UWSP Business Administration at UWMC 15-16

UWSP courses listed on this check-sheet are 3 credits each.
You must have a 2.50 cumulative in-major GPA including the courses that transferred into the major/minor.

UWMC course equivalents are shown in parenthesis ( ).
UWSP Prerequisites are shown in brackets [ ].

<table>
<thead>
<tr>
<th>2 Math Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calculus - choose 1 course MATH 109 or MATH 111 or MATH 120 (MATH 211 or MATH 221)</td>
</tr>
<tr>
<td>Statistics - choose 1 course MATH 355 (BUS 243 or MATH 117)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4 Foundation Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 110 (formerly 210) Principles of Macroeconomics (ECON 203)</td>
</tr>
<tr>
<td>ECON 111 (formerly 211) Principles of Microeconomics (ECON 204)</td>
</tr>
<tr>
<td>ACCT 210 Principles of Financial Acct (BUS 201)</td>
</tr>
<tr>
<td>ACCT 211 Principles of Managerial Acct (BUS 204)</td>
</tr>
</tbody>
</table>

Core Courses May be taken out-of-sequence if you have satisfied the prerequisites.

| BUS 325 Organizational Behavior |
| BUS 300 Written Communication for the Business Professional |
| BUS 301 Oral Communication for the Business Professional |
| BUS 330 Principles of Marketing |
| BUS 340 Business Law I **counts as Interdisciplinary Studies course** |
| BUS 350 Principles of Finance [ACCT 210; approved major/minor] |
| BUS 360 Principles of Production [Calculus, Statistics, ACCT 211, ECON 111] |
| BUS 327 Managing Global Organizations [B325] or other approved global offering (including ECON 365) – ask advisor |

AND ONE OF THE FOLLOWING COURSES

| BUS 370 Management Information Systems [B325; and B330 or consent] |
| ACCT 370 Acct Info Systems [ACCT 310] |

**1 Business Major Elective Course Concentration in Management satisfies this requirement**

| 300 – 400 level course |

Capstone Course

| BUS 480 Strategic Management [May take only 1 core course in conjunction with B480] |
*Business Major Elective Courses

___ Bus 321 Entrepreneurship [A210, B325, B330]
___ Bus 322 Leadership [B325]
___ Bus 324 Personnel/Human Resource Management [B325]
___ Bus 326 Organizational Theory [B325]
___ Bus 331 Marketing Research [B325]
___ Bus 335 Retailing [A210 & B330]
___ Bus 336 Sales Management [B330]
___ Bus 337 Buyer Behavior [B330]
___ Bus 341 Business Law II [B340]
___ Bus 343 Principles of Insurance [B340]
___ Bus 352 Financial Management - fall semester [B350]
___ Bus 353 Investments – offered spring semester [B350]

___ Bus 355 Real Estate Investment [B350]
___ Bus 356 Corporate Risk Management [B350]
___ Bus 390 Ethics in Business [B340; 325]
___ Bus 455 Corporate Finance Seminar [B350]
___ Bus 490 Approved Special Topics (Varies)
___ Bus 493 Internship in China [SBE major/minor or consent from the SBE Internship Director]
___ Bus 496 Internship in Business Administration [consent from the SBE Internship Director]

Barbara Mihm, Internship Director, CPS 412
Phone: 715-346-3775 or bmihm@uwsp.edu

___ Econ 360 Money & Financial Markets [A210, E110]
E360 works as elective course for both the BUS major/minor and ECON major/minor.

Additional Major Requirements

___ Minor, Double Major or Area of Concentration see below

Management Concentration

7 Courses* (21 Credits) and a 2.50 cumulative GPA. See the UWSP online catalog for prerequisites.

Required:
___ BUS 322 Business Leadership for Managers [B325]

Electives Choose 6 of the following:
___ BUS 221 The Entrepreneurial Process
___ BUS 321 Entrepreneurship [A210, B325, B330]
___ BUS 324 Personnel/HR Management [B325]
___ BUS 326 Organizational Theory [B325]
___ BUS 327 Managing Global Organizations [B325]
___ BUS 328 Training and Development [B325]
___ BUS 341 Business Law II [B340]
___ BUS 342 International Business Law [B340]
___ BUS 390 Ethics in Business [B340, B325]
___ BUS 490 Approved Special Topic (varies)
___ BUS 493 Internship in China (contact bmihm@uwsp.edu)
___ BUS 496 Internship in Business Admin
___ ACCT 321 Advanced Managerial Accounting [A210]
___ ECON 272 Personal Finance (BUS 110)
___ ECON 310 Econometrics [E110 E111, Calc & Stats]
___ ECON 330 Evaluation of American Enterprise [E111]
___ ECON 340 Industrial Organization [E111]
___ ECON 345 Labor Economics [E111]
___ ECON 346 Collective Bargaining [E110]
___ ECON 360 Money and Fin Mkts [ECON 230] [E110, A210]
___ ECON 370 Managerial Economics [E111, Calc, Stats]
___ ECON 420 Economics of Organization [E111]
___ COMM 342 Organizational Comm Laboratory [C240]
___ COMM 343 Organizational Comm Assessment [C 240]
___ COMM 345 Small Group Communication [C240]
___ COMM 349 Organizational Comm Topics [C240]
___ ENGL 351 Advanced Business Writing
___ PSYCH 345 Ind./Organizational Psych [Psyc 110]

** Complete 7 courses with at least 5 of those designated as BUS courses
At least 6 courses from Accounting, Business, or Economics
No more than 1 course may be COMM, ENGL or PSYCH

Note: To complete a second area of concentration, you must complete 15 additional credits in the second area of concentration. (Courses which haven’t already counted toward the first area of concentration).