for employing student interns include:

- It will not cost the agency any additional money (only the time to write the grant).
- The internship component could be written into a larger grant application, making the intern just one piece or component of the grant. For example, an intern could be included in the DOA – OLIS Comprehensive Planning Grant Program application.
- The agency may consider taking on projects that they would not do otherwise.

b) Disadvantages

- The agency may have less control over what the student interns are able to work on (their projects) as opposed to grant-related projects.
- Many grants are specific on which types of projects can be funded by the grant.
- The time it takes to prepare a grant application may seem prohibitive.

- 3) Locating grant opportunities

There are two main areas in which to find grants opportunities. These include the public sector, which includes federal, state, and local grants, as well as the private sector, which include corporations and foundations.

- Public Sector

There are two primary areas within the public sector in which to find grants.

- i) Federal – grants and contracts received directly from federal agencies
Example: Environmental Protection Agency (EPA) Grants

- ii) State – funds from (a) state grant program that distribute funds generated from state revenues other than state revenue-sharing monies, and (b) state grant programs that distribute federal grant funds
Example: Wisconsin Department of Natural Resources (WDNR) Grants

- Private Sector

Within the private sector, grant funding opportunities can be found within corporations (through their foundations) and non-profit organizations. Both types of organizations have specific funding preferences and needs.

- i) Corporations – often focused on the community the company is located in, usually have very specific concerns.
Example: Patagonia, Inc. (has an Environmental Grants Program)
- ii) Foundations – look at characteristics in the organizations they select as grantees

Example: Wausau Area Community Foundation

- 4) Categories within these two areas that are possible topics/projects for interns
 - a) Planning elements

For each of the planning elements in Box 1, student interns can accomplish many of the following tasks:

- *assist in assembling and analyzing data.*
- *assist in data gathering.*
- *assist in data analysis.*
- *assist in GIS work.*
- *assist with public participation, such as open houses (especially in the preparation of materials) and as a facilitator (in focus groups, visioning sessions, etc.)*
- i) Smart Growth Law – 9 elements
 - Issues and Opportunities Element: Background information on the local governmental unit and statement of overall objectives, policies, goals and programs of the local governmental unit to guide the future development and redevelopment of the local governmental unit over a 20-year planning period.

(1) Housing Element: A compilation of objectives, policies, goals, maps and programs of the local governmental unit to provide an adequate housing supply that meets existing and forecasted housing demand in the local governmental unit.

(2) Transportation Element: A compilation of objectives, policies, goals, maps and programs to guide the future development of various modes of transportation, including highways, transit, transportation systems for persons with disabilities, bicycles, walking, railroads, air transportation and trucking and water transportation.

- (3) Utilities and Community Facilities Element: A compilation of objectives, policies, goals, maps and programs to guide the future development of utilities and community facilities in the local governmental unit such as sanitary sewer service, storm water management, water supply, solid waste disposal, on-site wastewater treatment technologies, recycling facilities, parks, telecommunication facilities, power-generating plans and transmission lines, cemeteries, health care facilities, child care and other public facilities, libraries, schools and other governmental facilities.
- (4) Agricultural, Natural, and Cultural Resource Element: A compilation of objectives, policies, goals, maps and programs for conservation, and the promotion of the effective management, of natural resources, such as groundwater, forests, productive agricultural areas, environmentally sensitive areas, threatened and endangered species, stream corridors, surface water, floodplains, wetlands, wildlife habitat, metallic and nonmetallic mineral sources, parks, open spaces, historical and cultural resources, community design, recreational resources and other natural resources.
- (5) Economic Development Element: A compilation of objectives, policies, goals, maps and programs to promote the stabilization, retention or expansion, of the economic base and quality employment opportunities in the local governmental unit, including an analysis of the labor force and economic base of the local governmental unit.
- (6) Intergovernmental Cooperation Element: A compilation of objectives, policies, goals, maps and programs for joint planning and decision making, with other jurisdictions, including school districts and adjacent local government units, for siting and building public facilities and sharing public services.
- (7) Land-use Element: A compilation of objectives, policies, goals, maps and programs to guide the future development and redevelopment of public and private property.
- (8) Implementation Element: A compilation of programs and specific actions to be completed in a stated sequence, including proposed changes to any applicable zoning ordinances, official maps, sign regulations, erosions and storm water control ordinances, historic preservation ordinances, site plan regulations, design review ordinances, building codes, mechanical codes, housing codes, sanitary codes or subdivision ordinances, to implement the objectives, policies, goals, and programs in numbers 1-8.

