

Carthage College

Location of Conference



Carthage is a private college of the liberal arts and sciences, affiliated with the Evangelical Lutheran Church in America. Located midway between Chicago and Milwaukee, Carthage's picturesque campus on the Lake Michigan shore is home to 2,180 full-time and 577 part-time students.

Among the newest additions to the Carthage campus is the A. W. Clausen Center for World Business, a first-class learning center featuring technology conducive to the presentation and discussion of principles and theories. The facility prepares students for business leadership in a world that transcends intellectual and political boundaries. The Clausen Center emphasizes seminar and group study rooms, along with classrooms well-suited to group discussion. The ubiquity of state-of-the-art technology helps young Carthage students develop professional presentation skills.

The study of political science is designed to widen cultural perspectives by providing an insight into political institutions and behavior; to impart an interest in, and an understanding of, the responsibilities of intelligent citizenship; and to promote understanding of the realities of politics and political behavior. The department seeks further to provide a foundation for graduate study; to provide, with other social science courses, preparation for careers in government service, teaching, journalism and related professions; and to afford the pre-law student preparation for professional legal study.

 **Carthage**
2001 Alford Park Drive
Kenosha, WI 53140

The World and Business: Responsibilities, Obligations, and Profit

Fall 2008 Conference

An interdisciplinary conference
sponsored by the Wisconsin Institute
for Peace and Conflict Studies

and

Carthage College's

Clausen Center for World Business
and the Department of Political Science.

October 17-18, 2008


Carthage
Kenosha, Wisconsin

Call for Papers

Conference Description

In the current international setting, where trade barriers are decreasing and global interdependence is increasing, the rule of law has become even more important and businesses must understand these changes if they want to be successful. Part of understanding these changes and the current international arena means being able to comprehend the various political, cultural, and linguistic similarities and differences that exist in the state where businesses are trying to open a subsidiary. Moreover, businesses typically seek an environment free of conflict.

The conference invites papers and round-table discussion panels that focus on:

1. The role of multi-national and trans-national corporations in world business and their effect on states;
2. How states encourage businesses to invest where they do;
3. Obligations and responsibilities that states and businesses have to respect human rights and international law;
4. The relationship between business and the environment;
5. The role of human rights, the environment, health, wages, and/or work conditions in attracting international companies to states;
6. How knowledge of the local culture, language, and political system help businesses to be successful;
7. The effect of businesses and economic growth on indigenous communities;
8. The effect of inter- and intra-state conflicts on business;
9. The relationship of multilateral organizations and economic development; and
10. Conflicts that businesses or states may have regarding any of the above topics.

Papers, Presentations, and Roundtable proposals from all disciplines are welcome.

Douglass Cassel

Keynote Speaker



Douglass Cassel is Director of the Notre Dame Center for Civil and Human Rights. He was also named by the University as a Notre Dame Presidential Fellow.

Prior to joining the faculty of Notre Dame, Professor Cassel was clinical professor and director of the

Center for International Human Rights at Northwestern University School of Law. Specializing in international human rights and international criminal law, he was also the executive director of the International Human Rights Law Institute at DePaul University College of Law and of its Jeanne and Joseph Sullivan Program for Human Rights in the Americas from 1990 until 1998. He has also been a consultant to the United Nations, the Organization of American States, the United States Department of State, and the Ford Foundation. He lectures worldwide and his articles are published internationally in English and Spanish. His commentaries on human rights are published in the *Chicago Tribune* and broadcast weekly on National Public Radio in Chicago.

In 2000, Professor Cassel was elected to the board for the Justice Studies Center for the Americas, Santiago, Chile, serving most recently as its president. Since 2000, he has been the president of the Due Process of Law Foundation in Washington, D.C. He is a member of the executive council of the American Society of International Law, and a consultant to Transitional Justice.

Professor Cassel earned a B.A. cum laude from Yale in 1969 and a J.D. cum laude from Harvard in 1972. After serving as a Lieutenant in the Judge Advocate General's Corps for the United States Navy for two years, he worked for Business and Professional People for the Public Interest, first as a staff counsel and then as general counsel, until 1991. From 1992 until 1993, he served as Legal Adviser to the United Nations Commission on the Truth for El Salvador, advising the commission, supervising its investigations, and acting as principle editor of its report.

Wisconsin Institute for Peace and Conflict Studies



Mission Statement

The Wisconsin Institute for Peace and Conflict Studies is an organization of universities, colleges, and individuals dedicated to promoting an informed understanding of peace, justice, and conflict and to encouraging students, teachers, academics, and the public to become engaged global citizens working toward a just peace.

Identity Statement

The Wisconsin Institute for Peace and Conflict Studies encourages multidisciplinary teaching and research on:

- the roots of conflict at all levels of human experience;
- national and global security issues;
- global cooperation, human rights, and international law;
- environmental responsibility and global sustainability;
- methods of and context for conflict resolution and reconciliation; and
- factors necessary for peace, on an interpersonal level as well as on a global scale.

The Institute strengthens its member institutions by providing opportunities for students, faculty, and administrators from a variety of institutions and disciplines to share research and expertise and to engage each other in thoughtful discussions of issues involving peace and conflict. For more information, visit www.wisconsin-institute.org.

To register for the conference or to obtain more information, visit www.carthage.edu/wipcs. The cost of the conference will be \$55 (\$15 discount for current Wisconsin Institute members), which includes dinner with the Keynote Speaker, Douglass Cassel. If you have any questions please contact:

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