Division of Academic Affairs

Assignment: Create a new, incentivized outreach program to provide credit and non-credit opportunities that serve a variety of nontraditional student populations in central and northern Wisconsin, including graduate students, returning adults, veterans, and those businesses seeking continuing education and professional development for their employees.

Accomplishments:
1. Continuing Education and Outreach created a variety of new, non-credit activities, and the effort will continue in the coming year with particular focus on the humanities.
2. Organized credit program array by three classifications: “outreach course offerings,” “outreach program offerings,” and “standard credit activity,” December 2015.
3. Implemented the new Bachelor of Applied Studies program, March 2016.
4. Submitted to the Higher Learning Commission (HLC) for approval of the new Ed.D. in Sustainability Education, with the required site visit pending in the fall semester. Degree to be offered beginning in fall 2017.
5. Received permission to plan a new MBA program from UW System, May 2016.
6. Pursuing authorization from UW System to assist UW-Milwaukee in implementing a Doctor of Physical Therapy program locally at UW-Stevens Point.
7. Received authorization for new Master of Science in Athletic Training from Board of Regents, August 2016.
8. Received authorization for new Master of Science in Geodesign and GIS Technologies from UW System. The proposal will go forward to HLC early this fall, and we expect to implement the degree by February 2017.

Others:
- Received permission to plan and authorization to implement a Bachelor of Science in Data Analytics from the Board of Regents. The degree will be offered beginning fall semester 2016.
- Received permission to plan and authorization to implement a Master of Science in Health and Wellness Management. This is a collaborative degree with several other UW schools. UW-Stevens Point will not become an active participant in this degree until spring or fall 2017 due to logistical delay caused by the PeopleSoft implementation.

Division of Business Affairs

Assignment: Create and pilot a new budget model to support our academic outreach program by incentivizing both departments and faculty to engage and serve our new student populations.

Accomplishments:
1. Developed a comprehensive budget for Continuing Education based on FY15 history. Completed October 2015.
2. Clearly defined decision-making process to transition courses or programs from fund 189 to fund 131. Completed November 2015.
3. Defined a distinct profit sharing model for faculty and departments who offer programs or courses through CE Funds 131, 132, and 189. Completed November 2015.
4. Established a venture capital fund of $50,000 to provide start-up resources for Continuing Education with department participation, to develop programs and courses for stakeholders based on market research or business consultation. Completed November 2015.
5. Developed an incentivized Budget Program for Masters and Ed.D. programs with implementation planned when degree programs are approved and initiated beginning in FY17. Completed November 2016.

Division of Student Affairs

Assignment: Design and plan for the implementation of a new student service model that will support and embrace the inevitable changes in our student body.

Accomplishment: Student Involvement Employment Office researched, purchased, and implemented CollegiateLink for the university. This co-curricular transcript software was named the University of Wisconsin-Stevens Point Involvement Network (SPIN). The co-curricular transcript is a comprehensive record of participation and achievements outside of the classroom that foster the development of the student and encourage lifelong learning and responsible citizenship. Co-ordinated with the academic transcript, the co-curricular transcript provides an overall representation of the student’s total educational experience. Plans are in place to involve a wide range of campus constituents to utilize the system. Currently, the Student Involvement Employment Office is creating a collaborative first six weeks/first 40 days experience for new UW-Stevens Point students utilizing campus learning outcomes.

Division of University Advancement

Assignment: Continue to execute the capital campaign in a manner that aligns with the Partnership for Thriving Communities, moving from the quiet phase to a public announcement in April 2016 of the largest capital campaign in the history of the university.

Accomplishment: The “Then, Now, & Forever” Capital Campaign publically launched on April 30, 2016, with a gala announcing a $50 million goal. Commitments to date are $17 million, highlighted by $4 million from Senty to create a data analytics major and two endowed chairs (announced March 6). Campaign to conclude June 30, 2017.