

ASID Quarterly

ASID QUARTERLY

NOVEMBER 8, 2006

University of Wisconsin— Stevens Point
Division of Interior Architecture

ASID Awarded Outstanding Student Chapter of the Year for 2006!

Newsletter receives Honorable Mention for second year in a row!

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Although we have always known that our student chapter is an exceptional one, and that our members are dedicated and hard-working, there is no greater honor than to have that recognized with the receipt of the *Outstanding Student Chapter of the Year* and *Newsletter of the Year (Honorable Mention)*. UW-SP's ASID Student Chapter was honored with these awards at the ASID Annual Chapter Leadership Conference in July 2006.

The Chapter Leadership Conference is held each year to prepare the year's incoming officers of both the professional and student chapters for the upcoming year. A special awards luncheon is held during the conference, and it was

at this event that both the *Outstanding Student Chapter of the Year* and the *Newsletter of the Year (Honorable Mention)* were awarded.

During the presentation of the *Outstanding Student Chapter of the Year* award, our chapter's activities and accomplishments were cited, while photographs of our members and events were projected. We were described as "unbelievably active"—the MC commented that she was tired just reading about all of the activities and programs we have and wondered where we found the time to do all these things.

CURRENT STUDENT CHAPTER PRESIDENT, CAMILLE JOHNSON WITH BARBRA MARINI AND SANDY GORDON

UW-SP's ASID Student Chapter is one of 357 student chapters across the United States and Canada. Being recognized as "outstanding" among such a group is truly an honor. Congratulations to all of our dedicated and hard-working student chapter members!



UWSP Honored at ASID WI Chapter Annual Meeting

The ASID Wisconsin Chapter held its annual meeting on Tuesday, September 12, 2006, at the Monona Terrace Hilton Hotel in Madison, Wisconsin. The annual meeting is the final meeting of the term for outgoing state chap-

ter President, Sandy Weber, and the meeting at which the coming year's officers are sworn in to office.

In addition to this transition of office, the Annual Meeting is

the current president's opportunity to recognize members for outstanding service to the chapter, participation on committees, and present the ASID Wisconsin Chapter Scholarships.

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Meet Your Student Chapter President—Camille Johnson

Greetings fellow designers,

It's my privilege, Camille Johnson, UW-Stevens Point ASID student chapter president, to be a part of your extra curricular experience this year in design; to help make it one of the most fun and educational years in school.

First, I have a couple questions for you... Have you ever walked into a beautiful space that inspires you? You look around a room and you just gaze in amazement? Or have you entered a space that is not to code and you feel so educated because you can point out the flaws? So you get a very "normal" designer urge to express these observations to the family member or friend you're with, but ... they just don't understand ...or care to understand ...the *brilliant* information you're trying to express!

Well, this just means you need to join and be a part of ASID. As a member, you can bask in the interaction with others who share the same interests and glean from the experience of professionals. It is our goal to inspire minds by enriching the process of design at a personal and professional level. We seek professional programs that are fresh and find current trends to inspire and inform. *Career days*, *student job bites*, *ASID job bank*, *networking opportunities for*

internships and jobs, *leadership growth opportunities*, *professional programs*, and *awards com-*

petitions – these are some of the many benefits that ASID has to offer. Thank you to the ASID Wisconsin State Chapter for their very much appreciated personal involvement with the design students at UWSP to help facilitate professional involvement and influence, and to keep our Student Chapter successful.

This year is going to be full of exciting opportunities for all of us "designers in the making!" Our ASID officers and committee chairs this year are awesome, talented and committed students who decided to get involved and give a little extra for our designer peers! We're busy fundraising to support our upcoming programs and events (so take advantage of the spectacular offers)!

We would love for everyone to get involved. You can become an ASID member or just make effort to attend some of the beneficial and fun events! To become a member, you can pick up an application form found on our ASID board, write out a check for the \$50.00 membership fee, and return it to the ASID locker next to room 307 in the CPS building.

Become an ASID member and join us this semester for a Studio Re-Charge night November 8th with fellow designers and eat PIZZA. Even if you do not become a member, get your creativity flowing and come to the Pre-Holiday Banquet Competition Night, December 7th and celebrate the approaching semester end on December 8th at our annual Holiday Banquet at Michelle's. Check out our ASID board for information on membership and events. I look forward to a great semester and hope to see many of you at the ASID events!

-CAMILLE JOHNSON

ASID Student Chapter President



NeoCon 2006—One Student's Exciting Trip

Do you like free stuff? Do you like looking at innovative things? Do you also like learning how to write a resume, find a job and how to have a great interview? Then NeoCon Chicago is the place to go. They have a special student day where students can get advice from professionals as well as listen to professional speakers about design careers. Student day consisted of signing in, getting a badge, and receiving a continental breakfast which was followed by a guest speaker named Rem Koolhaas.

Rem was originally an architect who has helped design the Guggenheim museum as well as the Prada store in New York. Rem took his ideas as an architect and incorporated them into clothing and furniture design and now owns the company United Nude, which focuses on shoe design. He really took his architecture skills and did something unique and original and now is doing something that he loves.

