

Wisconsin's AIS Program

- Education & Outreach
- Watercraft Inspection
- Lake Monitoring
- Purple Loosestrife Biological Control
- Aquatic Invasive Species Grants
- Research
- Rules to Prevent Spread



Clean Boats, Clean Waters



Watercraft Inspection Program





Welcome to the Challenge!

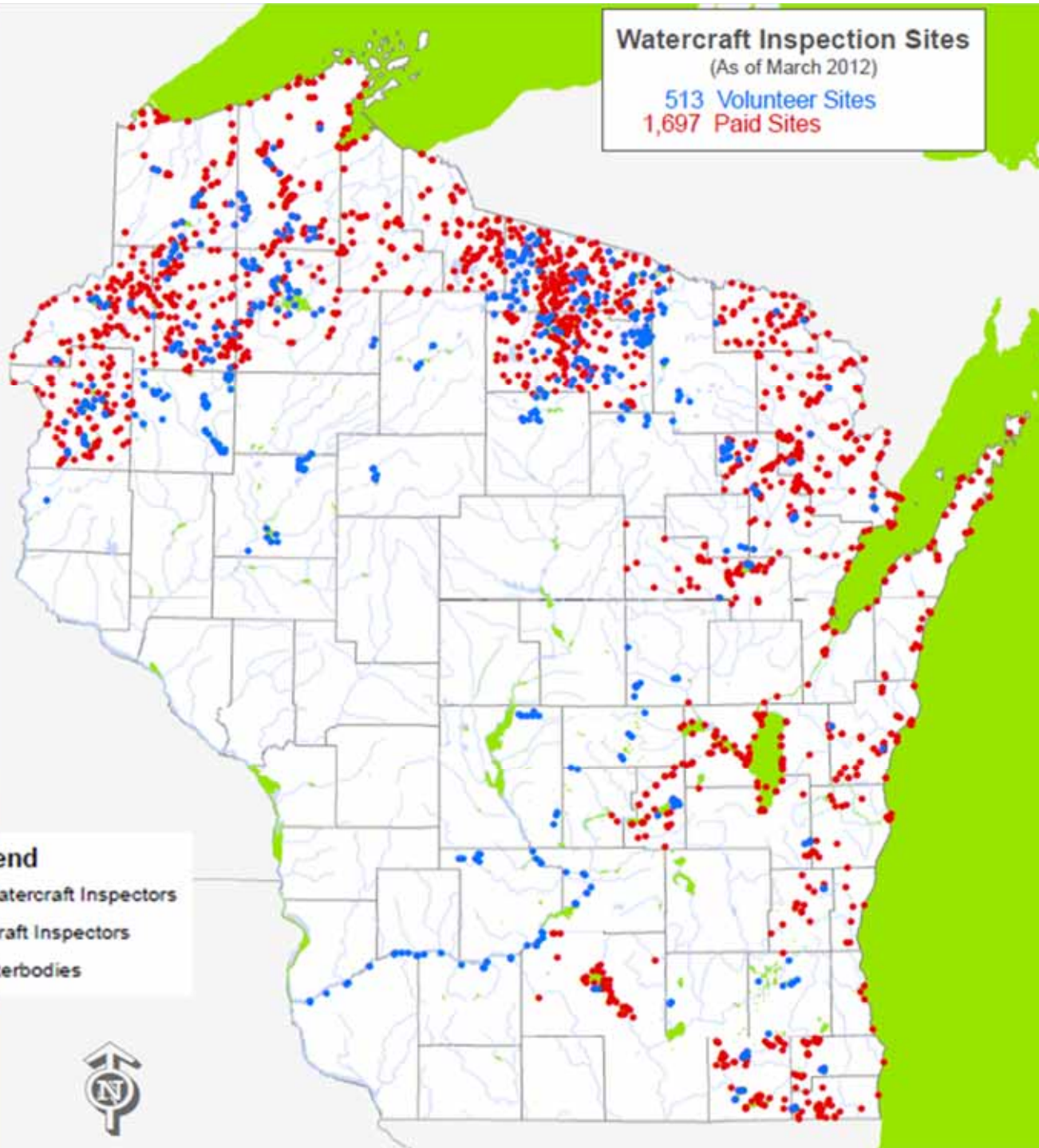
Watercraft Inspection Sites

(As of March 2012)

