

## Bright Idea Fundraiser – Frequently Asked Questions

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1. Are we eligible to participate in the fundraiser?

Schools whose electrical providers participate in Focus on Energy are eligible (see this list to determine if your electrical provider participates in Focus on Energy. (link to the utility list).

NOTE: the students' customers' electrical providers MUST also be part of Focus on Energy. The list of participating utilities is included on the order form.

2. Who should the customers make the check out to?

The checks should be made out to the school. The school/organization doing the fundraiser will submit one check to KEEP when they submit their completed order.

3. When will my bulbs arrive?

LEDs (Fall only) – KEEP will get the LEDs sometime in October and the first shipment will be made on October 15. KEEP will ship LEDs by the Friday after the week the order has been received if the complete order has been submitted and is correct. If the order is not correct the order will be held until it is completed.

CFLs – The CFLs are shipped directly from the company and can take 4-6 weeks for delivery. If you do not receive your bulbs within that timeframe please contact KEEP at [czolkow@uwsp.edu](mailto:czolkow@uwsp.edu). The bulbs may arrive in two shipments so please allow a couple days after the first delivery to contact KEEP about missing products.

4. My bulbs arrived but some were broken. What do I do?

Contact KEEP at [czolkow@uwsp.edu](mailto:czolkow@uwsp.edu) and they will have replacement bulbs sent to you.

5. Can I order bulbs through a hardware store and get the rebate through KEEP?

NO – KEEP used to offer this option but has stopped due to complications. NO EXCEPTIONS.

6. Can I email KEEP my order to KEEP?

You may email your order to KEEP as long as you also mail in the required materials to KEEP in the mail (group order form, Payment, copies of student tally forms).

7. Instead of taking orders and having the bulbs delivered can I order bulbs ahead of time and then sell them?

Yes you can – KEEP may require that you pay the \$3 per bulb upfront and will then send you payment for the \$2 per bulb you earned when you turn in the student tally forms.

8. Can I reserve the Hand Crank Generator to use in my classroom during the fundraiser?

Yes – please contact [jmollica@uwsp.edu](mailto:jmollica@uwsp.edu) to reserve the Hand Crank Generator. The use of the Hand Crank Generator is free!

9. Can a non-school groups participate in the Bright Idea Fundraiser?

Yes as long as you are eligible (see question 1). We have had churches, 4-H groups, Skills USA, and Scouts participate.

10. When is the last day of the fundraiser?

The last day of the fundraiser is usually mid April. We need to conclude fundraisers at this time to allow delivery time for the bulbs at the end of the school year.

11. When can I start my fundraiser?

You can start the fundraiser on September 1.

12. Mercury in CFLs

It's important to know that CFLs are safe to use and pose no danger when used properly. More information regarding mercury in CFLs, including proper disposal options and what to do if a bulb breaks, can be found in the fact sheet below. (ADD LINK TO FACT SHEET)

13. Where can I recycle my CFLs?

Go to [www.focusonenergy.com/Resources/Find-a-Retailer.aspx](http://www.focusonenergy.com/Resources/Find-a-Retailer.aspx) and enter your zipcode to find the closest CFL recycler in your area. You may also contact your County Solid Waste Department to determine how they recycle CFLs.

14. Should I be worried about lead in the LEDs?

LEDs carry the Proposition 65 Warning about minute levels of lead content in the power cord. All power cords for all products contain the exact same amount of lead, but Christmas lights drew the attention of legislators and receive this warning. The risk of exposure to lead is miniscule, everything but the power cord has zero lead content.

15. My school is not in Wisconsin can I participate in the Bright Idea Fundraiser?

No, because they school is not in Focus on Energy which is a Wisconsin program.

16. When will my box of materials for the fundraiser arrive?

We try to send it two to three weeks before your start date. If you would like it before then please contact KEEP (fundraisers starting on September 1 will not have the option to receive the materials earlier).