

# The Original **AMERICAN SUZUKI INSTITUTE**

## July 19-24 & July 26-31, 2026



## 2026 PROGRAM GUIDE/PLACES TO GO ADVERTISING RATES

### 2026 Program Guide Advertising Rates & Specifications

**Full Page: 5" x 7.5"**  
**\$210**

**Back Cover:**  
**5" x 8" \$275**  
(one available)

If you include a coupon  
in your ad, you will save \$10  
on the cost of your ad.

The ASI Program Booklet will be distributed in print (black and white) and online (full color).

Sponsors will be recognized on the ASI sponsors webpage.

Additionally, sponsors may submit a separate logo for our weekly newsletter, which is distributed to local and out-of-town families throughout the summer.

#### **Ad specifications:**

- Ads must be submitted to size.
- Ads not submitted to size may be resized by our staff to fit into booklet.
- **Electronically submitted ads are required.** High resolution (300 dpi) eps, jpg, tiff, png or pdf files are acceptable.
- Color ads will be professionally converted by our staff to print black and white in the printed booklets.

**Ad deadline: June 19, 2026**

Space reservation, ad copy and payment is due to the Suzuki office

#### **Dear Advertiser,**

The American Suzuki Institute (ASI) offers a two-week summer family music camp as well as training for Suzuki teachers. In a typical summer Institute, over 1,000 people, including families from 35 states and 8-10 foreign countries, attend the ASI. Over 79% made multiple visits to Stevens Point businesses.

- The Guide is distributed to over 1,000 ASI participants and their families on registration day.
- One week prior to ASI, a full color mobile-friendly version is distributed.
- Included are the ASI daily schedule information, a map, area attractions and ads for businesses like yours.
- Participants check this guide multiple times daily.
- Participants who are unfamiliar with Stevens Point rely on this information to schedule their free time.
- ASI brings an estimated half-million dollars of revenue into the Stevens Point area.
- Coupons and promotional discounts are a great way to track results.

Please contact the Suzuki office by calling **715-346-3033** or via email at [suzuki@uwsp.edu](mailto:suzuki@uwsp.edu) if you would like to place an ad. Space is limited and will be filled on a first-come, first-served basis.

**Quarter Page: 5" x 1.75"**  
**\$110**

If you include a coupon  
in your ad, you will save \$5  
on the cost of your ad.

**Half Page: 5" x 3.5"**  
**\$130**

If you include a coupon  
in your ad, you will save \$10  
on the cost of your ad.



American Suzuki Institute  
College of Fine Arts & Communication  
University of Wisconsin - Stevens Point

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[suzuki@uwsp.edu](mailto:suzuki@uwsp.edu)