513 Volunteer Sites
1,697 Paid Sites

Legend

- Volunteer Watercraft Inspectors
- Paid Watercraft Inspectors
- Infested Waterbodies



Getting Started: Inspector Duties

- Inform and educate boaters
- Perform watercraft inspections
- Collect and report watercraft data



Recruiting Volunteers

- Commit volunteers with: newsletters, phone call, personal visits
- Develop a recruiting/training packet
- Appoint a coordinator to schedule and organize volunteer hours
- Select optimum days and high use landing sites



Manitowoc Co. Lakes Council

Retaining Volunteers

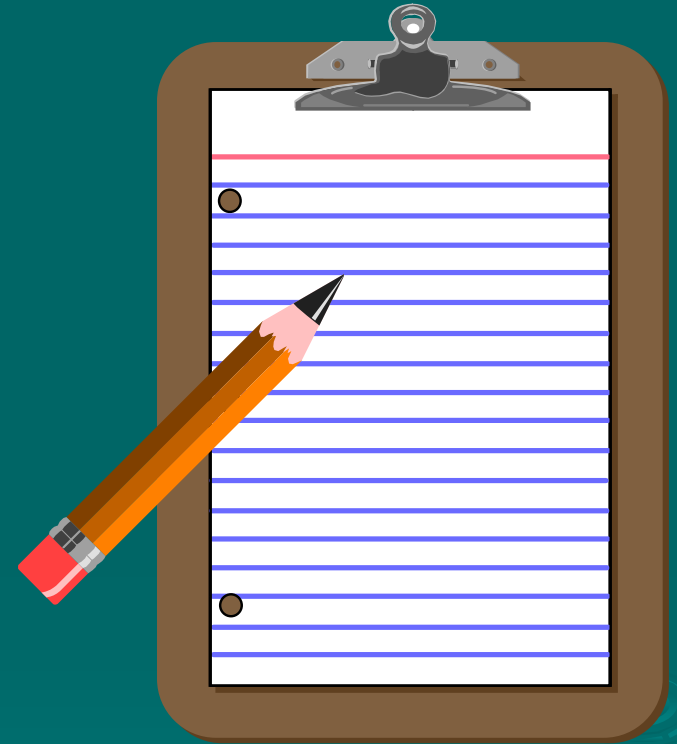
- Generous thank-you!
- Offer supplies
 - T-shirt & hat
 - Water
 - Sun tan lotion
 - Bug spray
- Publish volunteer names
- Advertise accomplishments
- Awards and certificates
- Celebrate!



Waupaca Chain Of Lakes

Materials Needed

- ✓ CBCW T-shirt or sticker
- ✓ Clipboard & pencil
- ✓ Boat landing script
- ✓ Watercraft Inspection form & Check Point List
- ✓ Tool kit
- ✓ List of lakes identified with AIS
- ✓ Plastic bags & marker
- ✓ Cell phone & local contacts
- ✓ Camera and Violation form



Boat Landing Message

Discuss prevention steps

- **INSPECT** boats, trailers, and equipment.
- **REMOVE** all attached aquatic plants and animals.
- **DRAIN** all water from boat, vehicles, and equipment.
- **NEVER MOVE** plants or live fish away from a waterbody.

Boat Landing Message

- Discuss the AIS preventive actions (which are now law)
- Perform a watercraft check – Involve boater!
- Offer a decal-commitment and prompt
- Repeat boaters?



