



## **YEAR-THREE ACCOMPLISHMENTS AND YEAR-FOUR GOALS**

### **THEME ONE: ALIGNING OUR FINANCIAL MODEL WITH INSTITUTIONAL VISION**

#### **The Year-Three accomplishments of Theme One team include:**

- Collected non-academic metrics from most units across campus and are working to finalize which of those metrics would be included on a public dashboard.
- Began a pilot of a zero-based budgeting structure.

#### **The goals for Year Four include:**

- Engage IT to build a dashboard for non-academic metrics and develop an annual data collection process.
- Continue to pilot a zero-based budget model for the FY27 budget.
- Review salary studies for faculty, academic staff and university staff. Develop a plan to address market salary challenges.

### **THEME TWO: EXPANDING EDUCATIONAL OPPORTUNITIES FOR STUDENT SUCCESS**

#### **The Year-Three accomplishments of Theme Two include:**

- Implemented three pilot efforts in Admissions to cultivate mutually beneficial partnerships that bring in more UWSP students and respond to the needs of high schools. These initiatives are broadening access to education, creating new opportunities, and helping to build a more inclusive academic environment.
- Successfully launched new programs (Cannabis Science Graduate and Undergraduate Certificates, GIS Graduate Certificate, Master of Social Work, and Process Control Engineering Graduate Certificate). These programs are designed to meet industry demand and equip students with the skills and credentials needed for emerging career opportunities.
- Modernized technological infrastructure by introducing virtual appointment scheduling, significantly improving back-end systems (Slate and WordPress), launching new departmental web pages and enhancing dashboard capabilities via Heliocampus. These advancements aim to improve student experience and institutional efficiency.
- Engaged in market research and a stakeholder working group that defined a vision for Integrated Sustainability, identifying four key initiatives: Sustainability Project Work, Curriculum Development, Business Model Innovation, and Strategic Communication. These areas will guide our sustainability efforts in Year 4 and beyond, reflecting our commitment to environmental and social responsibility.



## **The Theme Two team outcomes for Year Four aim at furthering access to a UWSP education:**

- Expand high school partnerships and new markets.
- Establish new programs that align with Wisconsin business needs.
- Modernize campus technology to increase access, compete for and meet the needs of future learners.
- Integrated Sustainability: develop a plan to engage the entire university in efforts to highlight and integrate sustainability. Develop a framework and plan to increase the university's reputation and visibility for sustainable competencies and practices.

## **THEME THREE: ENHANCING THE STUDENT EXPERIENCE**

### **The Year-Three accomplishments of Theme Three team include:**

- HIPs Data: Establish an integrated data method for recording curricular and co-curricular High Impact Practices (HIP).
- Refined the preliminary HIPs catalog developed from Spring 2023 survey data utilizing the AAC&U definitions.
- Developed Enhanced Learning Community interest groups in residence halls and for commuter/post-traditional students. Established three new communities: (LEAD, CNR, Sentry School of Business and Economics) to enroll in fall 2025.
- Created a campus-wide Health and Wellness program that included Mantra Health.
- Completed an analysis of current Student Affairs internship opportunities and will make the report available this summer.
- Developed a first-year experience program guiding career exploration, major selection, and academic milestones.

### **The Year-Four goals for Theme Three focus on strategies that enhance student support, including:**

- Assess the First-Year Experience program and introduction to the major courses to ensure the student learning outcomes align with AAC&U markers for quality.
- Promote the widespread adoption of open educational resources in the first year courses to reduce costs for students and improve retention.
- Develop a basic needs plan to improve access and awareness to student support.
- Implement a model to improve the underrepresented student (URS) retention rates.



## THEME FOUR: SERVING OUR INTERNAL AND EXTERNAL COMMUNITIES FOR IMPACT

### The Year-Three accomplishments of Theme Four team include:

- Completed and submitted the intuitional application to the Carnegie Foundation's Elective Classification for Community Engagement.
- Convened the REMS TA Resilience Strategies for IHEs: Techniques for Self-Care and Compassion Fatigue Prevention Train-the-Educator on Friday, April 4.
- Recruited 15 wellness ambassadors to become wellness champions for the university. Professor Sallie Scovill and a wellness student have been working on this goal.
- Organized and implemented the second annual "Move for Mental Health Walk," on May 6, 2025.

### Goals for Year Four include:

- Update the university internal communication platform.
- Expand communication of events/storytelling to our external communities.
- Develop an annual community engagement impact report.
- Develop a sustainable wellness infrastructure for the university community.