After the welcoming, we ventured off

through the showrooms of the Merchandise Mart. The mart was jam packed with people from all over the world. Every vendor there had a scanning machine which took down your information by scanning your badge. Each stand had either a brochure you could take or some free samples. There is no way that we could have hit all the vendors in one day, but we hit as many as possible. Each of the showrooms such as Herman Miller, Haworth, KI,

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ASID WI Chapter Annual Meeting (Continued)

This year both our advisor, Professor Kluetz, and our professional liaison, Amy McGuire, were honored with Presidential Citations. Primarily in general recognition of their service with students and development of the annual scholarship program, Kluetz was cited as a “tireless promoter of her students and advocate for student issues in general,” and McGuire was described as “a rising star in our chapter and a model for what a professional liaison should be.”

Three scholarships were awarded at the meeting and our own president-elect, Angela Voelker, was one of the

recipients. The scholarships are \$1000.00 awards, recognizing excellence in the student’s portfolio and involvement and leadership with ASID.

The evening ended with the installation of this year’s officers, including UWSP’s Ashlee Wendorf, who will be serving as the Student Representative to the Board (SRB) for the 2006-07 term.



ABOVE: AMY MCGUIRE, ANGELA VOELKER, AND PROFESSOR KLUETZ

Annual Gathering Event Held at UWSP

On Wednesday, 20 September 2006, the ASID annual “Gathering” event was held here at UW-Stevens Point. The Gathering is held at the beginning of each academic year and is hosted by members of the state professional chapter.

The purpose of this event is to raise awareness of ASID among students in the program, and promote students’ membership in the ASID Student Chapter. In-coming Wisconsin Chapter President Jennifer Mahne began the program with a presentation about ASID from a local, state and national perspective, and described the various benefits of membership in the Society.

Following the presentation, a snack was provided as students broke into small groups for break-out interaction with the professional designers from the state chapter: Jessica Mahne, Sandy Gordon, Jennifer Rebholz, Amy McGuire, and Bill Beaudreau.



ASHLEE WENDORF AND JESSICA MAHNE IN SMALL DISCUSSION GROUPS



BILL BEAUDREAU TALKING WITH STUDENTS

ASID Grill Out Fundraiser

What a better way to start off a school year than with a fundraiser to get people excited about ASID, working together and having fun? On Sunday September 10th, Our ASID Student chapter had a cookout fundraiser at the new local Wal-Mart Supercenter. We got off to an early start at 10 a.m. with shopping for supplies and food. After spending nearly \$200 on hamburgers, brats, hot-dogs, buns, condiments and soda we were very determined to get selling and make a profit.

We had about fifteen student member

volunteers and our faculty advisor even stopped by with her husband who gave the brats an A+. It was actually pretty challenging to keep things running smoothly but it was a good experience in learning how to work together. We had one person on the grill, one person handling money and dealing with customers, and one “runner” who made many trips into Wal-Mart to restock our supplies. We only had a few hang-ups along the way, one of them being that we ran out of propane for the gas grill. Being natural problem solvers our volunteers

put their heads together and were able to figure out how to change the tank and get us right back on track.

The night wrapped up at around 6 p.m. and with Wal-mart’s matching grant program for non-profit organizations and universities we made over a \$600 profit! The event was very successful and was a great way to make money right away in the beginning of the year. It was also a great way for students to catch up with each other after the summer break. Overall it was a really successful fundraiser and we hope to do it again in the spring.

NeoCon 2006 (Continued)

etc. was open and had completely revamped their showrooms. Many of the showrooms this year focused on sustainability, a big part of upcoming design. There were aisles upon aisles of vendors and free stuff that I wasn’t able to get to all of them. I completely missed one floor.

Towards the middle of the day, professional designers were available for students to ask questions and listen to topics. Some of the topics would be what to include on a resume and how should you act on an interview. A few other topics were how residential firms compare to commercial firms. We also had a topic where we could compare our design study at our university with other

students. In my group I had people from all over the country. There were some girls from California, some from Ohio, some from Illinois and some from just two year tech schools in Minnesota. It was a great opportunity to compare my views on education compared to others around the country. Networking was probably the best thing that came out of those small discussions. I got a few business cards that I will try to contact when finding a job some day.

Next year I will have to go back because they have an opportunity for professionals to critique your portfolio. It will be beneficial for me to have that critique so when I go on an interview, people will see my absolute best.

I highly recommend visiting NeoCon next summer June 11th-13th! It is a great experience whether you are just starting or you are graduating this fall or spring. If you are going to go, remember to wear comfortable shoes because you will be walking miles upon miles. There is something for everyone and it is worth spending the money. Not only will you learn a lot, but you will meet a lot of professionals who you might work for someday.

