

Three Stages of Production

PREPRODUCTION

- story idea
- research
- scripting
- budgeting
- scouting locations:
location fees
- legal considerations:
releases (talent &
location), copyright
- safety & security
(might include crowd
control)
- hiring crew & talent
- food
- bathrooms
- scheduling
- stock/archival footage
- rehearsal

PRODUCTION

- hiring
- rehearsal
- equipment lists
- leasing equipment
- crew assignments
- shooting ratios
- slates
- shooting

POSTPRODUCTION

- logging tape
- paper edit/editing
script
- rough/first cut
- final cut
- dubbing
- copyright
- marketing:
advertising, promotion,
sales
- distribution
- paying the bills
- getting paid