



# ASID – Where Design Comes to Life

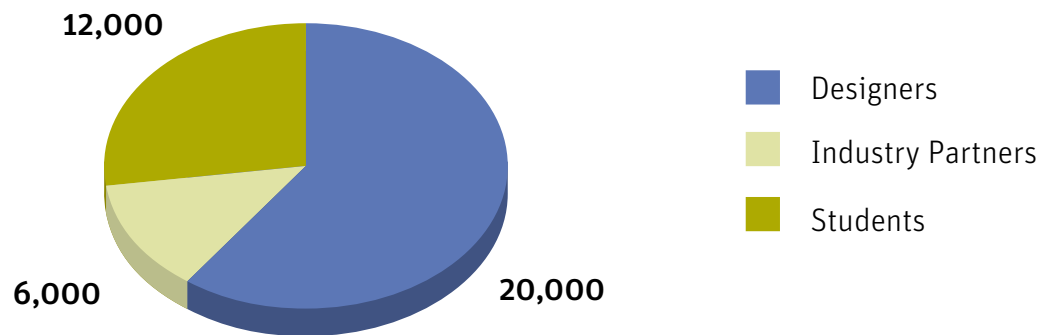
ASID is a community of people committed to interior design. We understand that design is more than a job. It's a way of relating to the world. We seek to support, foster, promote and advance the many ways that design and designers enhance the quality of life for all of us.

The leading organization representing the interests of professional interior designers, ASID provides knowledge and information, education and training, advocacy, support for business, recognition and leadership opportunities to its membership and the larger design community. ASID members include some of the most widely recognized and honored designers in their field.

## The Voice of the Profession

Since 1975, the American Society of Interior Designers has been the premier professional organization for interior designers in the United States. Through a network of 48 chapters in the United States and Canada, as well as 325 student chapters, ASID establishes a common identity for professionals, aspiring professionals and businesses in the field of interior design.

### THE ASID COMMUNITY



The ASID appellation is widely recognized as a mark of design excellence and professionalism. Members are qualified by education, experience and examination, and adhere to a strict code of ethics and professional conduct.

ASID is the leading provider of education for design practitioners. ASID members receive the most current information on developments in design, as well as appropriate materials, technology, building codes, government regulations, flammability standards, sustainable and green design, product performance, design psychology, occupant populations, and more. Armed with this knowledge, ASID designers create engaging and functional spaces to meet client needs, while protecting the health, safety and welfare of people in interior environments.

ASID also leads the profession in supporting legislative and advocacy efforts to protect interior designers' right to practice and a free marketplace.

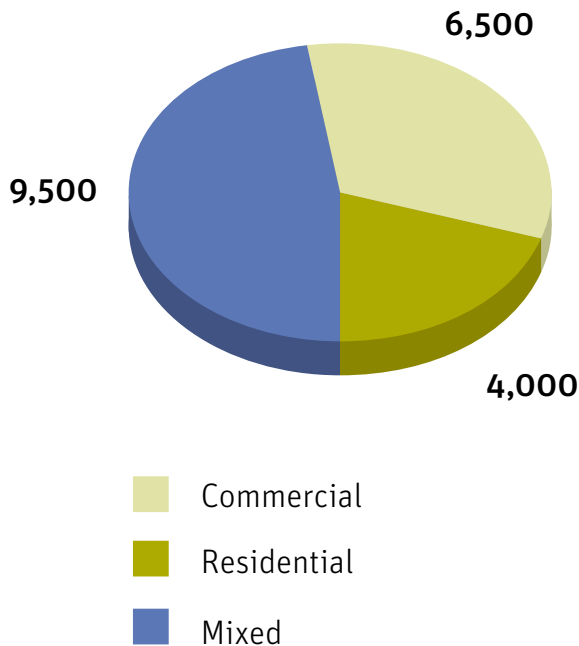
**FOR MORE INFORMATION, VISIT THE ASID WEB SITE AT [WWW.ASID.ORG](http://WWW.ASID.ORG).**

## Design Specialties

ASID designers practice in all areas of interior design, including

- » Home/Model Homes
- » Office/Corporate
- » Health Care
- » Hospitality/Entertainment
- » Government/Institutional
- » Retail/Store Planning
- » Facilities Management

## DESIGNER PRACTICE AREAS



For more information on ASID membership, or to apply for membership, contact the ASID Member Services Department via e-mail at [membership@asid.org](mailto:membership@asid.org) or by phone at (202) 546-3480.



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## ASID ACTIVITIES AND BENEFITS

- » **INTERIORS: The ASID Conference on Design** is the only non-commercial conference for professional interior designers in the United States, offering expert keynotes, education and networking opportunities to all interested designers and design students.
- » ASID is the leading nonprofit provider of information, knowledge and research for the interior design industry. Each year, ASID distributes more than 200,000 research and business publications through mail orders, online and at design conferences. ASID also has partnerships with John Wiley & Sons and with Material ConneXion to develop books and information on professional design topics.
- » *ASID ICON*, the Society's bimonthly magazine for the interior design professional, covers interior design and designers like no other publication, providing insights on the design process, the business of design and emerging issues in the design industry.
- » *ASID NewsFlash*, the Society's biweekly e-newsletter, provides news about the Society, the design industry, upcoming classes and events, awards and competitions, and marketing opportunities.
- » The ASID Web site at [www.asid.org](http://www.asid.org) features information, news, publications, marketing materials and other resources for professional designers, design students and the public. The site includes the Sustainable Design Resource Center and the Universal Design Resource Center, as well as the ASID Referral Service.
- » ASID is the leading provider of continuing education for professional interior designers and test preparation for the NCIDQ exam in the United States. ASID courses are offered through chapters, **INTERIORS: The ASID Conference on Design**, special events and at each of the NeoCon® events and other conferences and shows throughout the year.
- » The ASID Job Bank, listing employment opportunities for designers, is available to all interested employers and job seekers via [www.asid.org](http://www.asid.org).
- » ASID member benefits include member pricing on ASID events and publications, discounts through ASID Advantage products and services, and special offers for magazine subscriptions and other items—including a complimentary subscription to *Southern Accents* magazine.