

ON THE MOVE: Division of Business and Economics joins CPS

The Division of Business and Economics became part of the College of Professional Studies (CPS) this summer, joining the majority of UW-Stevens Point's other professional degree-granting, accredited programs. The division's move to CPS marked the beginning of a strategic effort to strengthen the business, accounting, and economics programs at UWSP.

"As part of the campus' overall academic strategic goals, continuing to increase the strength and quality of the business faculty is paramount," said UWSP Chancellor Linda Bunnell. "Business in Central Wisconsin continues to meet the challenges of a changing and increasingly global economy, and UWSP is at the forefront in providing a well-educated and well-prepared workforce to lead into the future."

Bunnell also noted that Centergy, a Central Wisconsin economic development organization, has identified the development of a top-flight business program as vital to the region's economy.

The division is moving toward accreditation by the Association to Advance Collegiate Schools of Business (AACSB), which will allow UWSP to compete for top business students and faculty and to provide exceptionally well-prepared business graduates for the region and the state.



Division of Business and Economics head C. R. Marshall lends a hand to help move the Division moved to its new home on the fourth floor of the CPS building.