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# *Visioning.*

**A clear idea of where you want to go.**

The written Vision Statement of the South Denali Visitor Complex is:

*The South Denali Visitor Center will be a sustainable learning and recreation gateway, providing a welcoming and accessible interpretive transition for people of all ages, abilities, and backgrounds. The visitor center, trails, and viewing areas will be unimposing and harmoniously nestled within the surrounding landscape, furnishing venues for education, study, and wildlife and scenic viewing.... This year-round gathering place will enable visitors to experience migrating and resident wildlife, breathtaking views of Denali and the Alaska Range, and Alaskan nights painted with sheets of dancing aurora. Visitors will come to experience and stay to enjoy.*

In your opinion, what specific goals will the South Denali Visitor Complex help to achieve?

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# *Audience.*

**Present and potential visitors.**

Who are the target audiences and potential audiences of the South Denali Visitor Complex?

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# *Stories.*

**Themes create a framework for developing  
effective interpretation.**

What are the important stories to be told at the  
South Denali Visitor Complex?

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# *Facility Development.*

What developments and activities should be planned for the visitor center? What should not be?

What developments and activities should be planned for the transportation hub? What should not be?

What other developments should be planned for the South Denali Visitor Complex?

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# *Resources.*

1. Who are some **key people** we should interview who know the cultural and natural history of this site?
  
2. What are some **key print and digital resources** we should review as we continue to learn about the site?
  
3. What are some **other facilities or sites** we should visit that tell similar stories or serve as good models for the South Denali Visitor Complex?