- b) Plan administration and enforcement: work with zoning administration in redrafting various ordinances; and work with zoning staff on enforcement issues.
- c) Public Participation - The governing body of a local government unit shall adopt written procedures that are designed to foster public participation, including open discussion, communication programs, information services and public meetings for which advance notice has been provided, in every stage of the preparation of the comprehensive plan.
- *Student interns could aid in the outreach and education of community members.*
 - *Student interns could assist in the planning process, including facilitation and producing materials (for education and display)*

Grants Calendar

The following list of grants is applicable for local units of government – towns, villages, cities, counties and generally RPC's. Most of these grants must provide some percentage of a cash match. Also the list provides a due date for the grant, when available. **Things change, so please check the website listed for up-to-date information.**

Grant title	State Agency	Due date	Funding available	Contact information
Coastal Grants (Wisconsin Coastal Management Program)	Department of Administration	November 8	\$5.6 million this year	www.doa.state.wi.us/dhir/boir/coastal/grants
Soil and Water Resource Management Program (SWRM)	Department of Agriculture, Trade, and Consumer Protection, Division of Agricultural Resource Management	??	??	http://datcp.state.wi.us/index.jsp
Wisconsin Main Streets	Bureau of Downtown Development Division of Community Development	??	??	http://www.commerce.state.wi.us/MT/MT-FAX-0959.html
Historic Preservation	Division of Historic Preservation	??	??	http://www.shsw.wisc.edu/histbuild/protecting/index.html
Historic Preservation Subgrants	Division of Historic Preservation	Letter of intent – October 4, Applications - November 8	??	http://www.shsw.wisc.edu/histbuild/grants/index.htm
Mississippi River Citizens Forums	Minnesota-Wisconsin Boundary Area Commission	Ongoing	Technical Assistance, Training, Advisory Service	www.mwbac.org
Stewardship of the St. Croix River and Its Watershed	Minnesota-Wisconsin Boundary Area Commission	Ongoing	Technical Assistance	www.mwbac.org
Aids for the Acquisition and Development of Local Parks	Department of Natural Resources	May 1	??	http://www.dnr.state.wi.us/org/caer/cfa/bureau/programs.html#aquisition
Lake Planning Grant	Department of Natural Resources	February 1 and August 1	??	www.dnr.state.wi.us/org/water/fhp/lakes/lkgrants.htm

Grant title	State Agency	Due date	Funding available	Contact information
Local Water Quality Management Planning Aids	Department of Natural Resources	October 31	??	http://www.dnr.state.wi.us/org/caer/cfa/bureau/quality
River Planning Grants	Department of Natural Resources	May 1	??	www.dnr.state.wi.us/org/water/fhp/rivers/
Recreational Trails Program	Department of Natural Resources	Continuous	??	www.dnr.state.wi.us/org/caer/cfa/lr/section/rectrails.html
Lake Protection Grants	Department of Natural Resources	May 1	??	www.dnr.state.wi.us/org/water/fhp/lakes/lkgrants.htm http://www.uwsp.edu/cnr/uwexlakes/grants/classgrants.pdf
Urban Forestry	Department of Natural Resources	July 2 for intent to apply form and November 1	??	www.dnr.state.wi.us/org/land/forestry/UF/grants/index.htm
Urban Green Space	Department of Natural Resources	May 1	\$750,000	Contact regional community services specialist www.dnr.state.wi.us/org/caer/cfa/Bureau/staff.html#region http://www.dnr.state.wi.us/org/caer/cfa/lr/forms/guide1.pdf
Urban River Grants	Department of Natural Resources	May 1	??	Contact regional community services specialist www.dnr.state.wi.us/org/caer/cfa/Bureau/staff.html#region
Comprehensive Planning Grant	Department of Administration, Office of Land Information Services	November 1	\$3 million each year for current state budget	www.doa.state.wi.us/olis http://www.doa.state.wi.us/olis/03compgrant.asp

