

# Who will build the next generation of your management team for the new economy?

## *Who Should Attend?*

Managers or supervisors who have never participated in a formal managerial leadership training course

Employees with supervisory responsibilities

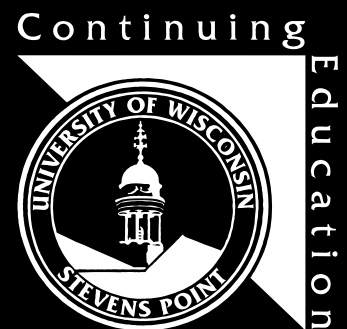
Members of self-directed work teams



# 2009-10

## *Redesigned*

# CERTIFICATE IN MANAGEMENT PRACTICE



## *What will I do in this program?*

Work with instructors who have knowledge of today's business environment and its unique challenges

Give and receive feedback from your instructors and participants, concerning results of applications used in class

Interact with other managers, sharing common supervisory goals

Interact frequently with your instructors

Participate in hands-on exercises



Link to our blog (uwspcebiz) on  
[www.uwsp.edu/conted/certificate/management](http://www.uwsp.edu/conted/certificate/management)

# CERTIFICATE IN MANAGEMENT PRACTICE

## 2009

### MODULE 1: Managing People in Today's Business

September 3 Introduction to Management Instructor: Chris Sadler  
September 4 Leadership Styles Instructor: Justin Rueb

### MODULE 2: Improving Reasoning Skills

October 9 Reasoning and Persuasion Instructor: Chris Sadler

### MODULE 3: Creating Effective Organizational Cultures

November 12 Management in the New Economy Instructor: Rick Marolt  
November 13 Managing Change Instructor: Chris Sadler

### MODULE 4: Essentials of Business Management

December 11 Staying Legal Instructor: Dave Keefe

## 2010

### MODULE 5: Communications Essentials

January 21 Communication Styles Instructor: Jim Moe  
January 22 Effective Writing Instructor: Dan Dieterich

### MODULE 6: Providing Direction in the Workplace

February 12 Building Trust Instructor: Chris Sadler

### MODULE 7: Career Development

March 11 Coaching Instructor: Justin Rueb  
March 12 Charting Your Managerial Course Instructor: Marlowe Embree

**Follow us on Twitter @ uwspcebiz**  
*Course Descriptions are Posted on the Web*

### PARTIAL LIST OF PARTICIPATING COMPANIES:

A & B Processing, American Wood Fibers, Greenheck Fan, Hurd Millwork, Kolbe & Kolbe Millwork Co., Inc., Lintec, Louisiana Pacific, McCain Foods USA, Neenah Papers, Packaging Corporation Of America, Sunrise Medical, Wausau Homes, Wausau-Mosinee Paper Corporation, Wausau Papers, Wausau Steel, Wausau Window and Wall Systems, Weyerhaeuser Papers, and Wisconsin Public Service

**Classes Meet One or  
Two Days Monthly  
8:00 am - 4:30 pm**



### TESTIMONIALS

"Very helpful and interesting, I believe my verbal, writing, and troubleshooting skills have all improved. I am glad I took part in the training and I am sure it will help me in the future."  
*Cory Myers, Louisiana Pacific*

"It covers a lot of info providing insight into understanding my personal management style and how to better relate to my coworkers and crew."  
*Jim Menebrocker, Packaging Corporation of America*

"My overall thoughts of the program are very good. It has become very easy and almost natural to use the skills learned in this program in my job."  
*Dave Southworth, Kolbe and Kolbe Millwork Co.*

**Entire Certificate \$1,999**

### ATTENDANCE/CANCELLATION POLICY:

Call Continuing Education at 715-346-3889 or 800-898-9472, if you cannot attend a session. Course fees are non-refundable. If you are unable to attend a session, you may attend the same session during the following year's certificate program. Please make sure you have signed the roster each time you attend.

No Wisconsin Tax dollars were used in the printing of this publication. UW- Stevens Point and Continuing Education provide equal opportunities in programming and employment.

**FOR QUESTIONS OR TO ENROLL:**

**Contact Michael Bialas, Outreach Specialist  
715-346-3889**

**Email: [mbialas@uwsp.edu](mailto:mbialas@uwsp.edu)**

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