State of the University Address
Chancellor Bernie L. Patterson
August 31, 2016

A Partnership for Thriving Communities
Then, Now & Forever

THEN, NOW & FOREVER
WE ARE POINT.

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New Leadership

Brad Duckworth
Director of Athletics

Jenny Resch
Interim Special Assistant to the Chancellor for Economic Development

Kathy Davis
Interim Dean
University College

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Greg Diemer

50 years of service to higher education
Governance

Ken Menningen
Chair, Common Council

John Peralta
President, Student Government Association

Andrew Glazner
Vice President, Student Government Association
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Governance

Jenny Resch
Chair, Academic Staff Council

Nerissa Nelson
Chair, Faculty Council

Lisa Nelson
Co-chair, University Staff Council

Nanci Simon
Co-chair, University Staff Council
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Sustainability

- 100 percent renewable electricity achievement
- 2020 carbon neutrality plan targets
  - Ahead of 2020 goals
- American Campuses Act on Climate pledge
- New bicycle shelter
Five New Advising Centers

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Enrollment Update

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Enrollment Headcount: All Students

<table>
<thead>
<tr>
<th>Year</th>
<th>Headcount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2011</td>
<td>9,477</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>9,677</td>
</tr>
<tr>
<td>Fall 2013</td>
<td>9,643</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>9,321</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>9,255</td>
</tr>
<tr>
<td>Fall 2016*</td>
<td>8,500</td>
</tr>
</tbody>
</table>

* Preliminary
Enrollment Headcount: First-Year Students

* Preliminary
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Four-Year Graduation Rates

- 2000: 21.9%
- 2001: 19.5%
- 2002: 21.1%
- 2003: 24.1%
- 2004: 25.6%
- 2005: 30.4%
- 2006: 32.9%

*Note: The graduation rate for 2011 is marked with an asterisk, indicating a significant increase.
STEM and Health Degrees

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UW-Stevens Point
#1 among UW Comprehensives
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First- to Second-Year Student Retention

82.3% 76.0% 77.4% 78.0% 79.2% 80.8% 65% 67% 69% 71% 73% 75% 77% 79% 81% 83% 85%

2011 2012 2013 2014

UW - Stevens Point  UW Comp Average  National Average
Diversity Enriches All

Race/Ethnicity  Gender Role
Age  Religion  and Identity
Political Perspective  Sexual Orientation  Nontraditional Student
Financial Status  Chronic Illness
First-Year Student Enrollment: Students of Color

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-11</td>
<td>8.5%</td>
</tr>
<tr>
<td>2011-12</td>
<td>9.2%</td>
</tr>
<tr>
<td>2012-13</td>
<td>8.8%</td>
</tr>
<tr>
<td>2013-14</td>
<td>13.2%</td>
</tr>
<tr>
<td>2014-15</td>
<td>12.7%</td>
</tr>
<tr>
<td>2015-16</td>
<td>16.6%</td>
</tr>
<tr>
<td>2016-17</td>
<td>11.6%*</td>
</tr>
</tbody>
</table>

* Preliminary
Total Student Population: Students of Color

- 2010-11: 6.9%
- 2011-12: 7.2%
- 2012-13: 8.1%
- 2013-14: 9.2%
- 2014-15: 9.7%
- 2015-16: 11.5%
- 2016-17: 11.1%*

* Preliminary
Total Student Population: Students of Color and International Students

* Preliminary
Workforce Diversity

- Faculty and Instructional Academic Staff
- Non-Instructional Academic Staff
- University Personnel
- Administrators and Academic Leaders
- Total

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Budget Update

Community Budget Briefings

www.uwsp.edu/Chancellor
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Declining State Support

50% state support in 1973
13% state support in 2016
Legislative Fiscal Bureau Report
August 12, 2016

When adjusted for inflation, funding for the UW System is at the lowest level since the System was formed in 1973-1974.
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Budget Reduction

-$6.5 million reduction – 2015-17 biennium
(17 percent reduction of state funding)

-$2.5 million reduction – 2013-15 biennium
(7.1 percent reduction of state funding)

$9.0 million total
25.3% reduction of FY13 state funding
UWSP Operating Budget - GPR Only

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# UW System Budget Request

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$41.8 Million</td>
<td>Health and Wellness Center</td>
</tr>
<tr>
<td>$1.9 Million</td>
<td>Albertson Hall Design</td>
</tr>
<tr>
<td>$???</td>
<td>System Requesting $42.5 Million</td>
</tr>
</tbody>
</table>

Construction and Bonding Flexibilities
Purchasing Flexibilities
Pay Plan (requested in December)
Faculty Salaries

94.7% UW-Stevens Point faculty members paid less than the national average by discipline and rank.

More than 58% Faculty members paid at least $10,000 a year below the national average in 2015, compared to 45 percent in 2013.
**UWSP 2014 Average Faculty Salaries**

<table>
<thead>
<tr>
<th>Faculty Rank</th>
<th>Salary</th>
<th>Average Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistant Professor</td>
<td>$54,687</td>
<td>7.0 years</td>
</tr>
<tr>
<td>Associate Professor</td>
<td>$59,591</td>
<td>14.7 years</td>
</tr>
<tr>
<td>Professor</td>
<td>$72,292</td>
<td>25.1 years</td>
</tr>
</tbody>
</table>

20 years of schooling (Ph.D). More than attorneys and engineers.
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Strategic Plan Playbook
2015-16 Report to the Campus
www.uwsp.edu/Chancellor
Our Changing Environment

- $9 million budget cut in four years
- Loss of 76 positions
- Declining enrollment
- Political environment impossible to predict

- Changing demographics
- Politics of resentment
- Intense competition for students
- Changing student body
- Structural deficit
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Strategic Repositioning
“Fork in the Road” Questions
Strategic Repositioning

What should our enrollment profile be?

– Traditional/Nontraditional
– In state/out of state
– Head count
– Undergraduate/graduate
– Degree/nondegree
– ACT average
To what extent should the university engage partners from the business, professional, philanthropic, governmental and nonprofit sectors to advise faculty in the evaluation of programs to ensure currency and career preparation?
Strategic Repositioning

How can the university better align resource allocation to our strategic priorities, such as enrollment growth and the development of signature programs?
What criteria shall we use to add new academic programs and to discontinue existing academic programs? What criteria should we use to add new nonacademic programs and to discontinue existing nonacademic programs?
Strategic Plan Playbook 2016-17

- Division of Academic Affairs
- Division of Student Affairs
- Division of Business Affairs
- Division of University Advancement
- University Strategic Planning Committee and Common Council