

Name: _____**Date:** _____**Score:** _____

Rubric: UWSP GEP Written Communication Common Rubric [LO1]	65% Beginning <i>Not meeting GEP expectations</i>	70% Developing <i>Not meeting GEP expectations</i>	80% Proficient <i>Meeting GEP expectations</i>	100% Exemplary <i>Meeting GEP expectations</i>
20pts Context of and Purpose for Writing <i>Includes considerations of audience, purpose, and the circumstances surrounding the writing task(s).</i>	13pts Demonstrates minimal attention to context, audience, purpose, and to the assigned task(s) (e.g., expectation of instructor or self as audience).	14pts Demonstrates awareness of context, audience, purpose, and to the assigned task(s) (e.g., begins to show awareness of audience's perceptions and assumptions).	16pts Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task(s) (e.g., the task aligns with audience, purpose, and context).	20pts Demonstrates a thorough understanding of context, audience, and purpose that is responsive to the assigned task(s) and focuses all elements of the work.
20pts Content Development <i>Uses content to illustrate the subject, formulate ideas, and convey understanding of the text.</i>	13pts Uses appropriate and relevant content to develop simple ideas in some parts of the work.	14pts Uses appropriate and relevant content to develop and explore ideas through most of the work.	16pts Uses appropriate, relevant, and compelling content to explore ideas within the context of the discipline and shape the whole work.	20pts Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding, and shaping the whole work.
20pts Genre and Disciplinary Conventions <i>Follows formal and informal rules inherent in the expectations for writing in the target language.</i>	13pts Attempts to use a consistent system for basic organization and presentation.	14pts Follows expectations appropriate to a specific discipline and/or writing task(s) for basic organization, content, and presentation	16pts Demonstrates consistent use of important conventions particular to a specific discipline and/or writing task(s), including organization, content, presentation, and stylistic choices	20pts Demonstrates detailed attention to and successful execution of a wide range of conventions particular to a specific discipline and/or writing task(s) including organization, content, presentation, formatting, and stylistic choices.
20pts Sources and Evidence <i>Uses textual evidence (or other sources) to develop ideas that are appropriate for the target language and genre of the writing task.</i>	13pts Demonstrates an attempt to use sources to support ideas in the writing.	14pts Demonstrates an attempt to use credible and/or relevant sources to support ideas that are appropriate for the discipline and genre of the writing.	16pts Demonstrates consistent use of credible, relevant sources to support ideas that are situated within the discipline and genre of the writing.	20pts Demonstrates skillful use of high-quality, credible, relevant sources to develop ideas that are appropriate for the discipline and genre of the writing
20pts Control of Syntax and Mechanics <i>Demonstrates control of vocabulary, grammar, and syntax of the target language.</i>	13pts Uses language that sometimes impedes meaning because of errors in usage.	14pts Uses language that generally conveys meaning to readers with clarity, although writing may include some errors.	16pts Uses straightforward language that generally conveys meaning to readers. The language in the portfolio has few errors.	20pts Uses graceful language that skillfully communicates meaning to readers with clarity and fluency, and is virtually error-free.

General Comments:

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