



# Libraries

## University of Wisconsin-Stevens Point

### ANNUAL REPORT 2022-2023



#### MISSION

The University of Wisconsin-Stevens Point Libraries are an innovative partner in the learning community and an active participant in promoting the university's goals of teaching, learning, scholarship and community outreach. The Libraries provide quality academic services and resources that foster intellectual curiosity, promote critical inquiry and encourage awareness of an increasingly diverse and global environment.

### **2022-2023 IN SUMMARY**

This past year has been marked by significant transitions. Transitioning our collections and services to new spaces. Transitioning our workflows and processes to best meet the needs of our users. And transitioning from a pandemic to a relocation environment. This time has been extremely disruptive, culminating in the literal demolition of the library building, and yet despite these challenges, we have proven that a library is much more than a physical space.

While traditional services like circulation and reference assistance have declined, we have witnessed an increased demand for other services that also greatly benefit student success. Our Information Literacy Instruction program experienced a 16% rise in course-integrated sessions. We have also seen growing requests for ebook and streaming video licenses for course materials. Additionally, our Library Research Guides usage has surged by 24% as we emphasize their role in connecting users to our distributed resources and services.

Collaborative marketing and outreach initiatives have been a focus for the Libraries. We established a strong partnership with the School of Humanities and Global Studies, participating in events such as the Course Fair, Women's History Month, and jointly planning the yearlong UWSP Reads Banned Books program. We also collaborated with the Student Government Association to conduct outreach and inform students about our new library and study spaces on campus.

Throughout these transitions, we have prioritized equitable and inclusive access to information resources and services that represent diverse perspectives. The dedication and resilience of our library faculty and staff have been instrumental in our accomplishments during this time.

Looking ahead, we will maintain our focus and align our efforts with the university's strategic plan and institutional initiatives as we plan for the coming year.

### CONNECT ACTIVITIES 2022-2023

#### *Maintain relevant and sustainable collections.*

Enhanced and refreshed collections:

- Added 2,100 new physical titles and 118 ebooks
- Acquired [JSTOR](#) Arts & Sciences XIV while transitioning to JSTOR Full Access model
- Transitioned [Kanopy](#) streaming video platform to unmediated access model to increase usability
- Withdrew 9,741 outdated and lower use items from physical collection
- Generated revenue of \$4,054.63 from gift books and withdrawn materials

To promote [open access](#), entered the second year of Transformative Agreement (TA) for the renewal of the Wiley e-journal package. Additionally, entered into similar agreement with American Chemical Society. These agreements allow UWSP researchers to publish open access without having to pay costly article processing charges.

Our Archives ensured preservation of unique and local materials:

- Processed 58.02 linear feet of physical materials and 170 GB of digital
- Worked with [Michael Dombeck](#) to digitize a portion of his collection and make it available online
- Worked with Forest History Association to process additions to their collection
- Continued work on the collaborative GIS/Archives census data project
- Helped create displays in the Dreyfus University Center and Communication Arts Center
- Sought out collections documenting underserved and/or minority communities on campus and locally
- Assisted Information Technology, Human Resources, Precollege Liaisons, Common Council Office, Risk Management, and the Office of the Registrar with Records Management

To provide a better user experience, implemented a discovery accelerator, *LibKey Link*, to facilitate one-click access of journal articles from UWSP databases to full text.



Completed the [relocation](#) of collections. The last book was placed on shelf at the offsite facility on September 9, 2022. During Summer 2022 relocated:

- 57,220 linear feet of library materials
- 1,513 shelving units (18,156 shelves)
- 6,145 boxes (126 pallets) of periodicals
- 48 cabinets of microfilm and audio CDs

## CONNECT

Connecting individuals to resources is one of the most effective strategies to foster individual success. Whether they be materials, services, or people, we cultivate deep knowledge of the tools that students, faculty, and staff need. The Libraries will connect users to information and technology resources by:

- Facilitating discovery of information via our search tools
- Providing equitable access to physical and electronic collections that support the curricular and research needs of the institution
- Enhancing local collections with resource sharing, interlibrary loan, and Area Research Center transfer services
- Ensuring preservation of unique and local materials
- Offering a technology-rich environment

**ENGAGE ACCOMPLISHMENTS 2022-2023**

*Engage an increasingly diverse student population with library resources, services, and programs.*



Organized the [UWSP Reads Banned Books](#) yearlong reading challenge (in collaboration with the UWSP School of Humanities & Global Studies, the Portage County

Public Library, and Marathon County Public Library) that culminated with the panel discussion, [Resisting Censorship](#), and had more than eighty attendees and received [media coverage](#).

