Our strength is our partnerships

Questions?
@t_campy
@WisconsinAIS
WDNR Lakes and Rivers & UWEX ERC AIS Program

4th of July Landing Blitz
• Boater education program
• Volunteers & staff
Coordinated inspection efforts from partners across the state:

- Landing Blitz consists of ~10% of total inspections
- Any other weekend is likely to be half that amount
Distribution of prompts to
- Reinforce good behavior
- Remind boaters to inspect, remove, drain, never move
Multimedia campaign to raise awareness before & during the Landing Blitz

NEWS STORIES

SNR kicked off the weekend with the 4th of July Landing Blitz. This is to help our local angling community. The 4th of July is a time for families to enjoy the outdoors, but it can also bring harmful effects to our lakes.

This Blitz is an effort to protect our lakes by removing invasive species. Invasive species can harm both aquatic and terrestrial ecosystems. They can outcompete native species and alter the natural balance of our lakes.

The goal is to reduce the impact of these invasive species. If you see an invasive species, please contact us at 123-456-7890.

The landing boat launch is open from dawn to dusk. We encourage everyone to participate in this important event. Together, we can protect our lakes for future generations.
The Landing Blitz is Back!

Posted on July 2, 2015 by timcampbell

Boaters will likely notice more boating activity on this 4th of July weekend; they may also notice more activity near the boat ramp. For the 7th straight year, the DNR and Clean Boats Clean waters volunteers across the state will be spending time helping boaters understand what they need to do to prevent the spread of aquatic invasive species during the annual 4th of July Landing Blitz.

Clean Boats Clean Waters’ Gary Harper inspecting a boat. Photo courtesy of Dane County Land and Water Resources Department.
MINOCQUA - The Wisconsin DNR kicked off its 7th annual 4th of July Landing Blitz. This is to help out at the boat landings in the Northwoods that will see lots of activity this 4th of July weekend.

The DNR teams up with Clean Boats Clean Waters volunteers from different counties. They monitor boat landings and boats entering and leaving the water.

The goal is to protect the lakes from invasive species and to keep people informed.

“I’m looking for boaters, as they are coming in the lake, before they launch,” said Stephanie Boismenue, Lead Aquatic Invasive Species Project Assistant for Oneida County. “I’m helping them to inspect their boats.”

Invasive species can hide in many places on boats. Volunteers help clean plants, animals, sand and mud off of boats.

Invasive species and certain types of vegetation can cause harm to lakes.
Benjamin Wegleitner @MidwestAIS_BW - Jul 5
Accompanied by 10,000,000 of my closest friends at this morning's @WDNR #LandingBlitz on the Mississippi River

Bradley Steckart @BSteckart - Jul 4
Got on the yak to experience #LandingBlitz firsthand. #lunchbreak @WashCoWisco @WisconsinAIS @WLWCA @UWiscSeaGrant
Landing Blitz 2015

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"The Landing Blitz is always a great event for both boaters and our Clean Boats Clean Waters volunteers," says Tim Campbell, aquatic invasive species specialist for UW-Extension and the DNR. "This coordinated effort makes it so volunteers are part of something big, while boaters learn what they can do to protect Wisconsin’s waters from harmful invasive species."

In addition to working with boaters unfamiliar with the prevention steps, Landing Blitz participants will be rewarding boaters seen already practicing the important prevention steps of "Inspect your boat, remove plants and animals, drain water from live wells and buckets and never move live fish." The towel serves as a good reminder to take action to prevent the spread of aquatic invasive species after a day of boating.

Date 07/03/2015 - 07/05/2015

This graph will continually update as data comes in.

Location: Statewide

![Graph showing Landing Blitz 2015 data]

<table>
<thead>
<tr>
<th>Boats Inspected</th>
<th>People Contacted</th>
<th>Hours Spent</th>
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<td>2,972</td>
<td>6,665</td>
<td>802</td>
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Contact information

For information on Lakes in Wisconsin, contact:

Wisconsin DNR Lakes
Division of Water
Bureau of Water Quality

Aquatic Invasive Species
Contacts
Our Landing Blitz is so awesome Michigan decided to copy us...and our grants program
Other similar efforts in WI
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