

Build Your Web Presence Series - Stevens Point

5501A Vern Holmes Drive
Stevens Point, WI 54481

Wisconsin Learning Center

Build Your Web Presence Workshops

October 17, 29, 2009 & November 4, 5, 2009

Bring your laptop and come join us for a series of three intense events. The first event let's you get your hands dirty building your own little corner of the internet in an intense 1-day session. The next two are half-day seminars designed to equip you with what you need to know to take your business to the web.

Oct. 17: Build Your Business Website Workshop--9am-4pm

Roll up your sleeves and get ready to get dirty as we go under the hood to build the foundations of your business website. This is not for the faint of heart! In this all day workshop we begin to build the basis of your business website.

**\$225 for Build Your Business Website,
plus web hosting costs**

Oct. 29: Twitter Boot Camp--12:30pm-4:30pm

In this intensive, hands-on half day session we'll create a Twitter account, go over how to find followers, send messages and basic etiquette so that you can put the power of Twitter to work for your business.

\$99.00 for Twitter Boot Camp

Nov. 4: Wordpress Boot Camp Part 1--12:30pm-4:30pm

In this first of a two part bootcamp we'll take hands on look at setting up the basics of your Wordpress blog. We'll show you how to add themes and plugins to alter and expand how Wordpress functions.

Nov. 5: Wordpress Boot Camp Part 2--12:30pm-4:30pm

In this second part of the boot camp we'll dive into the advanced settings of Wordpress and go over creating user accounts for your guest bloggers to use and look at ways you can get the most out of Wordpress.

\$149 for both Part 1 & 2 Wordpress Boot Camp

Build Your Web Presence Series workshops are held at the Wisconsin Learning Center in Stevens Point - Highway HH & I-39, Portage County Business Park. Bring your laptop or use the computer lab.

Register Online Now for these events!
www.uwsp.edu/conted/sbdc/workshops

Trainer: Jeff Allen, Fossil Designs, LLC

The SBDC program does not deny admission or participation in programs or services because of a person's race, color, creed, religion, sex, national origin, disability, ancestry, age, sexual orientation, pregnancy, marital or parental status.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Dorothy Snyder at 715-346-3861.

