Business Major – Entrepreneurship
(68-71 credits)
Academic Year 2017-18

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

14 Core Courses (44 credits) In general, try to complete the core classes in approximately this sequence.

___ Calculus - MATH 109 or Math 111 or Math 120
___ Statistics - MATH 355 or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
___ ECON 110 Principles of Macroeconomics
___ ECON 111 Principles of Microeconomics (E110)
___ ACCT 210 Principles of Financial Acct
___ ACCT 211 Principles of Managerial Acct (A210)
___ BUS 300 Written Communication for the Business Professional (B325)
___ BUS 301 Oral Communication for the Business Professional (B325)
___ BUS 325 Organizational Behavior
___ BUS 330 Principles of Marketing
___ BUS 340 Business Law I "counts as Interdisciplinary Studies course"
___ BUS 350 Principles of Finance (A210)
___ BUS 360 Principles of Production (A211, E111, Calc, Stats)
___ BUS 370 Management Information Systems (B325, B330)

May also take ACCT 370 (Acct Info Systems) in place of BUS 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

___ ACCT 310 Interim Financial Accounting (A210)
___ BUS 327 Managing Global Organizations (B325)
___ BUS 339 International Marketing (B330)
___ BUS 342 International Business Law (B340)
___ BUS 357 International Corporate Finance (B350)
___ BUS 360 Principles of Production (A211, E111, Calc, Stats)
___ BUS 390 Personnel/HR Management (B320 or B325)

2 Entrepreneurship Courses (6 credits)

___ BUS 221 The Entrepreneurial Process (take before B321)
___ BUS 321 Entrepreneurship (A210, B320 or B325, B330)

4 Entrepreneurship Electives (12 credits) Choose 4 courses from list below. At least 6 credits must be from BUS courses.

___ ACCT 330 Fed Individual Income Taxes (A310) Fall
___ ACCT 331 Fed Business Income Taxes (A330) Spring
___ BUS 324 Personnel/HR Management (B320 or B325)
___ BUS 328 Training and Development (B325)
___ BUS 331 Marketing Research (B330)
___ BUS 335 Retailing (A210, B330) Fall
___ BUS 390 Ethics in Business (B340 & B325)
___ BUS 490 Approved Special Topics (varies)
___ BUS 493 Internship in China
___ BUS 497 Internship in Business Administration
___ ECON 272 Personal Finance
___ ECON 310 Introductory Econometrics (E110, E111, Calc & Stats)
___ ECON 340 Industrial Organization (E111)
___ ECON 345 Labor Problems (E111)
___ ECON 370 Managerial Economics (E111, Calc, Stats)
___ ECON 420 Economics of Organization (E111)
___ ENGL 351 Advanced Business Writing

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

___ BUS 480 Strategic Management

- You may only take one core course in conjunction with the Capstone.

NOTE: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven’t already counted toward the first area of concentration)