



Center for Leadership Excellence & Economic Development

WAUSAU

UWSP Center for Leadership Excellence & Economic Development provides educational activities to fulfill the business needs of our region through innovation programs such as:

LEADERSHIP UNIVERSITY

Certificate program to help organizations develop strong leaders

MANAGEMENT CERTIFICATE

Intense program to train supervisors and managers

EXECUTIVE COACHING

One-on-one coaching for managers and executives

PERSONALITY ASSESSMENT

Testing tools to help identify individual strengths and weaknesses

BUSINESS COUNSELING

New business/existing business-counseling through UWSP
Small Business Development Center

TRADE AREA MAPPING

Market identification and expansion through GIS mapping

PEERSPECTIVES[©] ROUNDTABLES

A systematic approach to help business owners solve crucial growth issues

FINANCIAL TRAINING

Intense training on finances for the non-financial manager

ELECTRONIC WEB-BASED SURVEY

Survey creation, implementation, and analysis

CUSTOMIZED PROFESSIONAL DEVELOPMENT

Training programs to meet your specific company needs

CLASSROOM FACILITY RENTAL

Classroom rental available full/half days or nights/weekends

PROGRAMS

I felt the instruction was very good. I especially liked the flexibility of the program and that Greenheck was allowed to choose classes and topics relevant to our business. The program also provided a convenient way for me to complete my first graduate-level credits and gave me the confidence to pursue further graduate-level work at UW-Platteville.

Jason Waller, Greenheck Fan

"I now possess better communication skills and a way to get more out of employees. I also improved my writing techniques."

Ben Mehring, Louisiana Pacific Corporation

NOW located in downtown Wausau

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