Use header information and format from your resume

Date

Individual name (if possible)
Title
Employer
City, State

Dear Mr./Ms./Mx. ____________:

**Introduction Paragraph**: Tell why you are writing; the specific name the position and company you are applying to. Tell how you learned of the opening or organization if it is pertinent (referred by someone within the organization or similar). Can include a short statement of why you like the company/agency. Tell why you are particularly interested in their company, location, or type of work.

**Body Paragraph(s)**: Tell your story. Mention two or three main qualifications you think would be of greatest interest to the employer, target your remarks to their point of view. If you have had experience, be sure to point it out, but be careful not to just repeat the resume.

**Conclusion paragraph**: Refer the reader to your enclosed resume or application. Offer to provide additional information or answer questions at their request. Close by making a request for an interview; you can also reiterate your preferred method of communication. Make sure your closing is not vague and makes a specific action from the reader likely. Thank them for their time.

Sincerely,

(Your handwritten signature here)
Type your name
Other tips

Sell Your Experiences - Remember - what really interests prospective employers is what you can do for them, not how you would benefit.

Don’t Repeat - The cover letter is a chance to expand upon your experiences/skills, not to re-list your resume.

Tell A Story - Consider what experiences you have and make it interesting to read, you don’t want your letter to sound exactly like everyone else’s.

Be Concise - You cannot include everything, so choose what is most important for the employer to know.

Tailor It - Don’t write the same exact letter for each employer.

Always:

- Use good quality paper when printing physical copies.
- Have someone with a good knowledge of language review the spelling, grammar and paragraph construction.
- Limit your cover letter to one page.
- Only submit the materials they ask for – no more, no less!
- Use the same format (font style and size, margins, etc.) as your resume.

Never:

- Send a resume without a cover letter (unless specifically asked not to).
- Mention salary requirements (unless requested).
- Use glittering terms of self-evaluation e.g. “talented”, “intelligent”, or “gifted”.
- Lie or stretch the truth. Honesty will get you a position suited perfectly for you and your abilities.