

ASID Quarterly

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University of Wisconsin– Stevens Point
Division of Interior Architecture

A Walk Through London Holiday Banquet 2006-2007

Food, Friends, and Fun

When you are surrounded by great friends and good food you can't help but to have a good time. This year's ASID Holiday Banquet was just that, the Interior Architecture students took a walk through London on December 8, complete with decorative parasols. The festivities started Thursday night at the parasol decorating contest. Individuals or teams were given a plain white parasol to decorate however they pleased. Some decided to use paint or Christmas decorations, while others decided to raid the materials lab and use whatever hideous fabrics and wall coverings they could find.

The banquet was again held at Michele's Restaurant, and there was a great turn out. There were many students, professors, and professionals who attended. All took it as a chance to socialize with peers and celebrate the completion of another semester. The elegant decorations added to the atmosphere; each table was complete with floating candles and its own London street sign hanging above. Photographs of London taken by our own ASID president decorated the walls. At the end of the meal prizes were raffled off and senior gifts were given. "It was very

well planned, and as always, an excellent excuse to dress up, and de-stress with friends (more like family I suppose)" Lisa Berenschot third year IA student. Thanks to Abby Romenesko and the holiday banquet committee that made this event such a huge success.

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LEFT TO RIGHT:
AMY MCGUIRE (STUDENT LIASON), JESSICA MAHNE (ASID WI PRESIDENT), ASHLEE WENDORF (STUDENT REPRESENTATIVE TO THE BOARD), ANGELA VOELKER (UWSP ASID PRESIDENT-ELECT), CAMILLE JOHSON (UWSP ASID PRESIDENT), PROFESSOR KLUETZ, AND SANDY GORDON (STUDENT AFFAIRS COMMITTEE)

[More Pictures on Page 3](#)

Judgment Day

Sophomore Portfolio Review

What do all first and second years worry about? Portfolio Review! The first eight weeks of this past semester were full of excitement and worry about getting ready and passing the portfolio review.

To prepare for the review second year students had to take IA 200: Intro to Professional Development. This class spread out assignments step by step to make the best portfolio. Jill Schutts commented on the class by saying, "I thought the class was very helpful because it laid out what the faculty expect of our work and determined if we were ready to move on in the professional sequence." The class consisted of designing a PowerPoint portfolio on CD and a hard copy. Students either photo copied and reduced their original drawings or took photographs of them to

place into the portfolio. The variety of designs showed every student's personality. After seven weeks of preparation the day came for the work to be evaluated.

On October 25th 2006, the portfolio review took place at 9:00am when students set out their portfolio and original work. This started the beginning of a three day evaluation by professors. Each student was guaranteed to have their work reviewed by two professors. Monika Borowski gave her input of the day by saying, "I was nervous to leave my work in the room knowing that in a

few days the faculty will determine my future. I even walked in and out of the room a couple of times just to double check that I had all the requirements."

At 10:00 am sharp, room 304 was locked and held the futures of all the second year students. The upper classman recognized this accomplishment by having an event T.G.I.F (Thank Goodness It's Finished), where students celebrated and ate cake. Overall, portfolio review was successful and was a great experience that prepared the second year students for the professional life.

STUDENT WORK OF VETA TRAXLER FOR SOPHMORE PORTFOLIO REVIEW



Interior Design and the Law—The Basics

We've all heard about legislation, but do you really understand what it means? By now, all of us interior architecture students know the difference between an interior designer and an interior decorator, but most of us could not tell how this regulated. Legislation may be a complicated issue, but it is important to everyone in the Interior Architecture program at UWSP to understand. Hopefully this simplified explanation of the basics of interior design legislation will be easy to understand and provide

you with the knowledge you need to protect the practice of your future profession.

Here in Wisconsin, we have a Title Act which was passed in 1996. This restricts who can call themselves a "registered interior designer," (the term we use in Wisconsin) also known as a "certified interior designer". However, if you are not a registered designer, you can still practice interior design just as

long as you do not call yourself a "registered interior designer." If you would like to read Wisconsin's Title Act, go to the Wisconsin Department of Regulation and Licensing at <http://drl.wi.gov/prof/intd/def.htm>.

