Business Major – Management  (62-65 credits)

Academic Year 2011/2012

- GPA Requirement: Achieve cumulative GPA of 2.50 or higher in all major courses (including transfer courses).
- Course prerequisites are in parenthesis following the course title.

12 Core Courses (38 credits) In general, try to complete the core classes in approximately this sequence.

- Calculus - MATH 109 or Math 111 or Math 120
- Statistics - MATH 355 or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
- ECON 110 Principles of Macroeconomics ECON 110 was formerly numbered ECON 210 (Macroeconomics).
- ECON 111 Principles of Microeconomics (E110) ECON 111 was formerly numbered ECON 211(Microeconomics).
- ACCT 210 Principles of Financial Acct
- ACCT 211 Principles of Managerial Acct (A210)
- BUS 240 Internship in Business Administration (International Experience)
- BUS 250 Organizational Behavior
- BUS 350 Principles of Marketing
- BUS 350 Principles of Finance (A210)
- BUS 350 Principles of Production (A211, E111, Calc, Stats)
- BUS 370 Management Information Systems (B325, B330)

May also take Bus 370 (Act Info Systems) in place of Bus 370

1 Global Business and Economy Elective (3 credits) Take one course from following list.

Global Elective requirement applies only to students entering SBE majors in Fall 2010 or later.

- ACCT 410 Advanced Financial Accounting (A311)
- BUS 327 Managing Global Organizations (B325)
- BUS 339 International Marketing (B330)
- BUS 342 International Business Law (B240 or B340)
- BUS 357 International Corporate Finance (B350)
- BUS 493 Internship in China**
- BUS 496 Internship in Business Administration (International Experience)**
- ECON 362 Economic Development (E111)
- ECON 365 International Economics (E111)

1 Management Course (3 credits)

- BUS 322 Business Leadership for Managers (B325)

6 Management Electives (18 credits) Choose 6 courses from the list below. At least 12 credits must be from BUS courses.

- ACCT 321 Advanced Managerial Accting (A211)
- BUS 221 The Entrepreneurial Process
- BUS 321 Entrepreneurship (A210, B325, B330)
- BUS 324 Personnel/HR Management (B325)
- BUS 326 Organizational Theory (B325)
- BUS 327 Managing Global Organizations (B325)
- BUS 341 Advanced Business Law (B240)
- BUS 342 International Business Law (B240)
- BUS 390 Ethics in Business (B240, B325)
- BUS 493 Internship in China**
- BUS 496 Internship in Business Administration**
- COMM 342 Communication and Promotional Strategies (C240)
- COMM 343 Organizational Communication Assessment (C240)
- COMM 345 Small Group Communication (C240)
- COMM 349 Organizational Communication Topics (C240)
- ECON 272 Personal Finance
- ECON 330 Evaluation of American Enterprise (E111)
- ECON 340 Industrial Organization (E111)
- ECON 345 Labor Economics (E111)
- ECON 346 Collective Bargaining (E110)
- ECON 370 Managerial Economics (E111, Calc, Stats)
- ECON 420 Economics of Organization (E111)
- ENGL 351 Advanced Business Writing
- PSYC 345 Industrial/Organizational Psyc. (Psyc 110)

1 Capstone Course (3 credits) Designed to be taken your final semester with instructor consent.

- BUS 480 Strategic Management

- You may take only one core course in conjunction with the Capstone.

** SBE Internship Director – Prof. Barbara Mihm, Email bmihm@uwsp.edu SBE Advising Guides – Management Checklist
Business Administration Major  (48 credits)

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP online Course Catalog.

Bolded courses = required for the major  Non-bolded courses = General Degree Requirements (GDR) for the BS Degree

<table>
<thead>
<tr>
<th>Freshman – Semester 1</th>
<th>Credits</th>
<th>Freshman – Semester 2</th>
<th>Credits</th>
</tr>
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<tbody>
<tr>
<td>English 101 or 150</td>
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<td>English 102 or 150</td>
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<tr>
<td>ECON 110 Macro (also counts for GDR Soc Sci)</td>
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<td>Wellness course (HE)</td>
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<td>Communication101</td>
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<td>ECON 111 Micro (also counts for GDR Soc Sci)</td>
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<td>Math 109 Calculus or Math 111 or 120 (w/ placement score)</td>
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<td>Natural Science course (101 level)</td>
<td>5</td>
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<tr>
<td>Humanities course</td>
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<td>Humanities course</td>
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<td>Total Credits</td>
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<td>Total Credits</td>
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<table>
<thead>
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<th>Sophomore – Semester 2</th>
<th>Credits</th>
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<tbody>
<tr>
<td>Natural Science</td>
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<td>Natural Science course (100 level)</td>
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<tr>
<td>History/Non-Western course</td>
<td>3</td>
<td>ACCT 211 Managerial</td>
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<tr>
<td>Social Science/Minority Studies course</td>
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<td>Math 355 Statistics or For 321, Soc 351, Papr 314, Psyc 300</td>
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<tr>
<td>ACCT 210 Financial</td>
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<td>Wellness course (AA)</td>
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<tr>
<td>Humanities or Social Science course</td>
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<td>Environmental Literary course</td>
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<td>Total Credits</td>
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<td>Total Credits</td>
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<table>
<thead>
<tr>
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<th>Credits</th>
<th>Senior – Semester 1</th>
<th>Credits</th>
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<tbody>
<tr>
<td>BUS 240 Legal &amp; Ethical Environment of Business</td>
<td>3</td>
<td>BUS 370 or ACCT 370 Information Systems</td>
<td>3</td>
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<tr>
<td>BUS 325 Organizational Behavior</td>
<td>3</td>
<td>Global Business &amp; Economy Elective</td>
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<tr>
<td>BUS 330 Marketing</td>
<td>3</td>
<td>BUS 360 Production/Operations Management</td>
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<td>Minor, Concentration, or Elective</td>
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<td>Minor, Concentration, or Elective</td>
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<tr>
<td>Minor, Concentration, or Elective</td>
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<td>Writing Emphasis course</td>
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<tr>
<td>Total Credits</td>
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<td>Total Credits</td>
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</tbody>
</table>

In addition to the required major courses, you must complete ONE of the following

1.) Outside minor  2.) Second major  3.) Area of concentration

Satisfactory Progress  (Admission Requirements & Academic Standards are listed in the UWSP Catalog)

1.) You must apply for admission to the major by the time you have completed 18 in-major credits and have at least a 2.50 in-major GPA (which includes courses that transferred into the major).
2.) If you have not earned a 2.50 in-major GPA by the time you have earned 18 major credits, you will be dropped from the major.
3.) You can be dropped from the major if your in-major GPA is low for two consecutive semesters, after earning 18 major credits.

Additional University Graduation Requirements

1.) Earn at least 40 credits in 300 & 400 level courses
2.) Earn a minimum of 120 semester credits

Note: The above is based on BS degree. The GDRs are different between the BA & BS degree. See Catalog for BA.