

Health Promotion Majors Attend WELCOA Conference

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On September 30th, 2008, 21 Health Promotion and Wellness majors took advantage of an excellent career advancing opportunity by attending the 18th Annual Worksite Wellness Conference.

The day prior to the conference, HP/W students and faculty drove to Middleton, WI where the conference was to be held at the Marriott hotel. The students and faculty enjoyed an evening out at a few of the nearby restaurants, and the night was complete with karaoke and soaks in the hotel hot tub.

The next morning, students and faculty were dressed to impress. The students were stocked with resumes and eager to network with other conference attendees. Today, the HP/W seniors could potentially meet their future internship site employers! Attendees present at the conference



included Senior Management Staff, Corporate Medical Staff, Human Resource Directors, Health Promotion Staff, Employee Benefits Managers, and Wellness Team Members.

The day-long conference's primary theme was "Seeking Higher Returns – Taking Your Program to the Next Level." Attendees were given several options to attend different sessions focused around this subject. Topics ranged from maximizing Return on Investment (ROI) to using incentives to boost program participation. Each session was highly relevant to UW-Stevens Point's Health Promotion and Wellness undergraduate degree program.

The WELCOA Conference was just one of the many opportunities that the Health Promotion and Human Development Department offers their HP/W students. Conferences come at minimal cost to the student and are great opportunities to learn more about current research and trends that revolve around the expansion and development of health promotion and wellness on a national and state level.