Continued on Page 5

Holiday Banquet Photo Gallery



**PARASOL MAKING
FAR LEFT: KRISTIN CERUTTI AND CRYSTAL MANSFIELD
LEFT: PROFESSOR KLUETZ
BELOW: WINNERS OF THE CONTEST, JILL SCHUTTS AND MONIKA BOROWSKI**

RIGHT: MICHELE'S RESTAURANT PACKED WITH PROFESSIONALS, PROFESSORS, AND STUDENTS



BELOW: SOME OF THE THIRD YEAR STUDENTS POSING IN FRONT OF THE PARASOLS



ABOVE: INTERIOR ARCHITECTURE FACILITY AND THEIR SPOUSES



Photoshop Workshop

On September 12th Interior Architecture majors participated in a Photoshop workshop where they learned basic skills in Photoshop. Photoshop can be used to enhance and help a portfolio and this is what the participants came to the workshop to learn. Professor Marquart was the instructor of the workshop and supplied packets that helped the students follow along.

The workshop began with simple ways to navigate around the Photoshop program, and then went into the use of specific tools. The use of layers was essential in learning the program so mistakes can be taken away and manipulated without influencing the whole project. By the end of the workshop

students learned the basics along with learning how to enhance their own photos for portfolio reviews and other projects. Veta Traxler a sophomore Interior Architecture student said, "I felt the workshop was very informative and definitely gave me that extra boost when it came to the portfolio review."

Some students brought in pictures of their materials boards and wanted to enhance them. Professor Marquart was able to show the students how to not only brighten the image but also showed them how to eliminate the warped view that sometimes occurs when taking photos of materials boards. It was fun to experiment

"I really felt the workshop was very informative and definitely gave me that extra boost when it came to the portfolio review."

Kohl's Presentation with Laura Hahn

Laura Hahn gave the Interior Architecture students a chance to go somewhere few have gone before- behind the scenes at Kohl's Department Store. Laura is a UWSP graduate who is currently working at Kohl's Corporation. Her presentation started out in the CPS where she told us about what she does, and some of the reasoning behind how the Kohl's stores are laid out. After the presentation we all took

a field trip to the Plover Kohl's Department Store. Laura walked us around the store showing us some of the new developments in the store, such as the dressing rooms and restrooms. The designers are trying to make these spaces seem more upscale by using materials such as wood and fun paint colors. The last stop on our tour was in the stock room. We were all shocked by how organized the

space was, there was even a map on the wall to show where everything was located! This tour was a great opportunity to show Interior Architecture students another option of what they can do with their degrees after graduation.

ASID Officers and Committee Chairs

Camille Johnson	President
Angela Voelker	President-Elect
Carolyn Luedtke	Secretary
Liesl Vogt	Treasurer
Stephanie Hammer	4 th yr. Class Rep.
Mike DeBruin	3 rd yr. Class Rep.
Veta Traxler	2 nd yr. Class Rep.
Meghen Heyne	1st yr. Class Rep
Mehgan Paul	

Check out the ASID bulletin board on the third floor of the CPS

Abby Romenesko	Social Programs
Whitney Brewster	Professional Programs
Lauren Martin	Promotions Co-Chairs
Jenny Benzschawel	
Jeannie Anderson	Historian
Terri Shurts	Newsletter
Stephanie Berg	Fundraising Co-Chairs
Megan Trierweiler	

Deadlines.

The UWSP ASID Student Chapter Bag

Pressure. Stress. Challenges. Deadlines. In Interior Architecture, we all know about deadlines. In order to meet these deadlines, we must stay organized. What better way they to use the UWSP ASID Student Chapter tote bag? This bag is big enough to keep your textbooks, laptop, or drafting supplies in order. The design is by, Terri Shurts, the winner of the design competition for the bag from last year's banquet. It is meant to sum up an Interior Architecture student's semester in one word.

