



EXTENSION

Changing Lives
Through Lifelong Learning

**Small Business
Development
Center (SBDC)
Counselors...**

**...help you
define your
marketplace
and your
customer
profile.**

**...work with
you as you
create a
business plan
or "map" of
your business
idea.**

**...teach you
how to market
your business
for growth.**

**...assist you in
proactive cash
flow budgeting.**



Business Counseling at a Distance ...

Now available for Oneida/Vilas County Small Businesses

**....Come "see" and work with an SBDC
Business Counselor at the Oneida County
Economic Development office.**

Where does a small businessperson go when they need to learn about writing a marketing plan? How does an entrepreneur find out about the steps needed to start a business? Who does the business owner call when they need to learn about cash flow budgeting?

ANSWER: The Small Business Development Center

With the use of a Polycom camera, SBDC counselors located at UW-Stevens Point Extension are able to offer no cost individual business counseling on topics ranging from business planning and sources of capital to financial management and marketing.

The Oneida County Economic Development Office is located in the lower level of the Rhinelander-Oneida County Airport, Hwy. 8.

To make an appointment to "see" one of the SBDC counselors at the office of Oneida County Economic Development, please call either:

- **DonnaRae Jacobson**
UW Extension Resource Agent, Oneida County
715-365-2750
- **Jim Kumbera**
Oneida County Economic Development
715-369-9110
- **UW Extension, Vilas County**
715-479-3648

715-346-3838 • 800-898-9472

www.uwsp.edu/extension/sbdc

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