Article #: 60

**Title:** Sampling and Aggregation Issues in Random Utility Model Estimation

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Journal: American Journal of Agricultural Econ., vol. 76

**Date:** 1994

**Pages:** 772-780(11/13/08 KB)H

## **Abstract:**

This study is a highly technical review of subjectivity in travel cost models. The author considers a variety of economic models comparing random draw and aggregate approaches and data from a survey of Minnesota anglers. This study is best suited for individuals well versed in economic theory.