We would love to see all Interior Architecture students sporting these very affordable and fun bags around campus. Watch for the next order coming this semester. If you would like to see

one of these bags before you purchase it, ask one of the several ASID officers and committee chairs that have them already. (See page 4 for their names)

By ordering one of these bags, you will not only provide storage for your supplies and supporting your own ASID student chapter, you will be showing your commitment to Interior Architecture and your love of design.

*No need to be a member of ASID to order the Deadlines bag.



**THE UWSP ASID STUDENT
CHAPTER BAG**

READY FOR ORDER

Interior Design and the Law (Continued)

The Practice Act (which most states, including Wisconsin, do not yet have) requires anyone who calls themselves a "registered interior designer" or who practices interior design to be licensed. However, if you are working directly under a licensed interior designer, you have the right to practice. This allows recent graduates to gain the experience they need in order to become licensed.

Different states have different licensing requirements, but passing the NCIDQ exam along with receiving a total of six years of education and experience is generally required. Some states also require an individual to take Continuing Education Units or CEU's. Wisconsin requires nine hours per two years (biennium). Our Interior Architecture program at Stevens Point has been accredited and re-accredited by FIDER, the Foundation for Interior Design Education Research, since 1995 which assures students that they are getting

the education required to become a registered interior designer.

Now that you know the basics, why is legislation important? Legislation will protect your right to practice interior design and assure the safety of the public. Becoming a "registered interior designer" assures the customer that they are working with a competent, knowledgeable designer. Legislation is also important because it is still a rather recent issue. Twenty-five states are still without legislation and most of the states that do have legislation only have the Title Act. It is important as you graduate and look for jobs, that you learn about the legislation of the state where you will work and learn about who they legally allow to practice interior design or whether they have different requirements. For example, if you were to become licensed in Minnesota, 24 hours of CEU's are required per biennium. Legislation directly affects

you. The sooner you get involved, the sooner your right to practice will be legally protected.

To learn more about the importance of legislation or the licensing requirements or specific states, go to:

<http://www.asid.org/legislation/>

If you would like to read Wisconsin's Title Act, which includes a definition of a Wisconsin "registered interior designer," go to the Wisconsin Department of Regulation and Licensing:

<http://drl.wi.gov/prof/intd/def.htm>

University of Wisconsin– Stevens Point
Division of Interior Architecture



AMERICAN SOCIETY OF INTERIOR DESIGNERS

MISSION STATEMENT: ASID IS THE DEFINITIVE RESOURCE FOR PROFESSIONAL EDUCATION AND KNOWLEDGE SHARING, ADVOCACY OF INTERIOR DESIGNERS’ RIGHT TO PRACTICE, AND EXPANSION OF INTERIOR DESIGN MARKETS.

Check out ASID on the web!

National: www.asid.org

Wisconsin Chapter: www.asidwi.org

UWSP Student Chapter: www.uwsp.edu/stuorg/ASID

Newsletter

Contributors:

- Terri Shurts
- Abby Romenesko
- Lauren Martin
- Veta Traxler
- Ange Voelker
- Lisa Berenschot

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| Join ASID online | Use the professional directory |
| Learn about upcoming events | Ask questions |
| Enter design competitions | Get ideas |
| Find jobs and internships | Read industry news |

Would you like to see a certain something in this newsletter? Is there something you want to add or change? Let us know! Contact: Terri Shurts tshur590@uwsp.edu

ASID
CALENDAR OF EVENTS

If you would like to get involved in ASID, contact your class representative or any ASID officer.

Feb 1	Susan Wohltz Memorial Great Bag Bash
Feb 8	ASID Design Awards Gala—Green With Envy (Milwaukee Art Museum)
Feb 13	2nd Tuesday Design Inspiration at Chicago Merchandise Mart
Feb 23	Career Day in Madison
March 15-18	Interiors 07 in San Francisco, CA

READ THIS NEWSLETTER ON OUR STUDENT WEBSITE!!
www.uwsp.edu/stuorg/ASID