



This graduation plan illustrates the type of curriculum a new student would take to complete a degree in four years. It is not meant to serve as an official document. Students should contact their academic adviser to develop a personalized plan of study. Refer to the University Catalog for a complete list of requirements: <https://catalog.uwsp.edu/>.

Semester 1	Credits	Semester 2	Credits
English 101* Freshman English (CL-WC)	3	Arts CGER (HA-A)	3
Humanities CGER (HA-H)	3	Historical Perspectives CGER (SBS-HP)	3
Civics & Perspectives CGER (CP)	3	Accounting 210 - Intro to Financial Accounting	3
Sport Business 100: Introduction to Sport Business	1	Business 330 - Principles of Marketing	3
Business 325 - Organizational Behavior	3	Sport Business 240: Sport Ethics and Law	3
Economics 110 - Principles of Macroeconomics (SBS-S)	3		
<b>Total Credits</b>	<b>16</b>	<b>Total Credits</b>	<b>15</b>
Semester 3	Credits	Semester 4	Credits
English 202 * Sophomore English (CL-WC)	3	Business 334: Sports Marketing	3
Critical Thinking CGER (CL-CT)	3	Sport Business 327: Global Sport Business	3
Economics 347: Sport Economics	3	Sport Business 305: Career Planning in Sport	1
Sport Business 322: Leadership in Sport	3	Business 275 - AI and Technology in Business	1
Sport Business 310: Business of College and Amateur Sport	3	Math 255 - Statistics (FOR 321, SOC 351, HSW 301, PSYCH 300) CGER (MQR)*	4
		Business 201 - Writing and Presenting for Business	3
<b>Total Credits</b>	<b>15</b>	<b>Total Credits</b>	<b>15</b>
Semester 5	Credits	Semester 6	Credits
Wellness CGER (NSW-W)	1	Natural Science (NSWL)	3
Sport Business 336: Media and Comm in Sport	3	Business 301 - Building Relationships for Business	3
Sport Business 380: Foundations of Sport Analytics	3	Sport Business 350: Sport Finance	3
Sport Business 497: Internship in Sport	3	Sport Business 338: Athlete Branding	3
Certificate/Minor/Internship/Open Elective	3	Certificate/Minor/Internship/Open Elective	3
<b>Total Credits</b>	<b>14</b>	<b>Total Credits</b>	<b>15</b>
Semester 7	Credits	Semester 8	Credits
Civics & Perspectives (CP)	3	Sport Business 480: Sport Business Capstone	3
Sport Business 326: Sport Organizational Wellness	3	Sport Business/Business Elective	3
Sport Business 385: Applied Sport Analytics	3	Sport Business/Business Elective	3
Sport Business 312: Sustainability in Sport	3	Sport Business/Business Elective	3
Certificate/Minor/Internship/Open Elective	3	Certificate/Minor/Internship/Open Elective	3
<b>Total Credits</b>	<b>15</b>	<b>Total Credits</b>	<b>15</b>
			<b>Total Credits</b>
			<b>120</b>

**Academic Standards**

To graduate with a major in sport business, successfully complete all required courses in the major and achieve a cumulative grade point average of 2.5 or higher in all your major courses. See Academic Standards for the [Sentry School of Business and Economics](#) for more information on GPA requirements and for the Sentry School of Business and Economics repeat policy.

\*Dependent on placement

(Fa) = offered Fall semesters (Sp) = offered Spring semesters (Su) = offered only in Summer (Wi) = offered only in Winterim

**Core General Education Requirements (CGER):**

**Mathematics & Quantitative Reasoning (MQR); Communication & Literacy (CL)** Written Communication (CL-WC), Critical Thinking (CL-CT); **Social & Behavioral Science (SBS)** Social Science (SBS-S), Historical Perspectives (SBS-HP); **Humanities & Arts (HA)** Humanities (HA-H), Arts (HA-A); **Natural Science & Wellness (NSWL & NSW)** Natural Science with a lab (NSWL-NS), Wellness (NSW-W); **Civics & Perspectives (CP).**