A. Wisconsin Coastal Management Program (WCMP)

Objective:	To protect, restore and enhance coastal resources.
Administering Agency:	Division of Energy and Intergovernmental Relations
Eligibility:	Eligible applicants for coastal grants are local and tribal units of government, state agencies, colleges and universities, regional planning commissions serving Great Lakes coastal areas and private non-profit organizations.
Action Required to Receive Aid:	Each fall, Requests for proposals are mailed to potential applicants outlining the details of the information requested. Applicants are given approximately 80 days to complete the proposals and return them to the WCMP for review. The review process consists of the following (1) an assessment of the project by a technical advisory committee and WCMP staff; (2) a review of the assessment by the Wisconsin Coastal Management Council's Project Selection Committee; and (3) final decision by the entire Wisconsin Coastal Management Council, based on recommendation of the Project Selection Committee, technical assessment WCMP staff input and a brief overview presentation by the applicant. Final grant awards are made in April, with the applicant starting projects no earlier than October 1.
• How are Grant Moneys Provided:	In advance of expenditure made by grantees.
• Type of Aid:	Financial Assistance.
• Formula:	N/A.
• Matching Requirement:	Applicants for projects totaling \$30,000 or less must provide a 50% match. Applicants for projects larger than \$30,000 must provide a 60% match. Applicants must certify that they can supply the required match, which may be in-kind, cash or a combination of the two. Money spent before a grant is awarded is not considered a match.
Program Contact:	Oscar Herrera, Chief Wisconsin Coastal Management Program Department of Administration P.O. Box 7868 Madison, WI 53707-7868 (608) 267-7988 FAX (608) 267-6931 E-Mail herreo@mail.state.wi.us http://www.doa.state.wi.us/dhir/boir/coastal/

B. Soil and Water Resource Management Program (SWRM)

Objective: Assistance to county land conservation department funds for staff, training, outreach.
Administering Agency: Division of Agricultural Resource Management
Eligibility: County Land Conservation Committees.
Action Required to Receive Aid: Applications and annual reports.

Program Contact: Mary Rose Teves
DATCP P.O. Box 8911
Madison, WI 53708-8911
(608) 224-4604
FAX (608) 224-4615
E-Mail tevesmr@wheel.datcp.state.wi.us
<http://datcp.state.wi.us/index.jsp>

C. Wisconsin Main Streets

- Objective:** The Wisconsin Main Street Program emphasizes the role downtowns play in the state's economy and quality of life. The program provides technical assistance and information to the traditional business districts of Wisconsin communities that have expressed a commitment to grassroots economic development and historic preservation.
- Administering Agency:** Division of Community Development, Bureau of Downtown Development
- Eligibility:** Towns, Cities, Villages, in conjunction with Private Non-Profit Groups
- Action Required to Receive Assistance:** Competitive application for assistance required.
- Description of Assistance:**
- **Type of Assistance:** Technical Assistance, Training.
 - **Matching Requirements of Recipients:** Recipient pays local budget.
 - **Duration:** 5 years.
- Program Contact:** Alicia Goehring, Director
Bureau of Downtown Development
Department of Commerce
201 W. Washington Avenue, PO Box 7970
Madison, WI 53707-7970
(608) 267-3855
<http://www.commerce.state.wi.us/MT/MT-FAX-0959.html>

D. Historic Preservation

Objective:	People benefit from understanding and experiencing history, architecture, and archaeology, which enrich and add meaning to their communities and their lives. The Division of Historic Preservation of the State Historical Society of Wisconsin is the unit of state government charged with carrying out a comprehensive program of historic preservation, including researching, evaluation, and protecting historic, architectural, and archaeological resources for the appreciation, education, and use of present and future Wisconsin residents and visitors.
Administering Agency:	Division of Historic Preservation
Eligibility:	Individuals, Counties, Towns, Cities, Villages, School Districts, Public Authorities, Private Non-Profit Groups.
Action Required to Receive Assistance:	Assistance is given as requested.
Description of Assistance:	Technical assistance to local units of government and local historic preservation commissions to support historic preservation activities. Certification of local governments to receive federal grants and for the state historic building code. Regulation of historic and archaeological properties owned by political subdivisions and school districts. Administration of income-tax credits for the rehabilitation of historic income-producing buildings and owner-occupied houses. Review of state- and federally funded, permitted, or licensed projects of political subdivisions that may affect historic and archaeological sites. Nomination of properties to the National Register of Historic Places and the State Register of Historic Places. Issuance of permits to conduct archaeology on public lands. Conduct of surveys to identify historic and archaeological resources. Presentation of lectures and workshops on historic preservation subjects and historic and archaeological resources.
• Type of Assistance:	Technical Assistance, Training, Advisory Service, Licensing/Certification Service.
• Matching Requirements of Recipients:	N/A.
• Duration:	Ongoing.
Program Contact:	Larry Reed State Historical Society of Wisconsin 816 State Street Madison, WI 53706 (608) 264-6501 larry.reed@mail.admin.wisc.edu http://www.shsw.wisc.edu/histbuild/protecting/index.html