Collecting Data



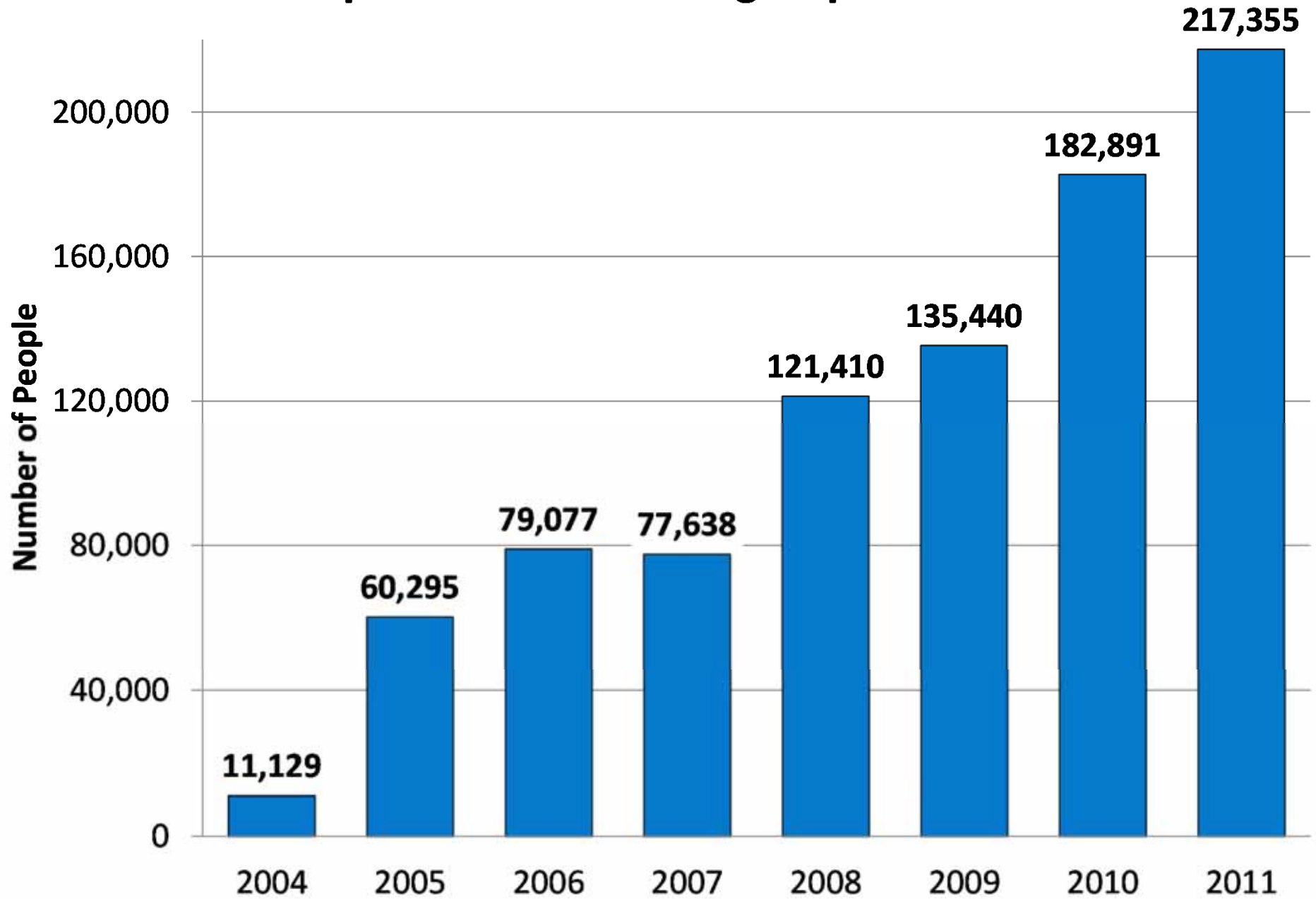
Efforts for 2011:

102,169 boat inspections

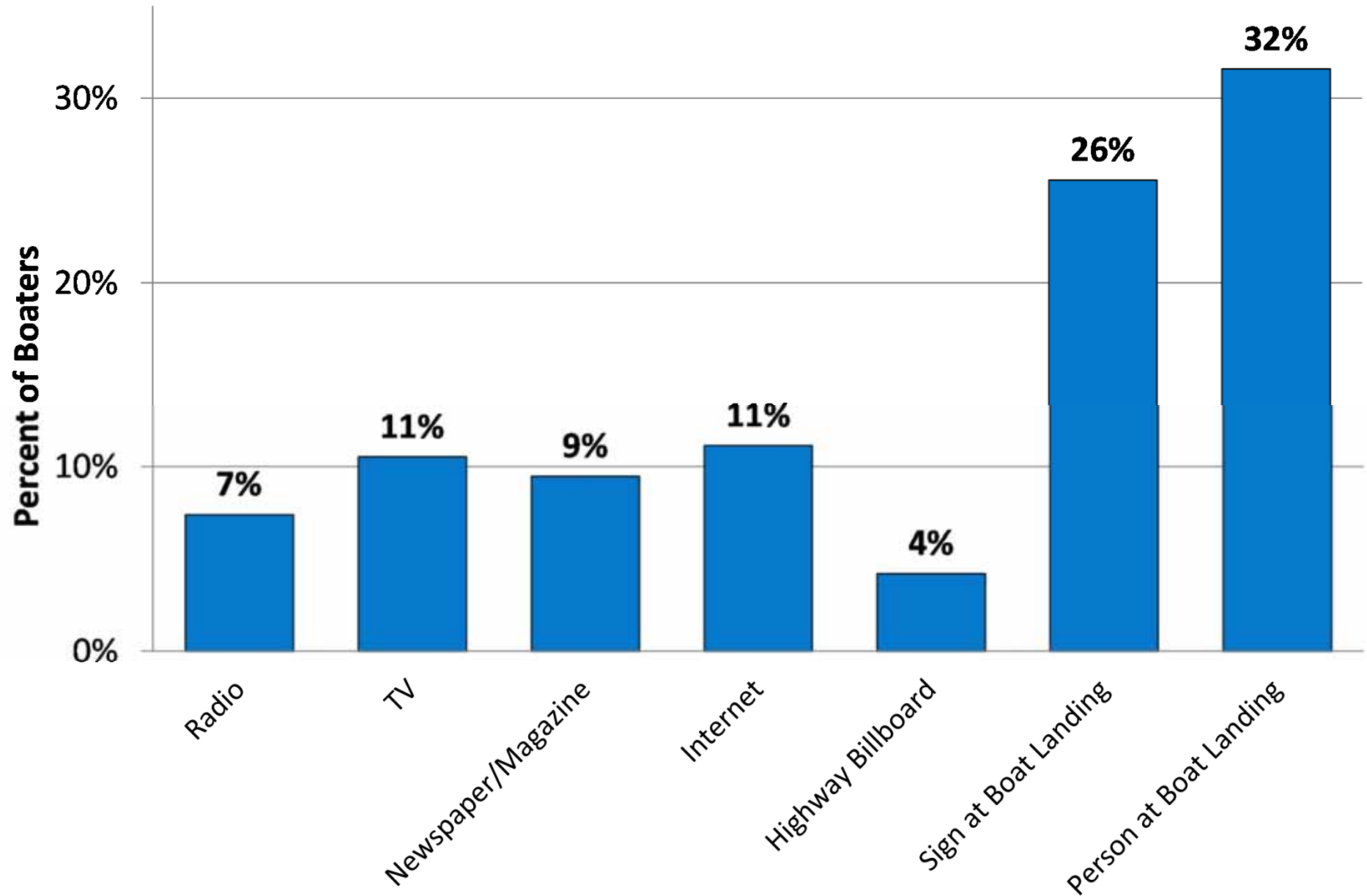
219,889 people contacted


- Gather information on boater behaviors
- Determine traveling patterns of recreational users
- Inventory boater knowledge of invasive species
- Useful data for lake planning grants, local ordinance reviews

People Contacted During Inspections 2004-2011



Best Ways to Reach Boaters with AIS Info in 2011



An underwater photograph of a pond with lily pads and stems. The water is clear and greenish, with sunlight filtering through. The lily pads are large and green, with some showing signs of being eaten. The stems are thin and green, extending from the bottom towards the surface. The overall scene is peaceful and natural.

**The major influence on our attitudes
and behavior is not the media, but
rather our contact with other people.**

“Fostering Sustainable Behavior” Doug McKenzie-Mohr, William Smith

CBCW Resources & Gear

- Resources

- Watercraft Inspection Manual
- Tool kit
- DVDs
- Web site: www.uwsp.edu/cnr/uwexplakes/CBCW

- Gear

- T-shirts
- Aprons
- Hats
- Stickers



Please Contact Us!

- For more information contact:

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- To order t-shirts, kits, handbooks, aprons, or hats, contact Erin.
- To download materials & presentations, search for volunteers, etc., visit our web site:
www.uwsp.edu/cnr/uwexplakes/CBCW