

Website Review(KB 12/8/08)

<http://industry.travelwisconsin.com/~media/Files/Research/Economic%20Impact/2007/Tourisms%20Economic%20Impact%20Booklet.pdf>

<http://industry.travelwisconsin.com/Research/Economic+Impact.aspx>

This website hosts a pdf of the economic impact of expenditures by travelers on Wisconsin report done by the Wisconsin Department of Tourism. The report covers traveler expenditures made in Wisconsin from December 2006 through November 2007.

The purpose of the study was to measure the economic benefits Wisconsin residents and governments derive from the dollars spent by travelers.