If you have any questions please feel free to contact me! Below is the link to NeoCon as well: <http://www.merchandisemart.com/neocon/>

Krista Samb

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ASID Officers and Committee Chairs

Camille Johnson	President
Angela Voelker	President-Elect
Carolyn Luedtke	Secretary
Liesl Vogt	Treasurer
Stephanie Hammer	4 th yr. Class Rep.
Mike DeBruin	3 rd yr. Class Rep.
Veta Traxler	2 nd yr. Class Rep.
Meghen Heyne Mehgan Paul	1st yr. Class Rep-

Check out the ASID bulletin board on the third floor of the CPS

Abby Romenesko	Social Programs
Whitney Brewster	Professional Programs
Lauren Martin Jenny Benzschawel	Promotions Co-Chairs
Jeannie Anderson	Historian
Terri Shurts	Newsletter
Jessica Day Megan Trierweiler	Fundraising Co-Chairs
Stephanie Siolka	Hospitality Committee

Student Leadership Training

All of our officers for this school year were able to attend the Student Leadership Training in Madison on Friday September 15th. This session is provided by the ASID State Chapter and is meant to be an informational meeting for us to network with professionals and other students. This year we talked about benefits of membership, member involvement, new ideas for activities, fundraisers, strategic planning, professional involvement and making sure we are promoting all of our events effectively.



The Wisconsin State Chapter has worked extremely hard at making sure that students' voices are heard and that we have opportunities to connect with the professionals in the field. We are also extremely lucky to have Sandy Gordon the Student Advisory Council Chair (of ASID National) right here in Wisconsin. One thing that Sandy and other professionals really stressed is taking advantage of opportunities to shine through ASID. Make sure to take advantage of design competitions, scholarships, and seminars at discounted rates for students. These are all great opportunities that are being offered for you!

STUDENT REPRESENTATIVE TO THE BOARD, ASHLEE WENDORF, PROFESSIONAL LIASON, AMY MCGUIRE, STUDENT CHAPTER VICE PRESIDENT, ANGELA VOELKER, STUDENT TREASURER, LEISL VOGT AT THE STUDENT LEADERSHIP TRAINING

A few notes from the State Chapter:

- If you are an ASID Student member you can use it after your name in the following format: Angela Voelker, Student Member ASID
- If you are a ASID Student member and are not receiving mailings, update your information on www.asid.org
- If you are a new member, remember membership cards are no longer being sent in the mail, they will be emailed to you, print them at your convenience
- Plan on attending Career Day February 23rd

Last but not least...many congratulations have been received on winning ASID Chapter of the year (out of 327 student chapters Nationwide) congratulations to all and let's prepare for another stellar year!

Meet Professor Hendricks

There is a new face roaming the halls of the third floor of the CPS building. Her name is Professor Hendricks and she has started teaching Interior Architecture 311- Office Design this semester. Professor Hendricks has had much experience in office design, in the past she has done facilities planning as well as space planning for the federal government. For her education she attended UW-Madison, and even had Professor Kluetz as one of her teaching assistants. When she isn't reading design magazines or teaching she enjoys spending time with her family. She also enjoys spending time outside camping, doing yard work and going on bike rides with her two sons.

When asked what advice she has for Interior Architecture students she said that students should learn as much as they can about possible career opportunities. Another piece of advice she shared was that students should be sure to get a well rounded education while they are in college. All of the knowledge learned will help them in their future in some way. Lastly she said that Stevens Point graduates have an outstanding reputation and are highly received in the workforce. So when you pass by Professor Hendricks in the hallway be sure to say "Hi" and welcome her to the Interior Architecture family.



PROFESSOR HENDRICKS

University of Wisconsin– Stevens Point
Division of Interior Architecture



AMERICAN SOCIETY OF INTERIOR DESIGNERS

MISSION STATEMENT: ASID IS THE DEFINITIVE RESOURCE FOR PROFESSIONAL EDUCATION AND KNOWLEDGE SHARING, ADVOCACY OF INTERIOR DESIGNERS’ RIGHT TO PRACTICE, AND EXPANSION OF INTERIOR DESIGN MARKETS.

Check out ASID on the web!

National: www.asid.org

Wisconsin Chapter: www.asidwi.org

UWSP Student Chapter: www.uwsp.edu/stuorg/ASID

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| Join ASID online | Use the professional directory |
| Learn about upcoming events | Ask questions |
| Enter design competitions | Get ideas |
| Find jobs and internships | Read industry news |

Newsletter

Contributors:

- Terri Shurts
- Angela Voelker
- Abby Romenesko
- Camille Johnson
- Krista Samb
- Professor Kluetz

Would you like to see a certain something in this newsletter? Is there something you want to add or change? Let us know! Contact:

Terri Shurts
tshur590@uwsp.edu

ASID
CALENDAR OF EVENTS

If you would like to get involved in ASID, contact your class representative or any ASID officer.

Nov 8	Pizza Party after Pre-Registration
Nov 10	Deadline for ASID WI State Chapter Design Competition
Dec 7	Pre-Holiday Banquet Competition
Dec 8	Holiday Banquet @ Michelle’s
Jan 5	Deadline for 2007 ASID Student Design Award Competition

READ THIS NEWSLETTER ON OUR STUDENT WEBSITE!!