E. Historic Preservation Subgrants

Objective:	To assist communities and organizations in identifying and evaluating historically, architecturally and archaeologically significant properties and districts, in preservation planning projects, and in preparing preservation-related materials and educational programs.
Administering Agency:	Division of Historic Preservation
Eligibility:	Counties, Towns, Cities, Villages, School Districts, Public Authorities, Private Non-Profit Groups, Certified Local Governments
Action Required to Receive Aid:	Competitive application for aid required.
• How are Grant Moneys Provided:	As a reimbursement.
• Type of Aid:	Ongoing.
• Formula:	No formula. Subgrant selection criteria are approved by the Historic Preservation Review Board.
Matching Requirement:	Federal 50%, Local 50%.
Program Contact:	Joe DeRose or Robert Birmingham Division of Historic Preservation State Historical Society 816 State Street Madison, WI 53706 (608) 264-6512 joe.deroses@mail.admin.wisc.edu http://www.shsw.wisc.edu/histbuild/grants/index.htm http://www.shsw.wisc.edu/histbuild/funding.html

F. Mississippi River Citizen Forums

Objective:	To foster communication, coordination and to provide technical assistance to local and regional planning and zoning officials and citizens along the Mississippi River in Minnesota and Wisconsin.
Administering Agency:	Minnesota-Wisconsin Boundary Area Commission
Eligibility:	Individuals, Counties, Towns, Cities, Villages, School Districts, Public Authorities, Private Non-profit Groups.
Action Required to Receive Assistance:	Assistance is given as requested.
Description of Assistance:	Periodic workshops for local officials and citizens in land use, planning, resource management and river policy issues.
• Type of Assistance:	Technical Assistance, Training, Advisory Service.
• Matching Requirements of Recipients:	None.
• Duration:	Ongoing.
Program Contact:	Dan McGuiness, Administrative Director Minnesota-Wisconsin Boundary Area Commission 619 Second Street Hudson, WI 54016 (612) 436-7131 or (715) 386-9444 FAX (715) 386-9571 www.mwbac.org

G. Stewardship of the St. Croix River and Its Watershed

Objective:	To strengthen landowner and local government stewardship of the St. Croix River natural and cultural resources.
Administering Agency:	Minnesota-Wisconsin Boundary Area Commission
Eligibility:	Individuals, Counties, Towns, Cities, Villages, School Districts, Public Authorities, Private Non-profit Groups.
Action Required to Receive Assistance:	Assistance is given as requested.
Description of Assistance:	The Commission provides assistance to landowners and local government officials within the St. Croix Watershed to design and implement practices which protect natural habitat, improve water quality and scenic values.
• Type of Assistance:	Technical Assistance.
• Matching Requirements of Recipients:	None.
• Duration:	Ongoing.
Program Contact:	Dan McGuiness, Administrative Director Minnesota-Wisconsin Boundary Area Commission 619 Second Street Hudson, WI 54016 (715) 386-9444 or (612) 436-7131 Fax (715) 386-9571 www.mwbac.org

H. Aids for the Acquisition and Development of Local Parks

Objective: To assist local communities in acquiring and developing public outdoor recreation areas.

Administering Agency: Department of Natural Resources
Division of Customer Assistance and External Relations
Bureau of Community Financial Assistance
Land and Recreational Financial Assistance Section

Eligibility: Counties, towns, cities, villages and Indian Tribes with an approved Comprehensive Outdoor Recreation Plan

Action Required to Receive Aid: Competitive application for aid required.

Matching Requirement: State - 50% Local - 50%

Program Contact: **Region Community Services Specialists**
<http://www.dnr.state.wi.us/org/caer/cfa/bureau/programs.html#aquisition>

Jeff Pagels

Northeast Region
1125 North Military Avenue
Box 10448
Green Bay, WI 54307-0448
(920) 492-5821
Fax (920) 492-5913

For applicants in the counties of Brown, Calumet Door, Fond du Lac, Green Lake, Kewaunee, Manitowoc, Marinette, Marquette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara

Jake VanderVoort

West Central Region
1300 West Clairemont Avenue
PO Box 4001
Eau Claire, WI 54702-4001
(715) 839-3751
Fax (715) 839-6076

For applicants in the counties of Adams, Buffalo, Chippewa, Clark, Dunn, Eau Claire, Jackson, Juneau, LaCrosse, Marathon, Monroe, Pepin, Pierce, Portage, St. Croix, Trempealeau, Vernon, Wood

Stephanie Brouwer

South Central Region
3911 Fish Hatchery Road
Fitchburg, WI 53711
(608) 275-3218
Fax (608) 275-3338