Participated in new and transfer student orientation programs, new faculty and staff orientation, offered sample course during Admitted Student Days, participated in Welcome Week activities such as the Community Engagement Fair, offered study break opportunities during midterms and final exam periods. Conducted tabling outreach to students in conjunction with Student Government Association. Branch campus libraries participated in Career Exploration events.

Highlighted and promoted library resources and services during key awareness months through displays, events, and social media content (Banned Books Week, Open Access, Week, Hmong Heritage Month, Black History Month, Women’s History Month, Hispanic Heritage Month, Jazz and Poetry Month, Children’s Book Week, Earth Day, Asian/Pacific America Heritage Month, Indigenous People Day, Pride Month, Juneteenth, and more).

Branch campus libraries partnered with campus and local organizations to bring awareness to social issues (ex: sexual assault awareness, Diverse Voices book display, “Big Ideas” salon-style event, EqualiTEA, Wisconsin Historical LGBTQ exhibit)

Leveraged [Featured Collections](#) functionality to create virtual browsing options during relocation. Collections developed include *New Purchases*, *Diversity in Children’s Books*, *Graphic Novels*, *Games*, *First Year Student Success Collection*, *K-12 Textbooks*, *Plays*, *STEM History*, and many more.

Hosted book talk, [Celebrating Women’s Voices](#), with UWSP English professor, Jill Stukenburg, who read from her new book *News of the Air*. The Marshfield Campus Library hosted local author of *Tailspin*, John Armbruster.



**ENGAGE**

Engaging students and faculty in activities and curricula brings meaning to education. We develop and advocate for high impact educational experiences that allow our students, employees, campus, and communities to thrive. The Libraries will engage users with our resources and services by:

- Participating in campus orientations, information fairs, and other events
- Communicating with users to generate awareness of library activities
- Offering programming that promotes the libraries’ mission
- Offering high-impact experiences (internships, student manager program, student employment)

**SUPPORT ACCOMPLISHMENTS 2022-2023**

***Support high-impact practice opportunities in the libraries and across campus.***

Conducted 247 library instruction sessions, a 16% increase over last year. We reached over 5,000 students and spent over 400 hours engaged in the act of teaching. 76 sessions were for upper-level courses.



Coordinated the first scholarship award now under the purview of the University Library, the [John Anderson Spirit of Community Award](#). The purpose of this award (\$500 for an undergraduate) is to honor a student who displays excellence and creativity during the information research process in a writing piece or creative work. Established guidelines according

to the original charter, created a committee, determined criteria, created an application form, set a timeline, and we announced our first award winner in May, Taylor Schmidt for her project [No Drones in the Hive, but a Strong Army of Workers: A Brief History of the Women Behind Waupaca’s Carnegie Library](#). This will be an annual award.

Preserved and increased discovery of undergraduate and graduate student work by adding contributions to collections such as the [COLS Undergraduate Research Symposium](#), [Jim & Katie Krause CNR Student Research Symposium](#), [Research in the Rotunda](#), [theses](#), and, [dissertations](#).

Provided employment opportunities for approximately 20 students including a new Graphic Design Intern. Emphasized career development through internship program as described in the article [Career-Driven Internship Design for Small Academic Libraries](#) written by Instruction & Digital Archivist, Kyle Neill.

Our Course Reserve service provided affordable educational resources, including licensed course content like streaming videos and ebooks. During the Spring 2023 semester, MBA students were able to access 4 textbooks through library e-book licenses, potentially saving each student around \$90.

**SUPPORT**

Supporting students and faculty in their academic pursuits is at the core of our mission. Our inclusive and person-centered services guide students, faculty, and staff through their growth and development. The Libraries will support users in the discovery and creation of knowledge by:

- Promoting information literacy and critical thinking through our reference and instruction program
- Providing instructor and student support via course reserves and integration of content/services into the learning management system
- Consulting on research and scholarly activities (scholarly communication, open access publications, copyright)
- Providing safe and welcoming spaces that foster both individual and collaborative study

*The UWSP MBA program is valued price in a very competitive graduate degree market. The UWSP library has been a critical partner in helping provide required class and research materials in digital formats at much lower cost. Our students and faculty appreciate access to Proquest Ebook Central and Business Premium Collection. From an impact perspective, 33 of our 36 credits either require ebook or research material from library resources. Your partnership is helping us differentiate our program and draw graduate enrollments to UWSP.*

Lyna Matesi

## COLLABORATE ACTIVITIES 2022-2023

### *Cultivate an equitable, diverse, and inclusive community.*

Emphasized inclusive hiring practices during our recruitment process by writing inclusive job descriptions, emphasizing must-have skills rather than an exhaustive list of qualifications, and broadening outreach efforts. Hired a new Circulation/Acquisitions Assistant, Archives Assistant, and Information Systems Librarian.

