

Developing Leadership Skills For Today's Business World

Leadership University
University of Wisconsin-Stevens Point
Center for Leadership Excellence & Economic Development

Created for our Region

UWSP Continuing Education, in cooperation with Greenheck Fan Corporation, has created this leadership program for business and industry to help leaders within your organization build skills to take on the challenges of tomorrow's work environment. The program emphasizes the four major dimensions of leadership: Self, One-on-One, Group, and Global.

Proven Success

Greenheck helped create this program for about 45 of their employees who had the potential to become strong leaders within their organization. Peggy Tress, Manager, Stock Program Sales of Greenheck, had this to say about the program.

"I like the real life application of this material. The professors seem to be knowledgeable about area business, as well as Greenheck's business environment. The program was strong enough to have an impact on the way I think and behave."

Based on Greenheck's success, we are offering this program to other companies in Wisconsin.

The Best Instructors

UWSP has chosen the best instructors, who along with experienced business practitioners represent our region's top leadership trainers. Faculty who have taught in this program have been recognized for their teaching excellence. Each instructor chosen for the program has specific expertise in the dimension of leadership they will be teaching. The combination of University faculty and leaders working in business and industry enhance the program's ability to give participants a wealth of experiences.

Challenging You

This Leadership University Program challenges each leadership dimension of the participants, through group work, relevant homework related to the business environment and interaction with fellow participants. Each challenge helps you reach a leadership summit you may have never thought possible.

Your Gain

Through this Leadership Program your employees will:

- ❖ Develop an in-depth understanding of their leadership style. Participants will take leadership assessments that identify their individual leadership qualities, including the 16 PF Leadership Assessment, one of the strongest professional assessment tools used to identify leadership potential and skills. Each attendee completing the assessment will receive one-on-one counseling concerning their results.
- ❖ Build strong relationships with other professionals within our region who have the desire to become strong leaders.
- ❖ Learn not only from the best instructors Wisconsin has to offer, but gain insight from other local business leaders and colleagues on what makes an effective leader.
- ❖ Build confidence and skills to help them recognize opportunities for greater leadership positions within your business and the community.
- ❖ Develop strong relationships with instructors who become valuable resources in future personal and professional development.

Time Table

UWSP has worked hard to develop a comprehensive program that students can achieve in a short amount of time. The certificate program meets once a month for a 14-month period. In between sessions, students will be given reading material and homework directly related to business experience designed to enhance each class.

Location

Besides the kick-off retreat held at Treehaven, UWSP Natural Resource facility, the remainder of the sessions will be held in Wausau at UWSP Center of Leadership & Economic Development. This state-of-the-art facility is located next door to the Wausau Chamber of Commerce in the Jefferson Street Inn building in Wausau. Parking is provided at no charge.

**CALL 715-346-3838 or 800-898-9472
or visit www.uwsp.edu/conted/leadership**

your gain

leadership certificate

challenge

Leadership University



SELF Leadership - 1.5 days

This portion of the certificate program occurs during the 1.5-day retreat at UWSP. At this time you receive the results of your 16 PF Leadership profile and counsel one-on-one with Dr. Dennis Elsenrath about the results and your leadership potential. Dr. Justin Rueb, the retreat facilitator, will also set the foundation of leadership through group discussion, exercises and lecture on the following topics:

- Self Evaluation – 16 PF
- Leadership Styles
- Ethics/Core Values of Leaders
- Emotional Intelligence – EQ of Leaders
- Optimism (test LOT) and Leadership
- Meet instructors involved in the Leadership Program

Retreat Faciliator: Dr. Justin Rueb

Keynote Speakers: Jack Bennett, former UWSP Men's Basketball Coach

Dr. Linda Bunnell, Chancellor UWSP

ONE-ON-ONE Leadership - 2 days (non-consecutive)

Interpersonal Relations – Dr. Dennis Elsenrath

Advanced Interpersonal Skills – Dr. Dennis Elsenrath

Coaching – Dr. Justin Rueb

Team Development – Dr. Justin Rueb

GROUP Leadership - 3 days (non-consecutive)

Motivation – Dr. Jim Moe

Change Management – Dr. Chris Sadler

Negotiations – Dr. Becky Stewart-Gross

Effective Writing For Leaders – Dr. Dan Dieterich

Presentations Skills For Leaders – Dr. Dan Dieterich



GLOBAL Leadership - 4 days (non-consecutive)

Financial Acumen – Charlie Krueger

Economic Evaluation – Dr. Randy Cray

Business Etiquette and Protocol and Cultural

Implications – Dr. Dan Dieterich, Dr. Aga Razvi, Dr. Marc Fang

Systems Thinking – Dr. Claire Kilian

Strategic Planning –Vision – Carolyn Peckham

Graduation

Graduation of the program will be an event planned by the Leadership Class. Each graduate receives a beautiful certificate plaque from UWSP.

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"The Leadership Program was super and I am very happy I had a chance to participate. I feel all of the professors were excellent."

Shawn Sobieralski
Plant Manager - California
Greenheck Fan Corporation



leadership university



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