For applicants in the counties of Columbia, Crawford, Dane, Dodge, Grant, Green, Iowa, Jefferson, Lafayette, Richland, Rock, Sauk

Tom Blotz

Southeast Region
2300 N Dr, Martin Luther King, Jr. Drive
P.O. Box 12436
Milwaukee, WI 53212
(414) 263-8610
Fax (414) 263-8483

For applicants in the counties of Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha

Pat Zatopa

Northern Region
101 Sutliff Avenue
PO Box 818
Rhineland, WI 54501
(715) 365-8928
Fax (715) 365-8932

For applicants in the counties of Florence, Forest, Iron, Langlade, Lincoln, Oneida, Price, Taylor, Vilas

Diane Conklin

Northern Region
810 Maple Street
Spooner, WI 54801
(715) 635-4130
Fax (715) 635-4105

For applicants in the counties of Ashland, Barron, Bayfield, Burnett, Douglas, Polk, Rusk, Sawyer, Washburn

I. Lake Planning Grant

Objective: To provide lake planning grants for projects to collect and analyze information needed to protect and restore lakes and their watersheds.

Administering Agency: Department of Natural Resources
Division of Customer Assistance and External Relations
Bureau of Community Financial Assistance
Land and Recreation Financial Assistance Section

Eligibility: Counties, towns, cities, villages, private non-profit grounds and qualified lake associations, as defined in s.30.92(1)(br) and public inland lake protection and rehabilitation districts.

Action Required to Receive Aid: Competitive application for aid required

Matching Requirement: State - 75% of a lake planning project up to a total of \$10,000 per grant.

Program Contact

Region Lakes Program Coordinator

Mary Gansberg

Northeast Region
1789 Shawano Avenue
Green Bay, WI 54303
(920) 492-5799
Fax (920) 492-5927

<http://www.dnr.state.wi.us/org/water/fhp/lakes/lakeplan.htm>

For applicants in the counties of, Menominee, Outagamie, Shawano, Waupaca, Waushara, Winnebago

Tim Rasman

Northeast Region
1125 North Military Avenue
Box 10448
Green Bay, WI 54307-0448
(920) 492-5903
Fax Number (920) 492-5913

For applicants in the counties of Brown, Calumet, Door, Kewaunee, Manitowoc, Marinette, Menominee, Oconto, Shawano

Mark Sesing

Northeast Region
N7725 Hwy 28
Horicon, WI 53032
(920) 387-7879
Fax (920) 387-7888

For applicants in the counties of Calumet, Fond du Lac, Green Lake, Marquette, Outagamie, Waushara, Winnebago

Buzz Sorge

West Central Region
1300 West Clairemont Avenue
P.O. Box 4001
Eau Claire, WI 54702-4001
(715) 839-3794
Fax (715) 839-6076

For applicants in the counties of Adams, Buffalo, Chippewa, Clark, Dunn, Eau Claire, Jackson, Juneau, LaCrosse, Marathon, Monroe, Pepin, Pierce, Portage, St. Croix, Trempealeau, Vernon, Wood

Jim Leverance

South Central Region
3911 Fish Hatchery Road
Fitchburg, WI 53711
(608) 275-3329
Fax (608) 275-3338

For applicants in the counties of Columbia, Crawford, Dane, Dodge, Grant, Green, Iowa, Jefferson, Lafayette, Richland, Rock, Sauk

Bob Wakeman

Southeast Region
4041 N. Richards St.
Milwaukee, WI 53212
(414) 229-0819
Fax (414) 229-0810

For applicants in the counties of Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington, Waukesha

Bob Young

Northern Region
101 Sutliff Avenue
P.O. Box 818
Rhineland, WI 54501
(715) 365-8937
Fax (715) 365-8932

For applicants in the counties of Florence, Forest, Iron, Langlade, Lincoln, Oneida, Price, Taylor, Vilas

Dan Ryan

Northern Region
810 Maple Street
Spooner, WI 54801
(715) 635-4073
Fax (715) 635-4103

For applicants in the counties of Ashland, Barron, Bayfield, Burnett, Douglas, Polk, Rusk, Sawyer, Washburn