Instruction Librarian, Dave Dettman, participated in Faculty College and contributed to the development of the UWSP Social Justice Charter including the statement:

*Foster information literacy for all students:*

- a. *Students will deconstruct authoritative claims and expose gaps intentionally created by oppressive recorders of the human experience*
- b. *Students will challenge claims made by peer reviewed literature*
- c. *Students will utilize primary sources to recover silenced voices*

Branch campuses libraries collaborated with the Point Card Office to distribute ID cards and collaborated with the Bookstore/Text Rental to facilitate textbook returns.

Transitioned to our new physical spaces and collaborated to develop new workflows and processes to efficiently offer library services during relocation. Responded to challenges of facilities including water leaks, non-functioning elevator, heating and cooling concerns, and a myriad of other issues. Hired a temporary half-time position to compensate for the shortage of student assistance.

Celebrated the accomplishments of two staff members, Melissa Bailey and Shaun Przybylski, who received University Staff Outstanding Work Performance awards for their efforts related to the relocation of shelving and collections.

Held staff retreats focusing on issues such as information literacy pedagogy, student engagement and success, acting on our EDI plan, and mental health of staff.

Enacted our [Equity, Diversity, and Inclusion plan](#) by striving to embed these practices in all that we do.

## COLLABORATE

Collaborating with colleagues across the university is the foundation of what we do. We foster open dialogue, a willingness to learn more, and a practice of applying collective resources to serve the whole. The Libraries will foster a spirit of collaboration by

- partnering with departments and units across campus on mutual goals
- cooperating with UW System libraries as well as libraries and organizations within Central Wisconsin and beyond



## USE OF LIBRARY RESOURCES AND SERVICES

	AY18	AY19	AY20	AY21	AY22	AY23
<b>Reference and Instruction</b>						
Reference questions (UWSP)	2,603	2,114	1,489	853	1,260	1,060
Reference questions (branches)	NA	296	156	84	209	215
Archives questions	3,522	2,562	2,328	1,947	3,502	2,957
Reference questions (Total)	6,125	4,972	3,973	2,884	4,971	4,232
Research consultations (UWSP)	93	76	63	39	172	161
Research consultations (branches)	NA	12	10	9	10	22
Research consultations (total)	93	88	73	44	182	183
Instruction courses (UWSP)	331	301	217	129	180	216
Instruction courses (branches)	NA	25	31	22	32	31
Instruction courses (total)	331	326	247	151	212	247
Instruction # participants	6,979	6,369	5,152	N/A	4,443	5,074
LRES 101 sections*	5	5	4	3	2	3
LRES 150 sections	NA	NA	NA	NA	1	2
LRES 380 interns	2	1	3	2	1	1
Archives interns	0	1	2	3	2	7
Research Guide views	30,307	29,676	31,137	36,341	36,312	45,079
<b>Collections and Discovery</b>						
Search@UW queries	236,950	232,637	194,880	162,836	159,323	157,001
Website Visits	236,328	193,747	189,309	143,929	138,632	98,602**
Total # titles (print and electronic)	NA	1,000,070	927,345	758,228	739,128	752,444
Total # titles (electronic)	NA	469,399	407,384	235,789	259,043	276,586
Total # titles (physical)	NA	530,671	519,961	521,837	480,053	462,815
Total # items (physical)	700,767	754,921	757,206	741,610	681,472	675,007
Checkouts	20,281	16,756	11,917	7,703	9,300	5,764
Renewals	7,410	5,091	2,776	2,112	2,714	2,271
Browses	32,915	44,450	26,340	15,208	18,388	5,595
Circulation Total	60,606	66,297	41,033	25,023	30,402	13,630
Resource Sharing requests	7,112	6,484	5,017	3,038	4,164	4,404
Interlibrary Loan requests	7,740	6,665	5,268	4,568	5,531	4,104

\*AY18-AY21 include one section of the LRES 102 honor's section

\*\*Google Analytics stopped counting April 2023, restored July 2023