Definition:
Academic advising is a developmental process whereby students collaborate with advisers to clarify academic and career goals and to create and implement educational plans to achieve those goals.

Mission:
Academic advising at UW-Stevens Point engages students in a guided teaching and learning process that empowers them to define and pursue their academic and career goals.

Vision:
UW-Stevens Point aspires to model excellence in student-centered advising.

Values:
The values associated with academic advising at the University of Wisconsin – Stevens Point are closely aligned with the stated values of the university. We value academic advising services that are

- **Student-Centered**: The primary goal of academic advising is student success in curricular and co-curricular activities.

- **Inclusive**: Academic advising is available to all students and tailored to meet the unique needs of each individual.

- **Educational**: Academic advising encourages students to think critically, solve problems, act independently, and embrace lifelong learning.

- **Collaborative**: Academic advising empowers students and advisers to use campus and community resources in making decisions that are informed, consistent, and effective.

- **Responsible**: Academic advising encourages students to own their academic decisions through an intentional academic partnership, and prepares students to actively contribute to society.