J. Local Water Quality Management Planning Aids

Objective:	Provide funds to planning agencies to assist in the development and implementation of areawide water quality management planning activities.
Administering Agency:	Department of Natural Resources Division of Water Bureau of Watershed Management Great Lakes and Watershed Planning
Eligibility:	Local, county and regional planning agencies, commissions, and departments and other local government units with water quality management planning responsibilities.
Action Required to Receive Aid:	Competitive application for aid required
Matching Requirement:	Dependent upon proposed water quality priorities, work plans and cost estimates.
Program Contact:	Terry Lohr, WT/2 Department of Natural Resources PO Box 7921 Madison, WI 53707 (608) 267-2375 Fax (608) 267-2800 e-mail lohrt@dnr.state.wi.us http://www.dnr.state.wi.us/org/caer/cfa/bureau/programs.html#quality

K. River Planning Grants

Objective:	To protect rivers that aims to prevent water quality, fisheries habitat, and natural beauty from deteriorating as the number of homes and recreational, industrial, and others increases along rivers.	
Administering Agency:	Department of Natural Resources	
Eligibility:	Units of local government, nonprofit conservation associations, qualified river management organizations (incorporated; purpose statement or past actions related to river protection; open membership)	
Action Required to Receive Aid:	Competitive application for aid required	
• Type of aid:	Financial Assistance	
• Matching Requirement:	75% state share max	
• Application deadline:	May 1	
Program Contact:	For Northeast WDNR regional office	Sue Kocken NER – Green Bay (920) 492- 5797
	For Northern WDNR regional office	Jane Malischke NOR – Spooner (715) 635- 4062 William Jaeger NOR –Rhinelander (715) 365- 8971
	For South central WDNR regional office	Pat Sheahan SCA – Fitchburg (608) 275- 3315
	For Southeast WDNR regional office	Mary Ellen Franson SER – Milwaukee (414) 2638569 John Masterson SER – Milwaukee (414) 229-0845
	For West central WDNR regional office	Bruce Neeb WCR – Eau Claire (715) 839- 3713
For general information:	http://www.dnr.state.wi.us/org/water/fhp/rivers/	

L. Recreational Trails Program

- Objective:** To develop and maintain recreational trails and trail-related facilities for both motorized and non-motorized recreational trail uses.
- Administering Agency:** Department of Natural Resources
- Eligibility:** Towns, villages, cities, counties, tribal governing bodies, school districts, state agencies, federal agencies or incorporated organizations are eligible to apply for funds. Incorporated organizations are those that are incorporated under s. 181.32, Wis. Stats., whose primary purpose is promoting, encouraging or engaging in outdoor recreation trails activities. Competitive application for aid required
- Action Required to Receive Aid:**
- Funding Priorities:** The priorities for motorized, non-motorized or compatible/multiple use trails is (in order of descending priority)
- 1) rehabilitation of existing trails,
 - 2) trail maintenance,
 - 3) trail development, and
 - 4) trail acquisition
- **Type of aid:** Financial Assistance (reimbursement)
 - **Matching Requirement:** Eligible sponsors may receive a grant for up to 80% of the total project costs of a recreational trail project. In addition to sponsor match consisting of cash payments, the sponsor may utilize donations of labor, materials, services and land for the trail project to act as the 20% non-Federal cost share. These donations must be consistent with program rules and be identified at the time of application.

Program Contact:

For general information: <http://www.dnr.state.wi.us/org/caer/cfa/lr/section/rectrails.html>

M. Lake Protection Grants

Objective:	To assist lake users, lake communities and local governments as they undertake projects to protect and restore lakes and their ecosystems.
Administering Agency:	Department of Natural Resources
Eligibility:	<ul style="list-style-type: none">- Counties, towns, villages and cities- Qualified lake Associations- Town sanitary districts- Public inland lake protection and rehabilitation districts- Other local government units as defined in Ch.66.299, Wis. Stats
Action Required to Receive Aid:	Competitive application for aid required
<ul style="list-style-type: none">• Type of aid:• Matching Requirement:• Application deadline:	<p>Financial Assistance 25% May 1</p>
Program Contact:	DNR Regional Lakes Coordinator or Environmental Grant Specialist central office (608) 261-6423
For general information:	http://www.uwsp.edu/cnr/uwexplakes/grants/classgrants.pdf

N. Urban Forestry

Objective: To fund projects that improve a community's capacity to manage its trees.
Administering Agency: Department of Natural Resources
Eligibility: A city, village, town, county, tribal government, or 501(c)(3) nonprofit organization. Joint applications are encouraged.
Action Required to Receive Aid: Competitive application for aid required

- **Type of aid:** Financial Assistance
- **Matching Requirement:** 50%
- **Application deadline:** Letter of Intent to Apply July 1
Application Deadline October 1

Program Contact:

- State Urban Forestry Coordinator

Dick Rideout

Wisconsin DNR
101 S. Webster St
PO Box 7921
Madison, WI 53707
(608) 267-0843
Fax (608) 266-8576
Email rideor@dnr.state.wi.us

- **Northeastern Region**

Tracy Salisbury

Regional Urban Forestry Coordinator
1125 N. Military Avenue
P.O. Box 10448
Green Bay, WI 54301
(920) 492-5950
Fax (920) 492-5913
Email salist@dnr.state.wi.us

Jessica Schmidt

Regional Urban Forestry Assistant
1125 N. Military Avenue
P.O. Box 10448
Green Bay, WI 54301
(920) 492-5795
Fax (920) 492-5913
Email schmij1@dnr.state.wi.us

- **Northern Region (Western 1/3)**

Cindy Casey

Regional Urban Forestry Coordinator
1300 W Clairemont Avenue
Box 4001
Eau Claire, WI 54702
(715) 839-1606
Fax (715) 839-6076
Email caseyc@dnr.state.wi.us
(Barron, Burnett, Douglas, Polk and Washburn counties)

- **Northern Region (Eastern 2/3)**

Don Kissinger
Regional Urban Forestry Coordinator
5301 Rib Mountain Drive
Wausau, WI 54401
(715) 359-5793
Fax (715) 355-5253
Email kissid@dnr.state.wi.us
(Ashland, Bayfield, Florence, Forest, Iron, Langlade, Lincoln, Oneida, Price, Rusk, Sawyer, Taylor and Vilas counties)

- **South Central Region**

Nathan Eisner
Regional Urban Forestry Assistant
3911 Fish Hatchery Road
Fitchburg, WI 53711
(608) 275-3227
Fax (608) 275-3236
Email eisnen@dnr.state.wi.us

- **Southeast Region (North 1/2)**

John Van Ells
Urban Forestry Coordinator
Pike Lake State Park
3544 Kettle Moraine Road
Hartford, WI 53027
(262) 670-3405
Fax (262) 670-3411
Email vanelj@dnr.state.wi.us
(Ozaukee, Sheboygan, Washington and Waukesha counties)

- **Southeast Region (South 1/2)**

Kim Sebastian
Regional Urban Forestry Coordinator
2300 N. Martin Luther King, Jr. Drive
Milwaukee, WI 53212
(414) 263-8602
Fax (414) 263-8661
Email sebask@dnr.state.wi.us
(Kenosha, Milwaukee, Racine and Walworth counties)

- **West Central Region (Western 2/3)**

Cindy Casey
Regional Urban Forestry Coordinator
1300 W. Clairemont Avenue
Box 4001
Eau Claire, WI 54702
(715) 839-1606
Fax (715) 839-6076
Email caseyc@dnr.state.wi.us
(Buffalo, Chippewa, Clark, Dunn, Eau Claire, Jackson, La Crosse, Monroe, Pepin, Pierce, St. Croix, Trempealeau and Vernon counties)

West Central Region (Eastern 1/3)

Don Kissinger

Regional Urban Forestry Coordinator

5301 Rib Mountain Drive

Wausau, WI 54401

(715) 359-5793

Fax (715) 355-5253

Email kissid@dnr.state.wi.us

(Adams, Juneau, Marathon, Portage and Wood counties)

For general information: <http://www.dnr.state.wi.us/org/water/fhp/rivers/>

O. Urban Green Space

Objective: To provide open, natural space within or proximity of urban areas to protect from urban development areas that have scenic, ecological or other natural value and are within or in proximity to urban areas and to provide land for noncommercial gardening for the residents of an urbanized area.

Administering Agency: Department of Natural Resources
Eligibility: Towns, villages, cities, counties, tribal governing bodies, school districts, governing agencies, federal agencies or incorporated organizations.

Action Required to Receive Aid: Competitive application for aid required

- **Type of aid:** Financial Assistance
- **Matching Requirement:** 20% - 50%
- **Application deadline:** May 1

Program Contact:

For general information: <http://www.dnr.state.wi.us/org/caer/cfa/lr/forms/guide1.pdf>
www.dnr.state.wi.us/org/caer/cfa/Bureau/staff.html#region

P. Urban River Grants

- Objective:** To restore or preserve the character of urban riverways through the acquisition of land or easements adjacent to rivers. Funding will be provided for projects that are part of a plan to enhance the quality of a river corridor.
- Administering Agency:** Department of Natural Resources
- Eligibility:** NCOs and municipalities
- Action Required to Receive Aid:** Competitive application for aid required
- **Type of aid:** Financial Assistance
 - **Application deadline:** May 1
- Program Contact:**
For general information: <http://www.dnr.state.wi.us/org/caer/cfa/lr/forms/guide1.pdf>
www.dnr.state.wi.us/org/caer/cfa/Bureau/staff.html#region

Q. Comprehensive Planning Grants

- Objective:** To help fund the development of a comprehensive plan.
- Administering Agency:** Office of Land Information Services
- Eligibility:** Towns, villages, cities, counties, regional planning commissions and tribes who have not previously received a fully funded Transportation Planning Grant from the 2000 grant cycle or a Comprehensive Planning Grant from previous cycles are eligible to apply.
- Action Required to Receive Aid:** Competitive application for aid required
- **Type of aid:** Financial Assistance
 - **Matching Requirement:** The local match is the difference between the applicant's total plan cost and the grant award amount. The local match can be a combination of financing in the applicant's annual budget, in-kind services, and other local, state or federal grants. In-kind services are services rendered through the local community such as utilizing existing staff resources. No more than half (50%) of the local match may be funded through federal grants. Please refer to the appropriate example for your proposal
 - **Application deadline:** November 1
- Program Contact:** Sarah Kemp at 608-264-6117 or sarah.kemp@doa.state.wi.us or call the OLIS general number at 608-267-2707 for more information.
- For general information: <http://www.doa.state.wi.us/olis/03compgrant.asp>
<http://www.doa.state.wi.us/olis/>

**APPENDIX B:
Listing of other possible grant topics**

- Note: The following listings are from the document “Wisconsin Catalog of Community Assistance” found at <http://www.doa.state.wi.us/dhir/boir/wcca/WCCA.DOC>

ADMINISTRATION, DEPARTMENT OF:

Community Development Block Grant Small Cities -- Housing (CDBG)
Home Investment Partnership Program (HOME)
Homeless Programs

AGRICULTURE, TRADE & CONSUMER PROTECTION, DEPARTMENT OF:
Soil and Water Resource Management

COMMERCE, DEPARTMENT OF:

Community-Based Economic Development Program
Community Development Block Grant for Economic Development
Community Development Block Grant Program for Public Facilities
Community Development Block Grant Program - Public Facilities - Economic Development
Community Development Zone Program
Enterprise Development Zone Program

HEALTH AND FAMILY SERVICES, DEPARTMENT OF:
Community Aids Program

HISTORICAL SOCIETY, STATE OF WISCONSIN:
Office of Local History

LOWER WISCONSIN STATE RIVERWAY BOARD:
Lower Wisconsin State Riverway Board

NATURAL RESOURCES, DEPARTMENT OF:

All-Terrain Vehicle (ATV)
Clean Water Fund Program
County Conservation Aids
Ice Age Trail Maintenance
Lake Protection Grant
Motorcycle Outdoor Recreation
Nonpoint Pollution Abatement

- Also, there are many other possible subject areas that could possibly tie-in with the Wisconsin Comprehensive Planning Law
 - a) Transportation planning
 - b) Administration

- c) Enforcement
- d) Planning technology
- e) Water resources
- f) Outdoor Recreation
- a) Brownfields
- b) Floodplain management

APPENDIX C:
Where to find information about grant writing (the logistics)
– web sites and books

There are numerous sources to find out how to write a grant. Many of these include invaluable tips and ideas on the logistics of grant writing. Several good books include:

- Bauer, David. 1999. The “How To” Grants Manual: Successful Grantseeking Techniques for Obtaining Public and Private Grants. 4th ed. The American Council on Education and the Oryx Press, Phoenix, AZ.
- Conley, Soraya M. and Cynthia A. Scheinberg. 1990. Proposal Writing. Sage Human Services Guide, Volume 63. Sage Publications, Newbury Park, CA.

Web sites and publications for additional information (regarding grants opportunities)

List sites used in finding grants for this publication

- Listing of state community assistance grants (Wisconsin Catalog of Community Assistance-504 pages worth)
<http://www.doa.state.wi.us/dhir/boir/wcca/WCCA.DOC>
- *Catalog of Federal Domestic Assistance* – the official information on all government programs created by law – www.gsa.gov/fdac/default.htm
- *Federal Register*- official news publication for the federal government, including announcements of granting programs, regulations and deadlines –
http://www.archives.gov/federal_register/the_federal_register/the_federal_register.html
- Office of Land Information Services
Comprehensive Planning Grant Program
<http://www.doa.state.wi.us/olis/compprogram.asp>
- The Foundation Center – comprehensive listing of Foundation and Corporation grant opportunities
<http://fdncenter.org/>